

How to Set Up Simple Courses Using Rainmaker's Learning Management System

Presented by Chris Garrett and Jerod Morris





Agenda

- 1. Tutorial: 9 Steps to Set Up a Simple Course
- 2. Tutorial: Navigation, the LMS Customizer and Dashboards
- 3. Answering some* of your questions

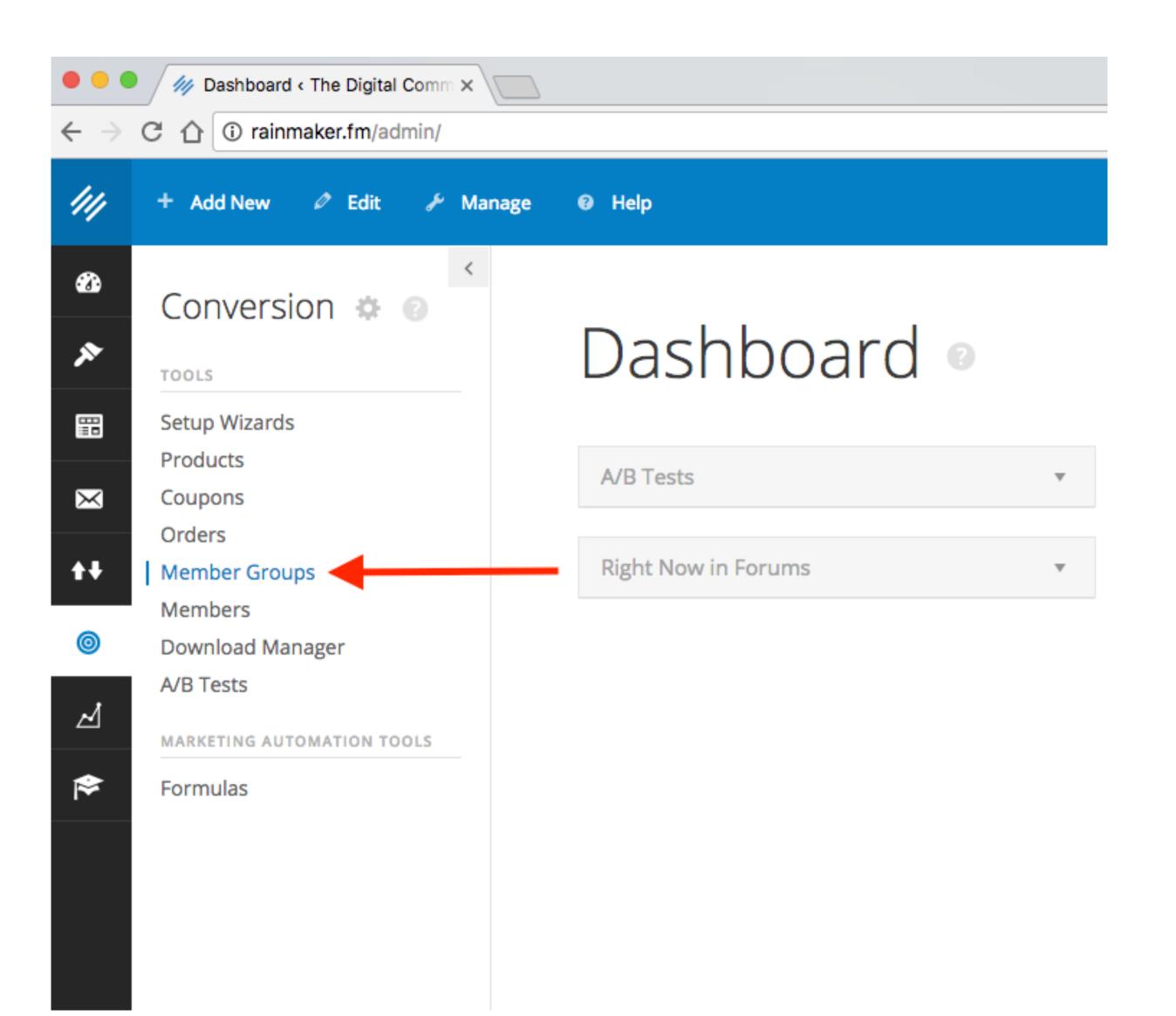




Tutorial: 9 Steps to Set Up a Simple Course



Step 1: Create Member Groups



RAINMAKER PLATFORM

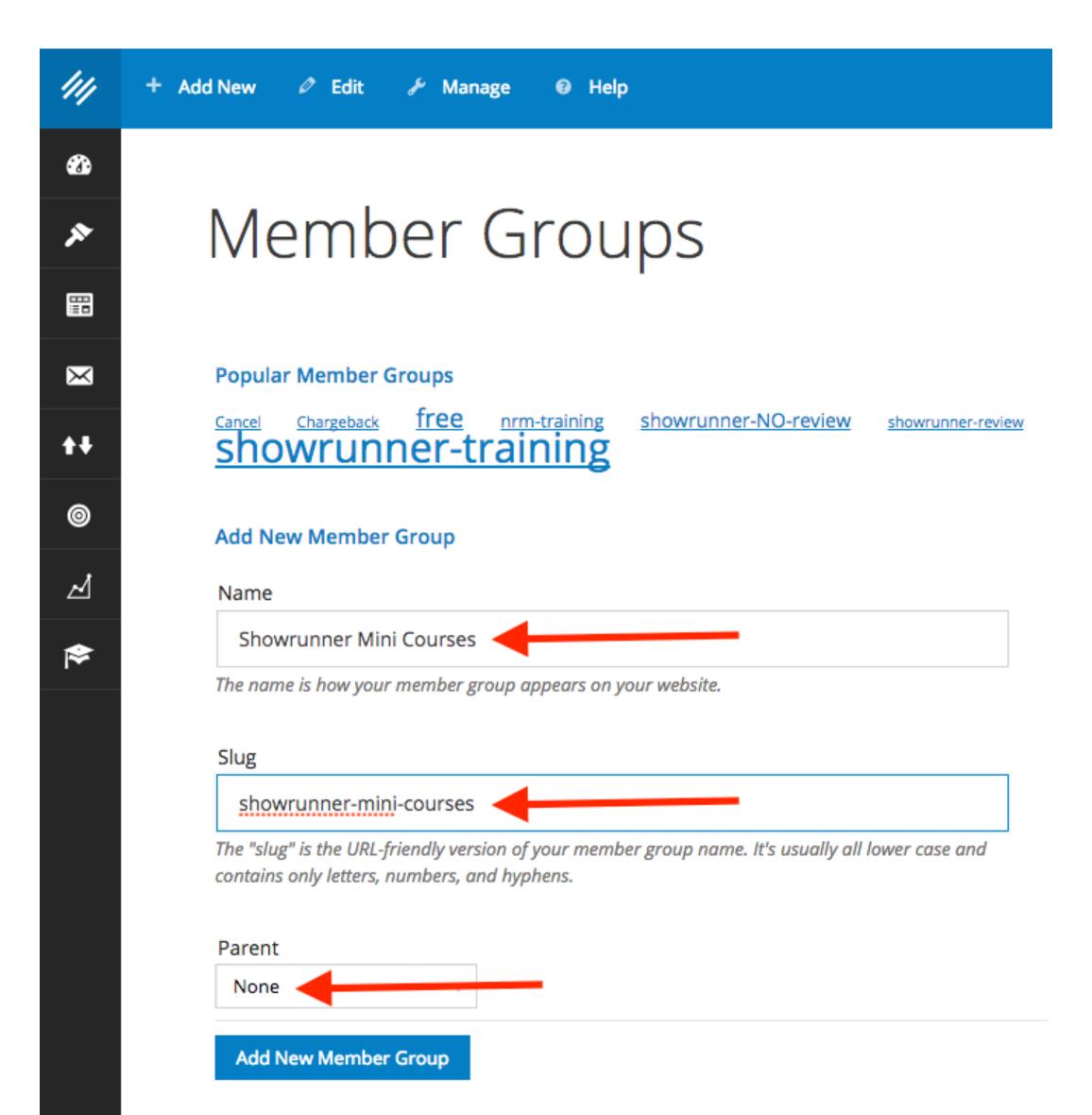




Member Groups



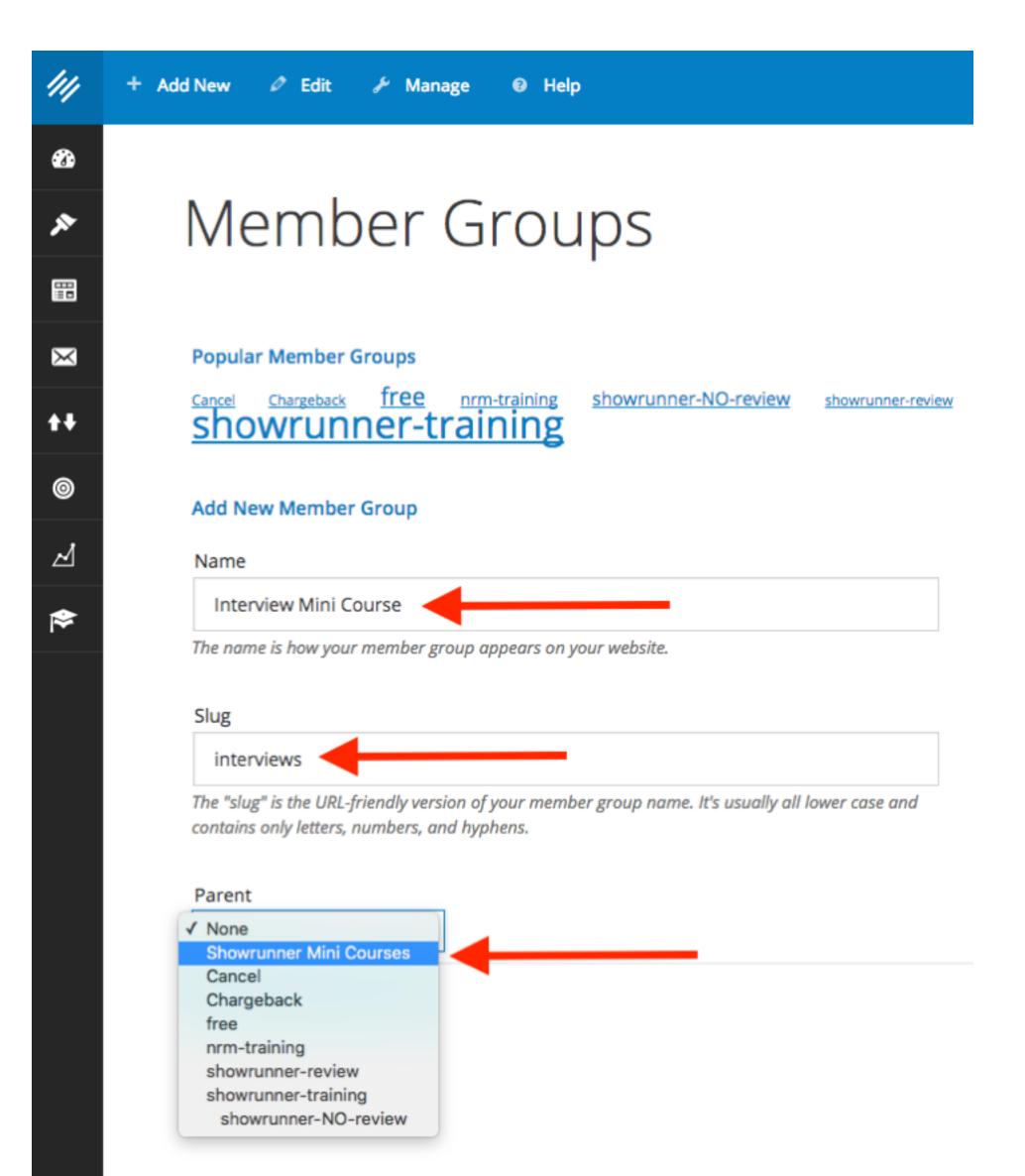
Step 1: Create Member Groups







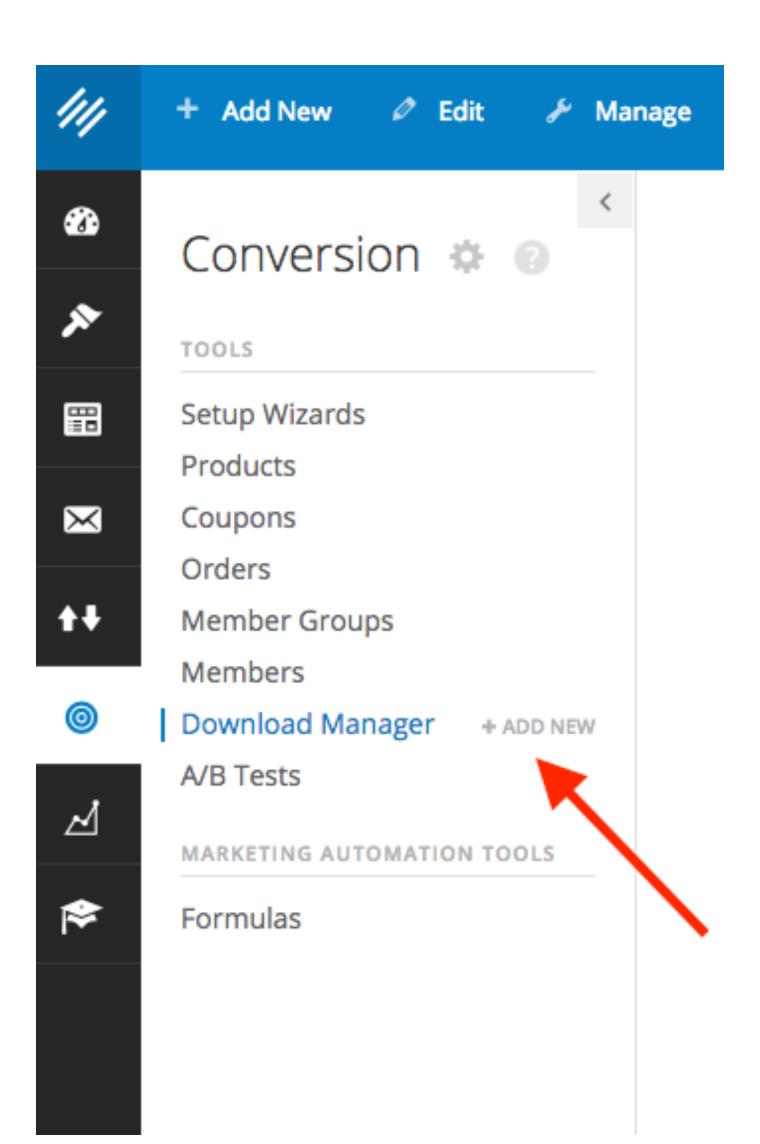
Step 1: Create Member Groups







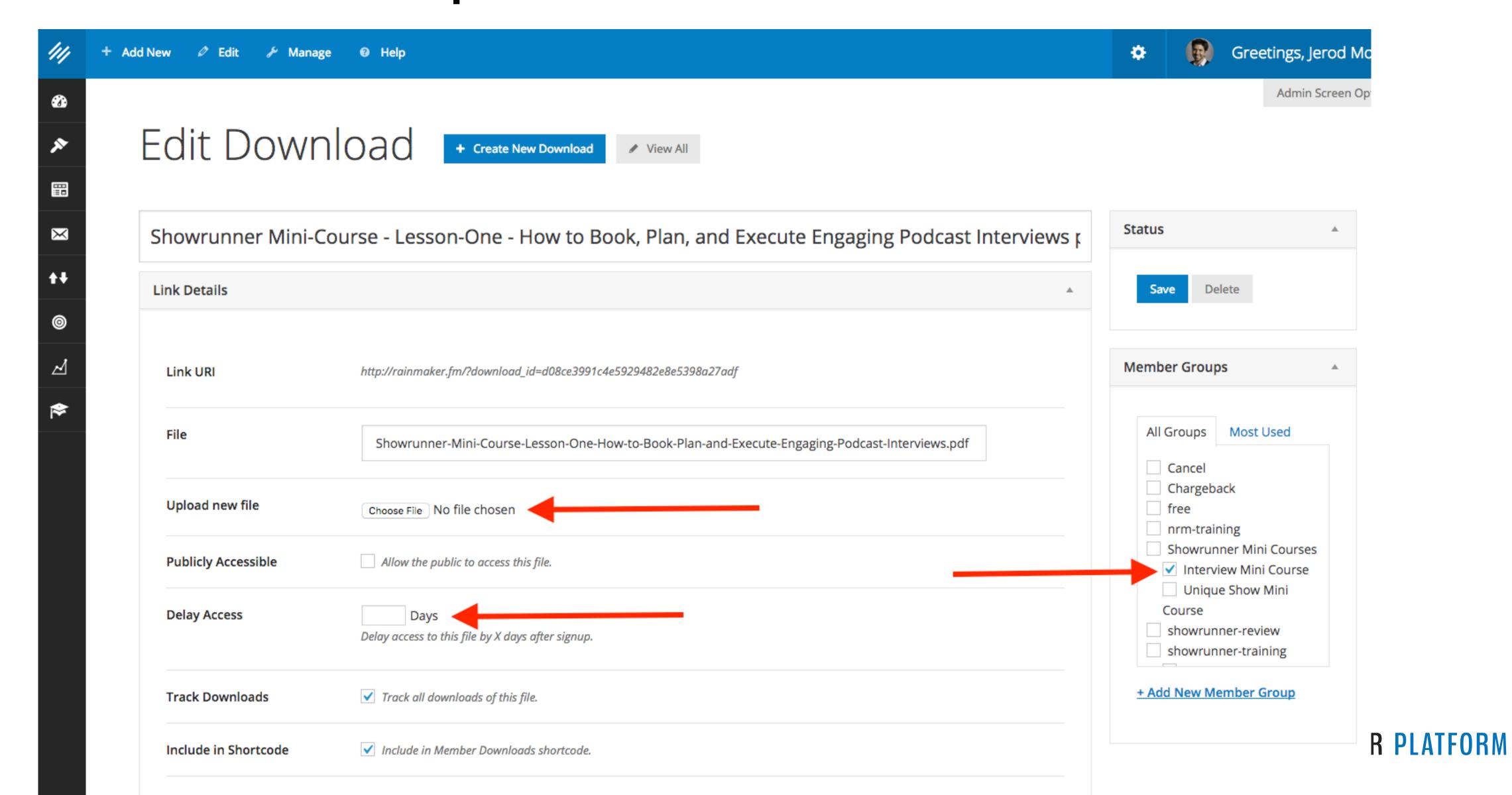
Step 2: Add downloads





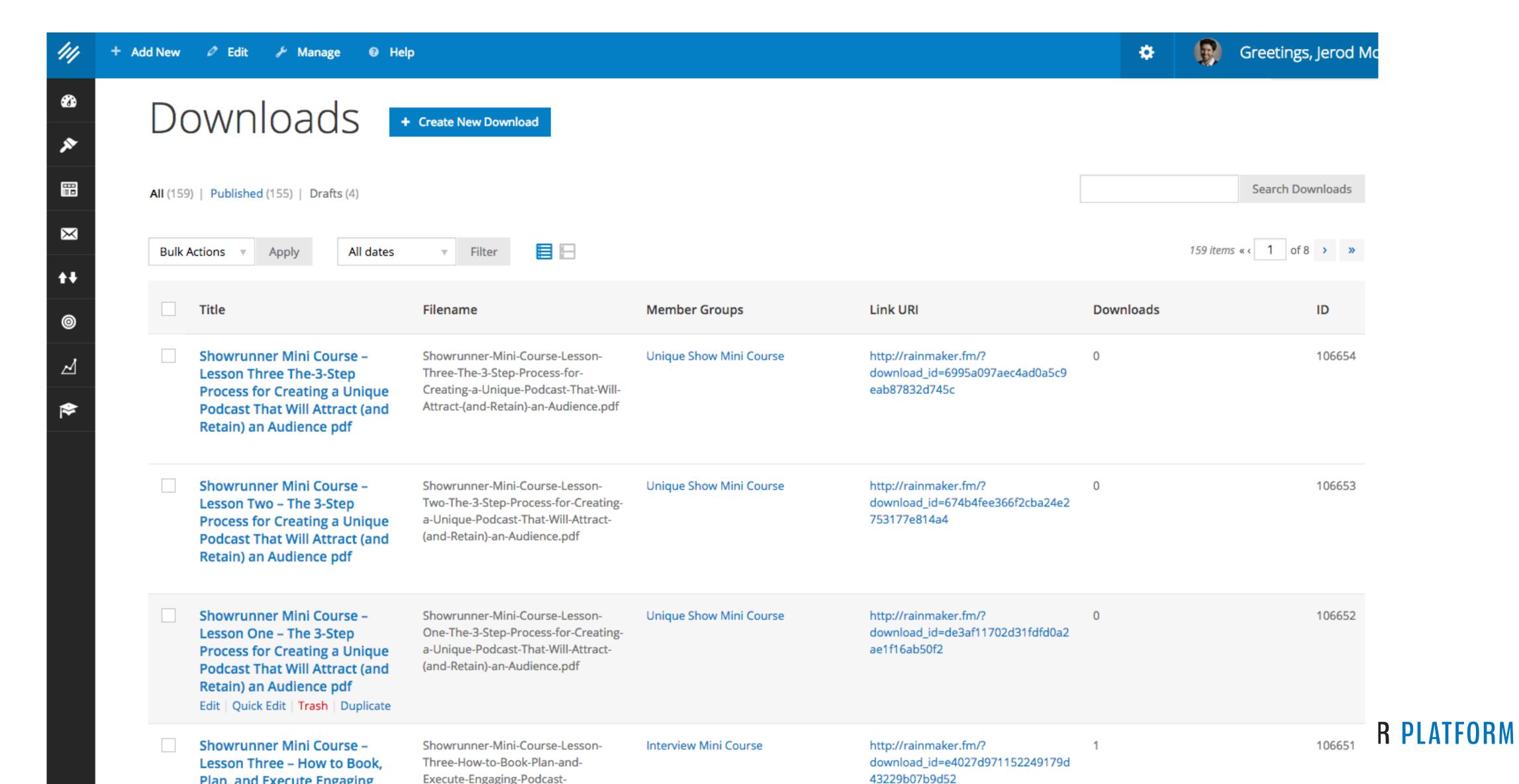


Step 2: Add downloads

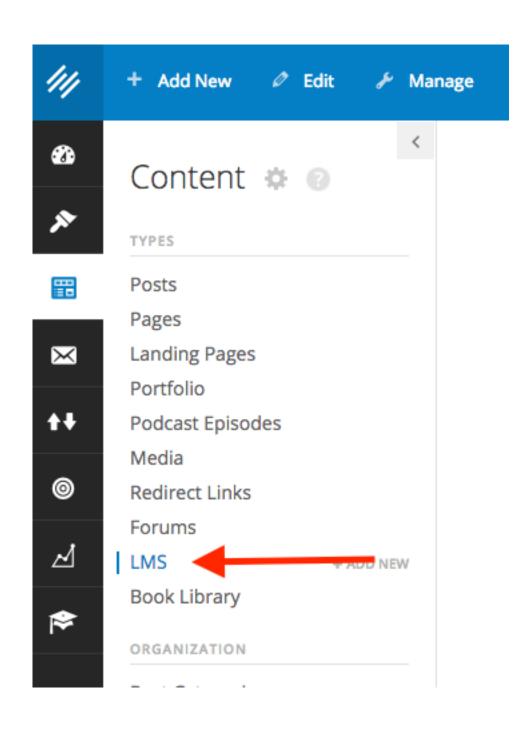




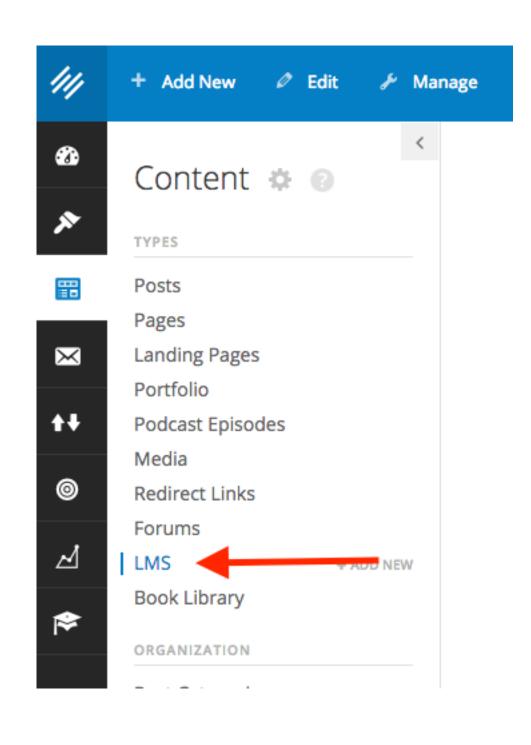
Step 2: Add downloads

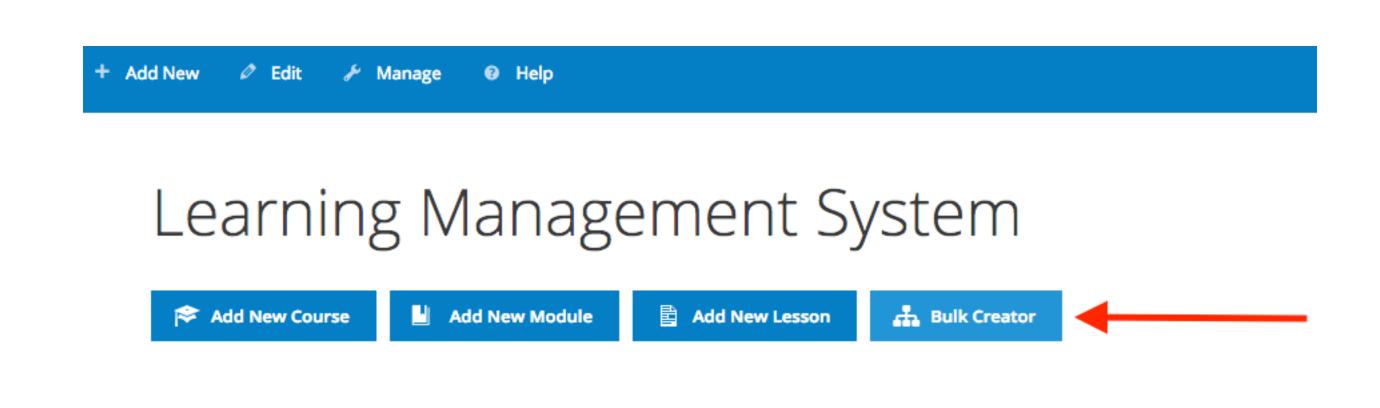




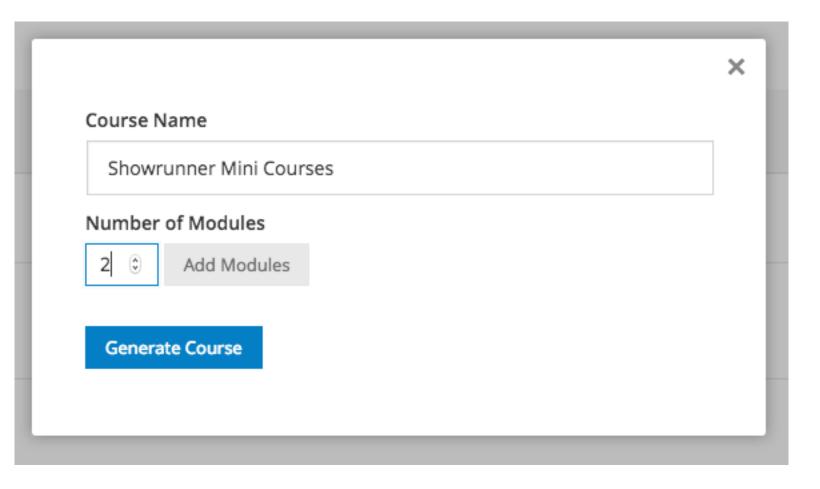




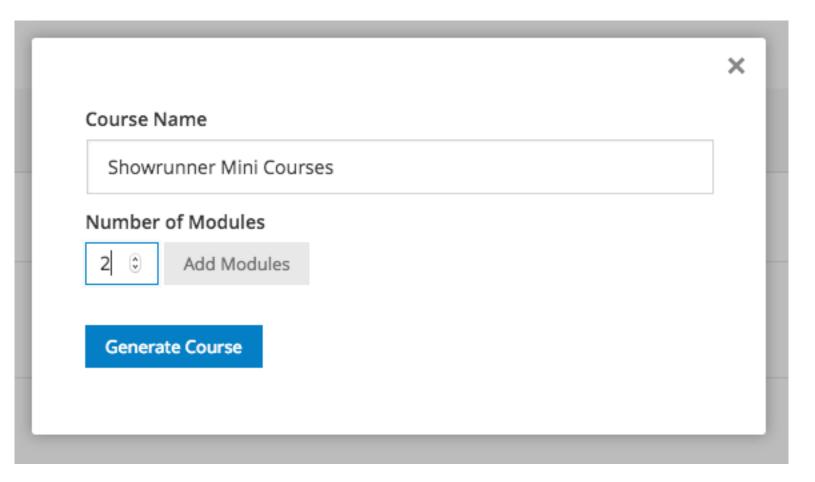


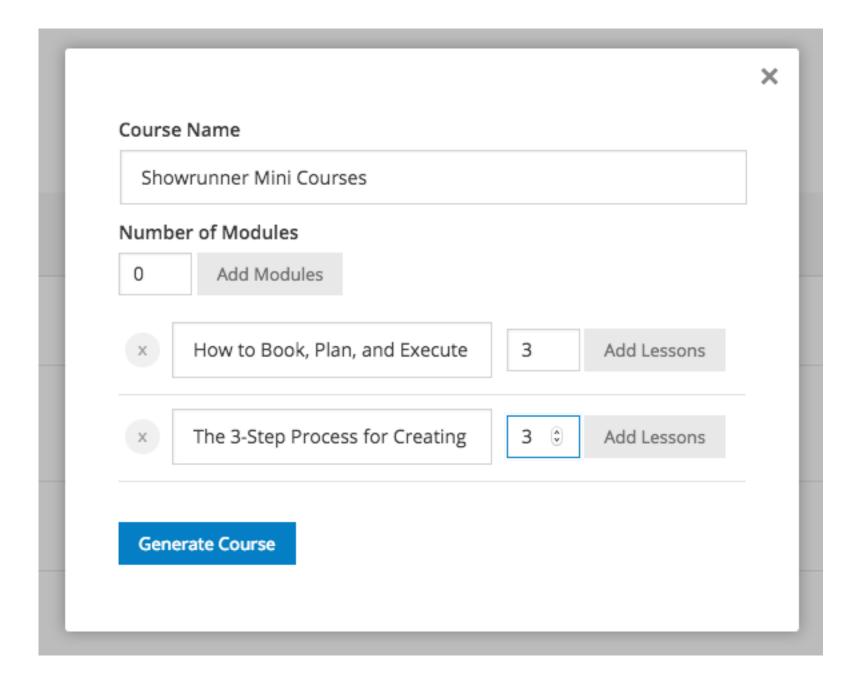




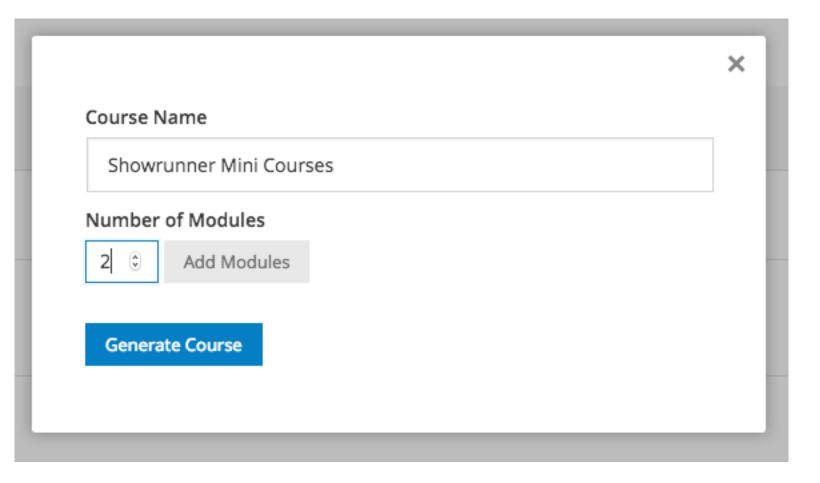


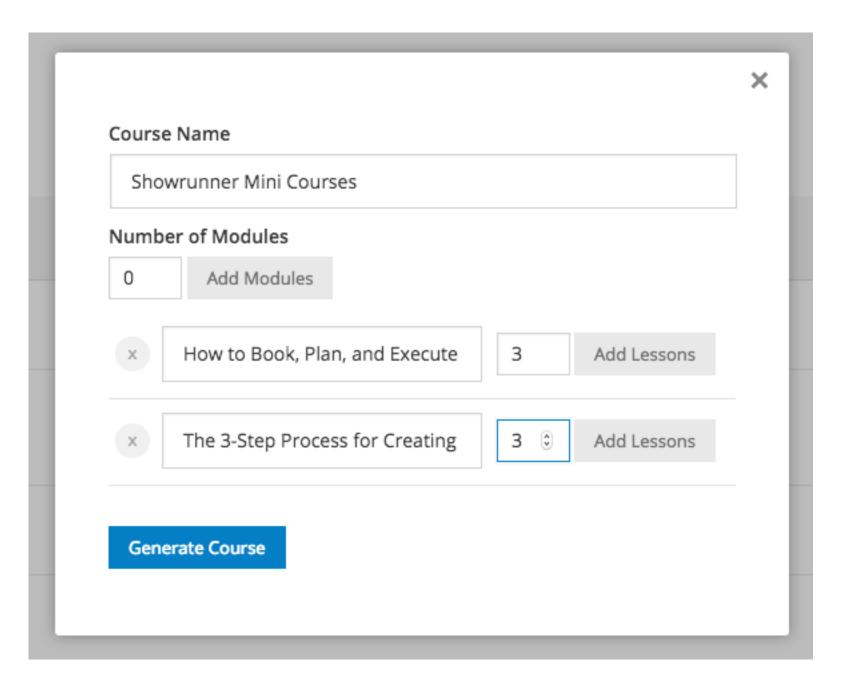


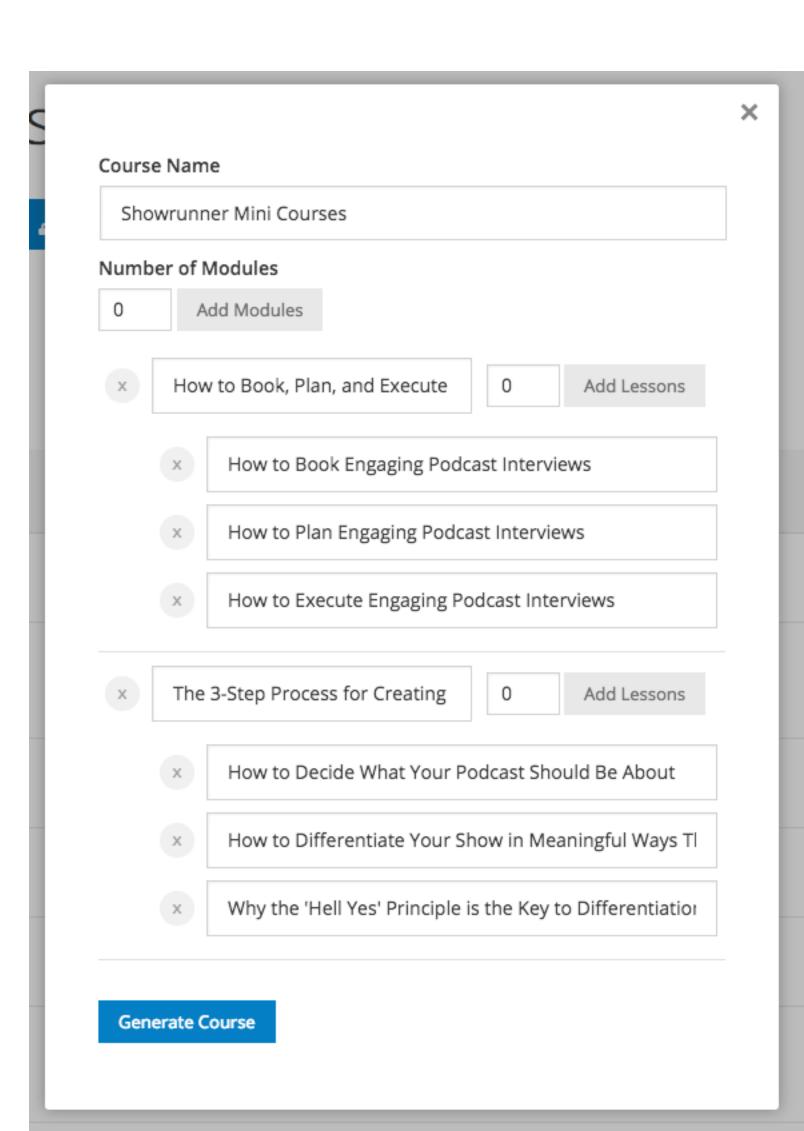




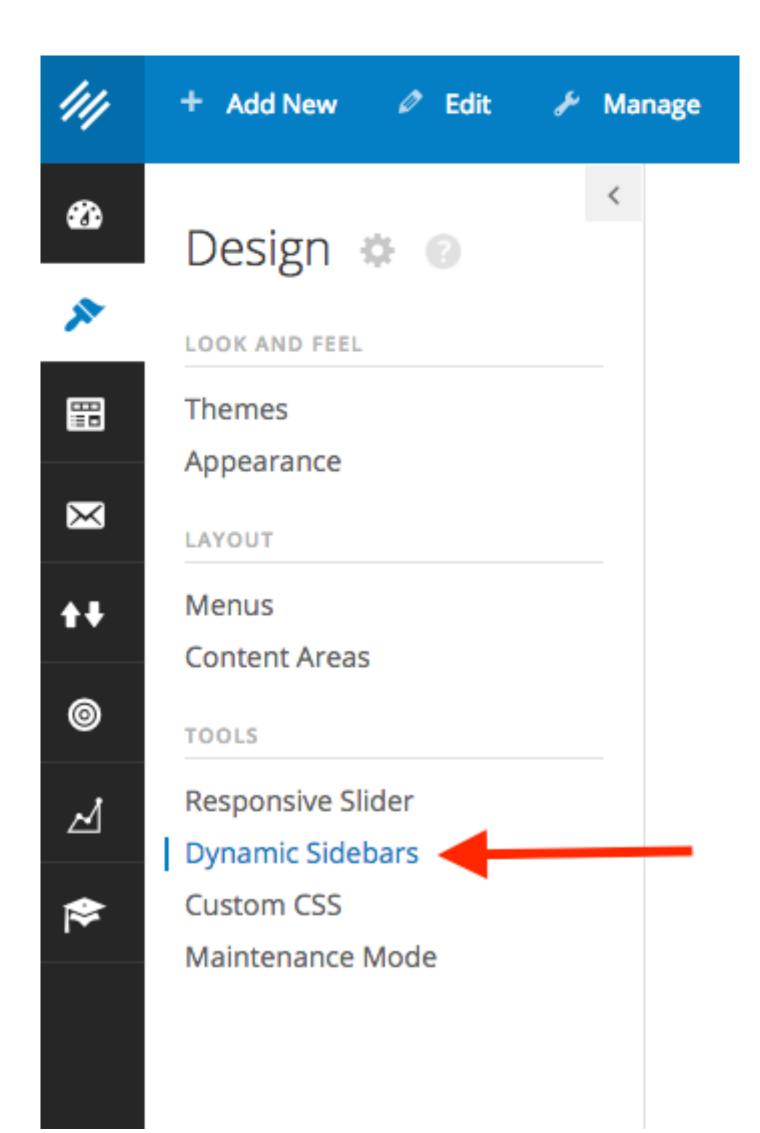
















Dynamic Sidebars

Add New Sidebar
Name
Showrunner Mini Courses
recognizable name for your new sidebar content area
D
showrunner-mini-courses
he unique ID is used to register the sidebar content area
Description
Add New Sidehar





To activate a widget drag it to a content area or click on it. To deactivate a widget and delete its settings, drag it back.

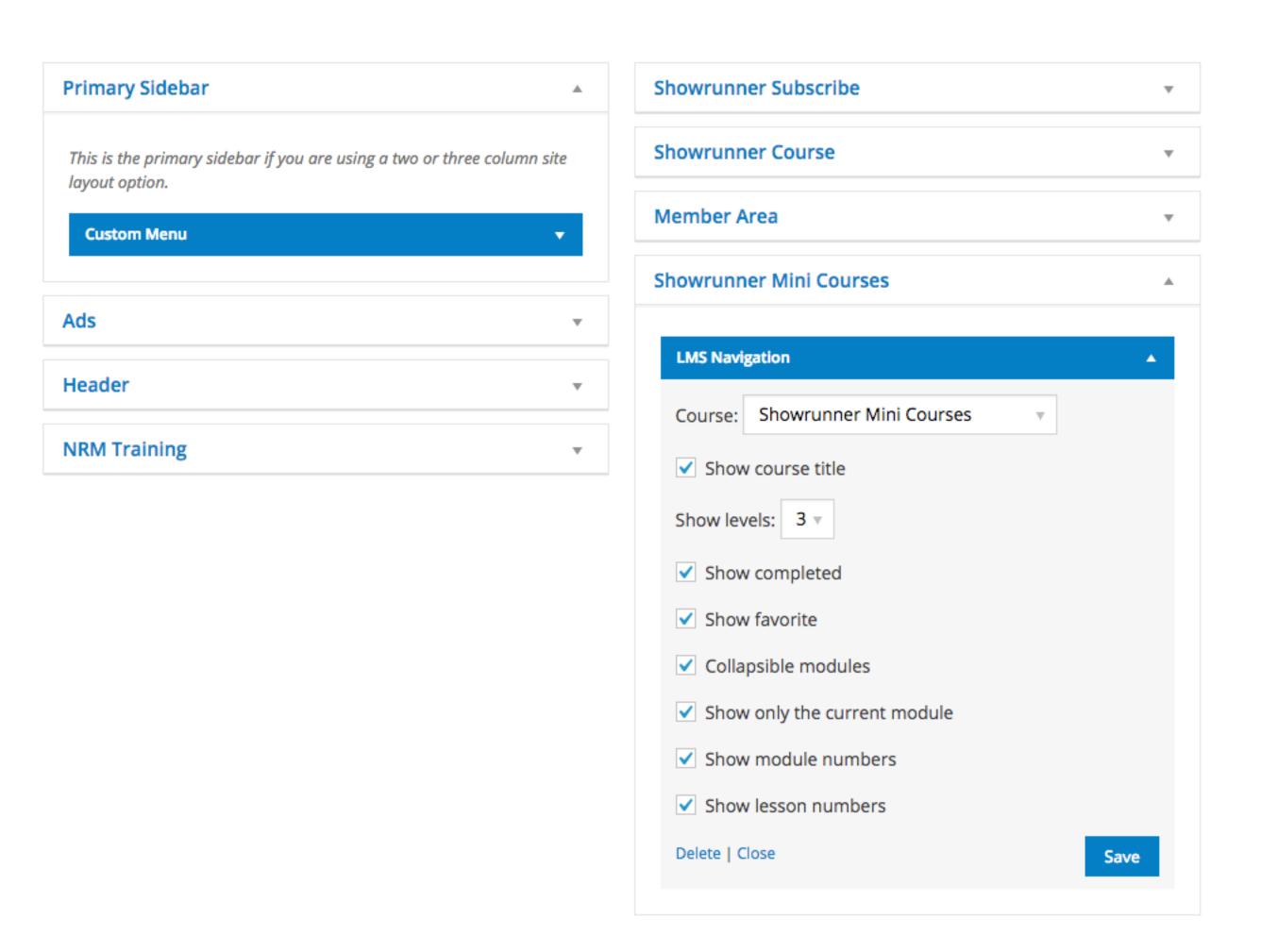
Archives	Calendar
A monthly archive of your site's Posts.	A calendar of your site's Posts.
Categories	Custom Menu
A list or dropdown of categories.	Add a custom menu to your sidebar.
Featured Book	Featured Page
Displays a single book with several customizable display options.	Displays featured page with thumbnails
Featured Posts	Featured Tabs
Displays featured posts with thumbnails	Displays featured posts in Tabs
Forms Widget	Forum Login Widget
Forms Widget	A simple login form with optional links to sign-up and lost password pages.
Forum Search Form	Forums List
The Rainmaker forum search form.	A list of forums with an option to set the parent.
Forum Statistics	Forum Topic Views List
Some statistics from your forum.	A list of registered optional topic views.
LMS Navigation	Member Profile
Display a list of LMS modules, courses, and lessons.	Displays member profile block with Gravatar
Opt in Form	Pages

Displays subscribe form

A list of your site's Pages.



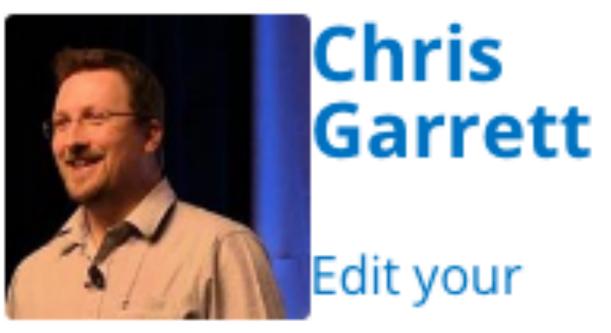








Avatar



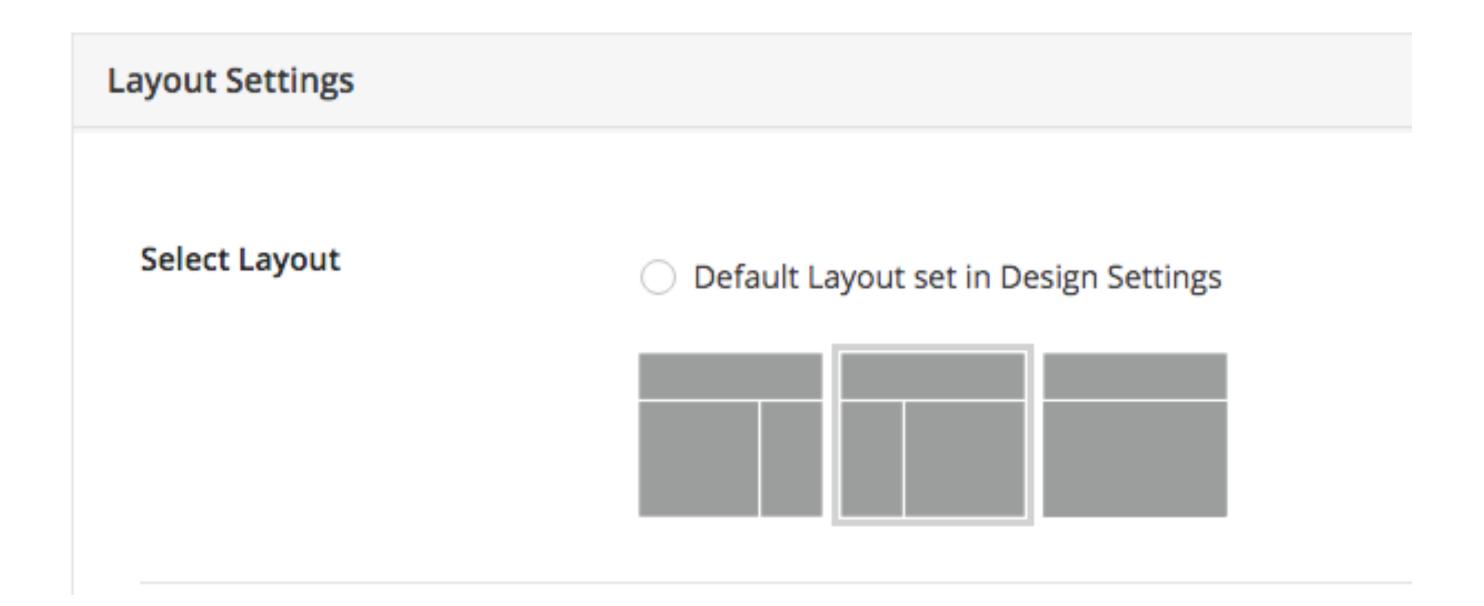
profile log out

Text
Title:
Use Visual Editor
[show_to accesslevel="free"]
<div class="user-profile"></div>
<div class="user-avatar"></div>

[avatar][member-email-address][/avatar]
<div class="user-name"></div>
<h3>[member_first_name]</h3>
[member_last_name]
Edit your
profile
<pre> [logout_link text="log out" class="small"]</pre>
[/show_to]
[hide from accesslevel="free"][login form][/hide from]

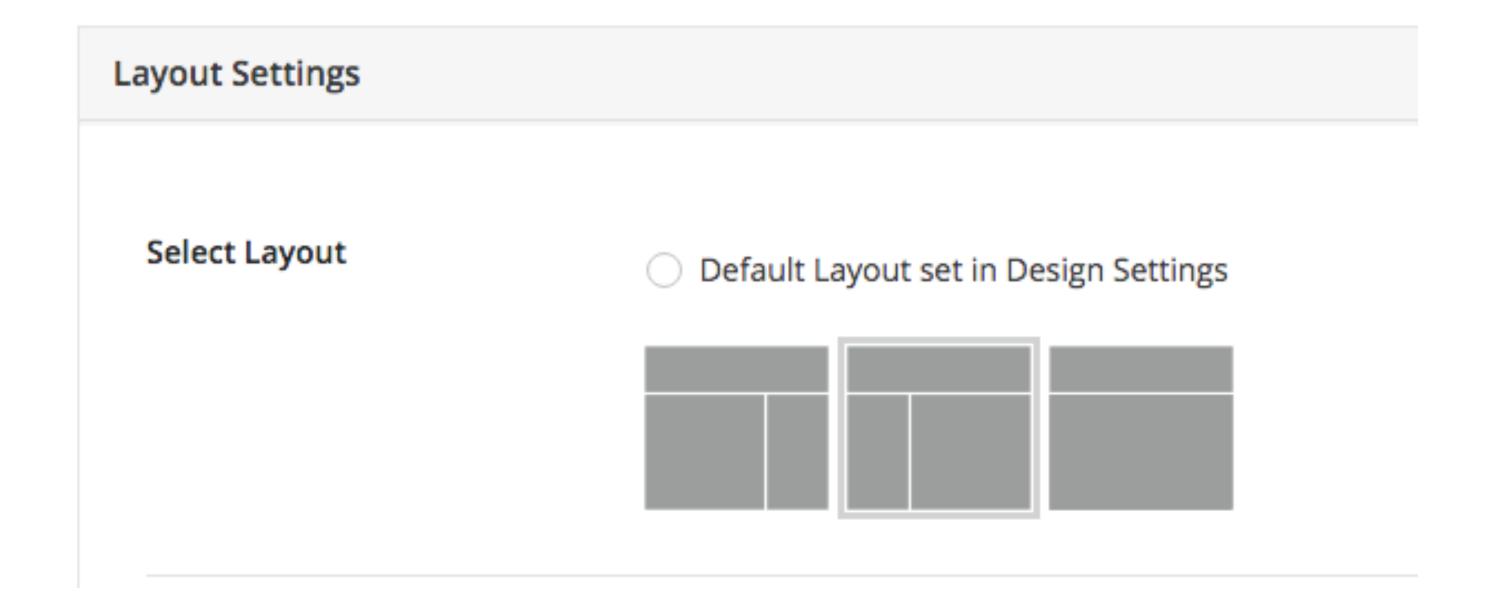
1AKER PLATFORM

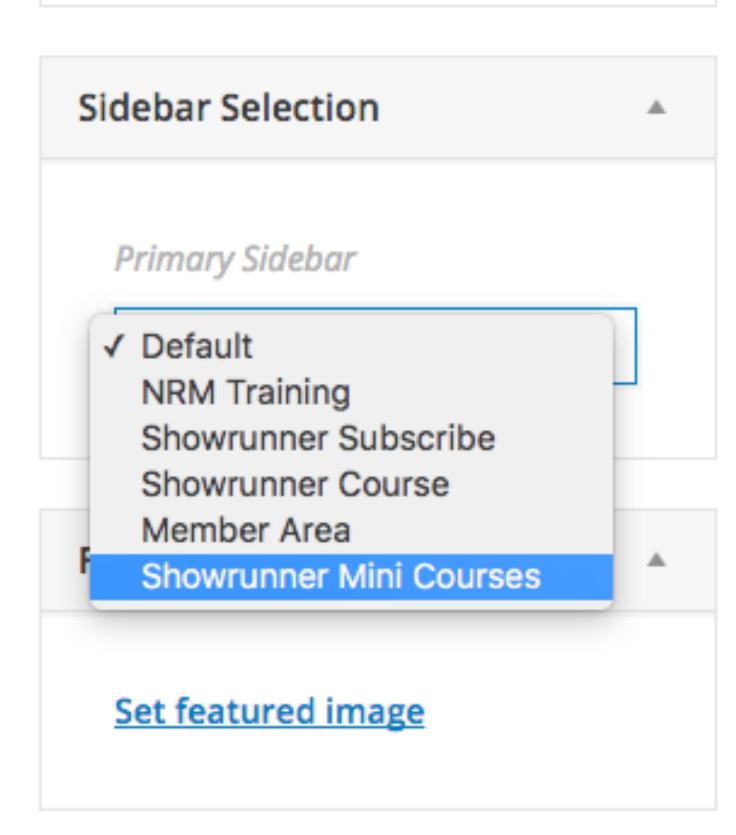








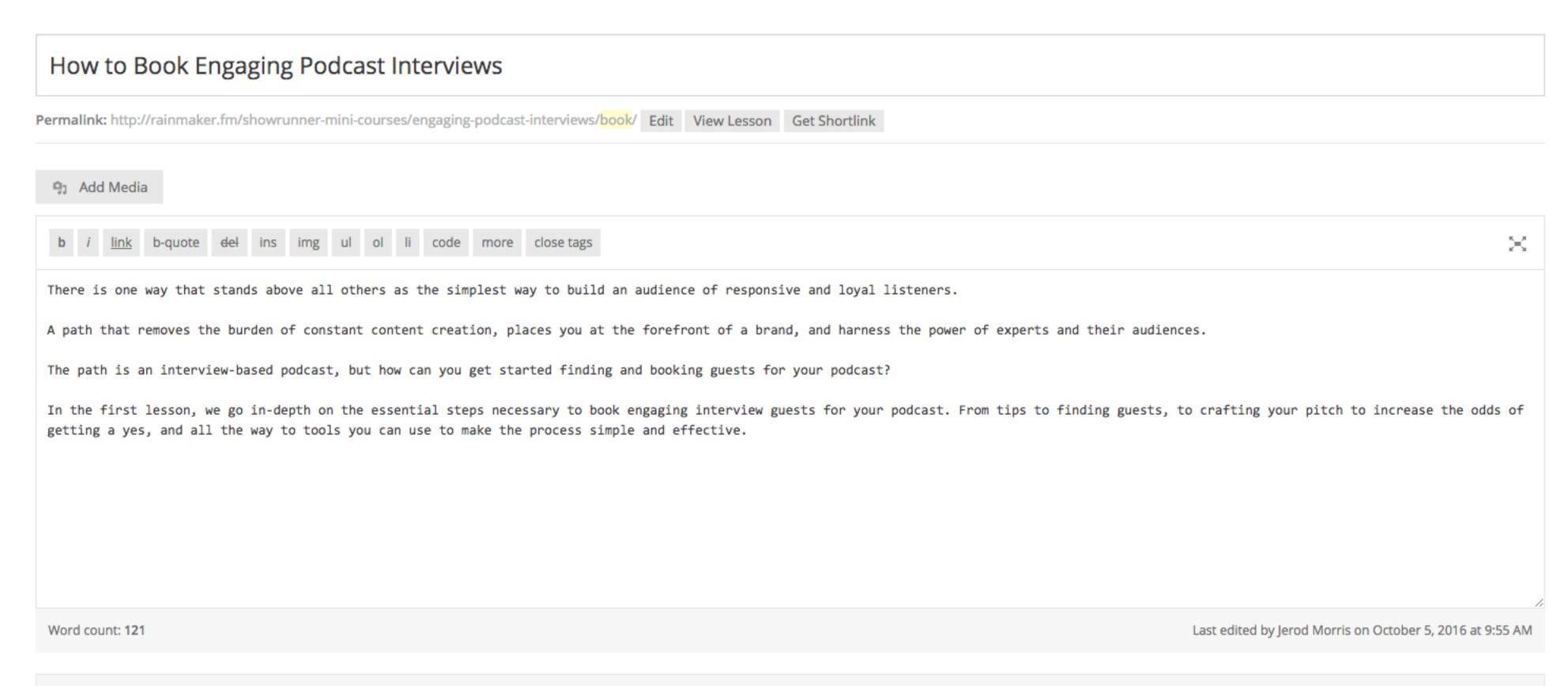






Edit Lesson + Add New Lesson >







Multimedia		
Title		
Description		
Embed URL	http://rainmaker.fm/wp-content/uploads/2016/07/Lesson1-HowtoGetStarted-FindingandBookingGuests.mp3	
	Display this media in a lightbox. Use the lightbox feature to display media like flash files, or anything else you'd like to have appear above the screen rather than open in a new tab.	
	Use an iframe when displaying media. Media such as a pdf or external web page may be viewed while in an iframe.	
Lightbox Width	750 pixels	
Lightbox Height	pixels Leave empty to allow automatic height.	
Media Placement	After Content Select where the embed media and download items will appear. To manually place the embed media, add the [display_Ims_media] short code where you would like it to appear in the content.	
Show in how many days?		

IMAKER PLATFORM



Show in how many days?	When access to the page is restricted to a Membership Group, enter the number of days to delay the media display, or leave blank to display the media immediately.	
Drip Message	Use this box to customize the message that readers will see when they do not yet have access to delayed content.	
	Add Download Link	
Transcript		×





Mini Course: How to Book, Plan, and Execute Engaging Podcast Interviews

How to Book Engaging Podcast Interviews

How to Plan Engaging Podcast Interviews

How to Execute Engaging Podcast Interviews

Mini Course: The 3-Step Process for Creating a Unique Podcast That Will Attract (and Retain) an Audience

How to Book Engaging Podcast Interviews

There is one way that stands above all others as the simplest way to build an audience of responsive and loyal listeners.

A path that removes the burden of constant content creation, places you at the forefront of a brand, and harness the power of experts and their audiences.

The path is an interview-based podcast, but how can you get started finding and booking guests for your podcast?

In the first lesson, we go in-depth on the essential steps necessary to book engaging interview guests for your podcast. From tips to finding guests, to crafting your pitch to increase the odds of getting a yes, and all the way to tools you can use to make the process simple and effective.



AINMAKER PLATFORM



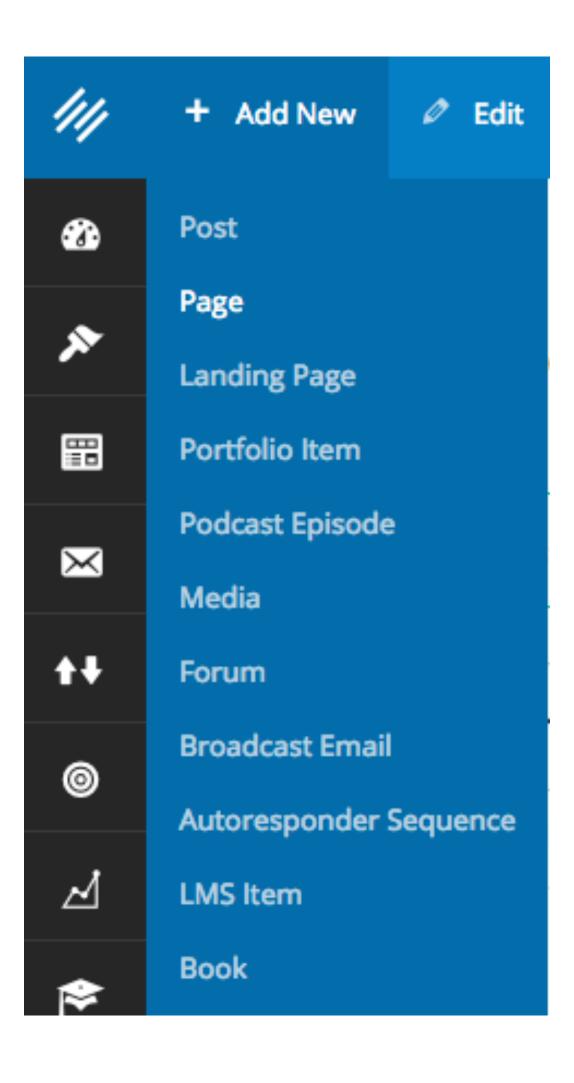
Step 6: Edit Lesson Settings

Membership Group	
Select Page Protection: No Membership Required Has Member Group access Does not have Member Group access to	to
Choose the member group(s):	
 Cancel Chargeback free ✓ Interview Mini Course nrm-training Showrunner Mini Courses showrunner-NO-review showrunner-review showrunner-training Unique Show Mini Course 	
Set Drip Delay	





Step 7: Create Thank You Page





Step 7: Create Thank You Page

Edit Page Page published. View page Success! Are you ready to start conducting better interviews? Permalink: http://rainmaker.fm/success-mini-course-interview/ Edit View Page Get Shortlink Add Media \approx You have successfully registered for How to Book, Plan, and Execute Engaging Podcast Interviews. You have access to Lesson One immediately. To view it now, click here.





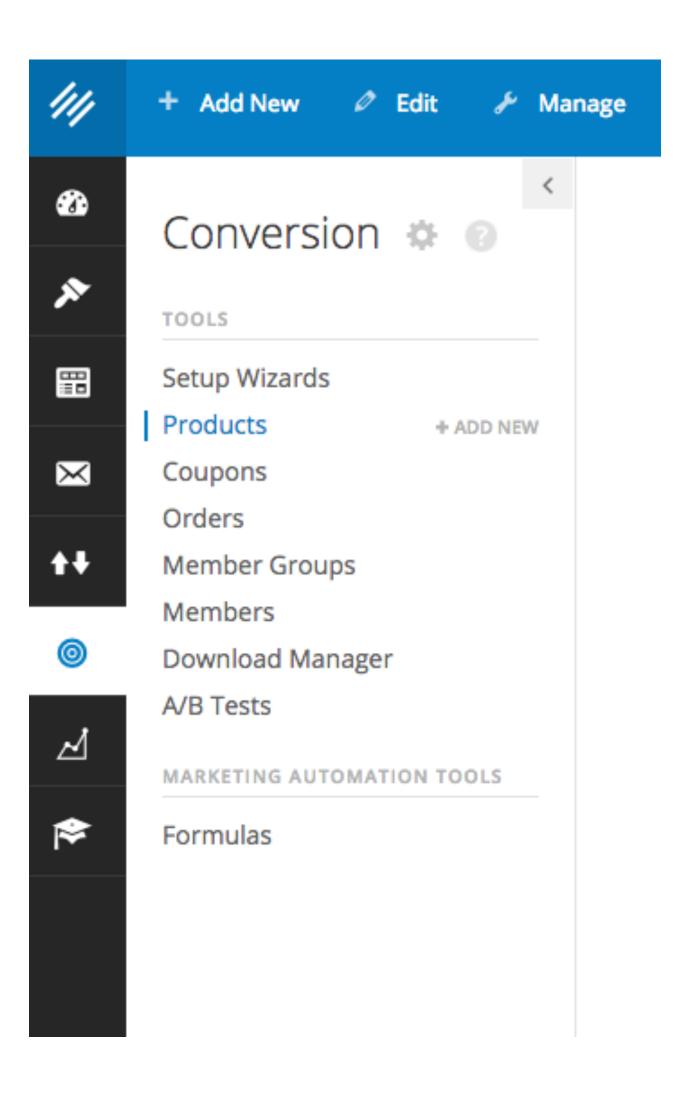
Step 7: Create Thank You Page

Edit Page Page published. View page Success! Are you ready to start conducting better interviews? Permalink: http://rainmaker.fm/success-mini-course-interview/ Edit View Page Get Shortlink Add Media You have successfully registered for How to Book, Plan, and Execute Engaging Podcast Interviews. You have access to Lesson One immediately. To view it now, click here.

Membership Group	
Select Page Protection: No Membership Required Has Member Group access to Does not have Member Group access to	o
Choose the member group(s):	
Cancel Chargeback free Interview Mini Course nrm-training Showrunner Mini Courses showrunner-NO-review showrunner-review Showrunner-training Unique Show Mini Course	
Set Drip Delay	



Step 8: Create Product

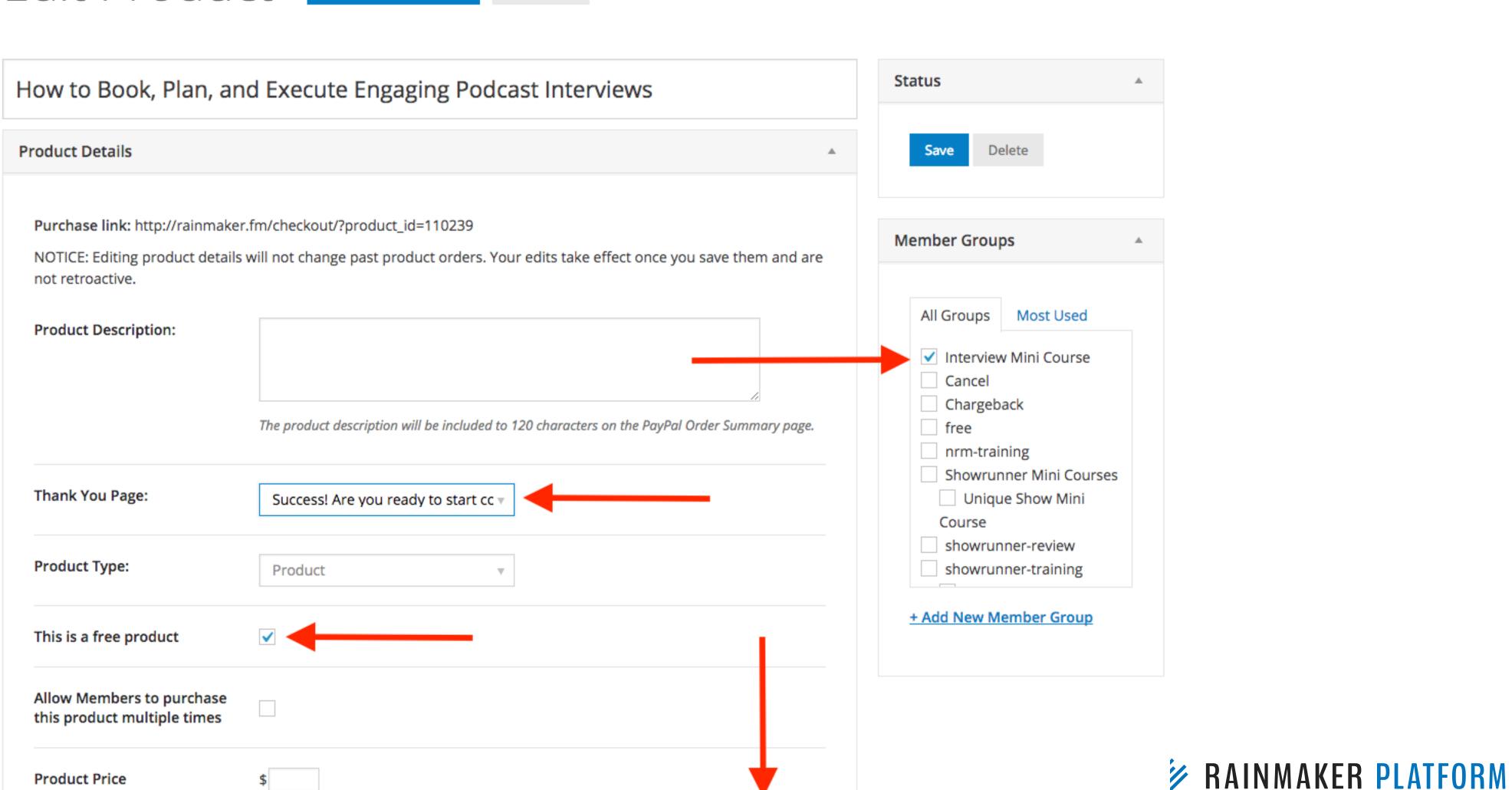




Step 8: Create Product

+ Create New Product

Edit Product





Step 9: Promote/Sell Your Course!

Edit Product



How to Book, Plan, and Execute Engaging Podcast Interviews

Product Details

Purchase link: http://rainmaker.fm/checkout/?product_id=110239





Tutorial: Navigation, the LMS Customizer, and Dashboards



Navigation



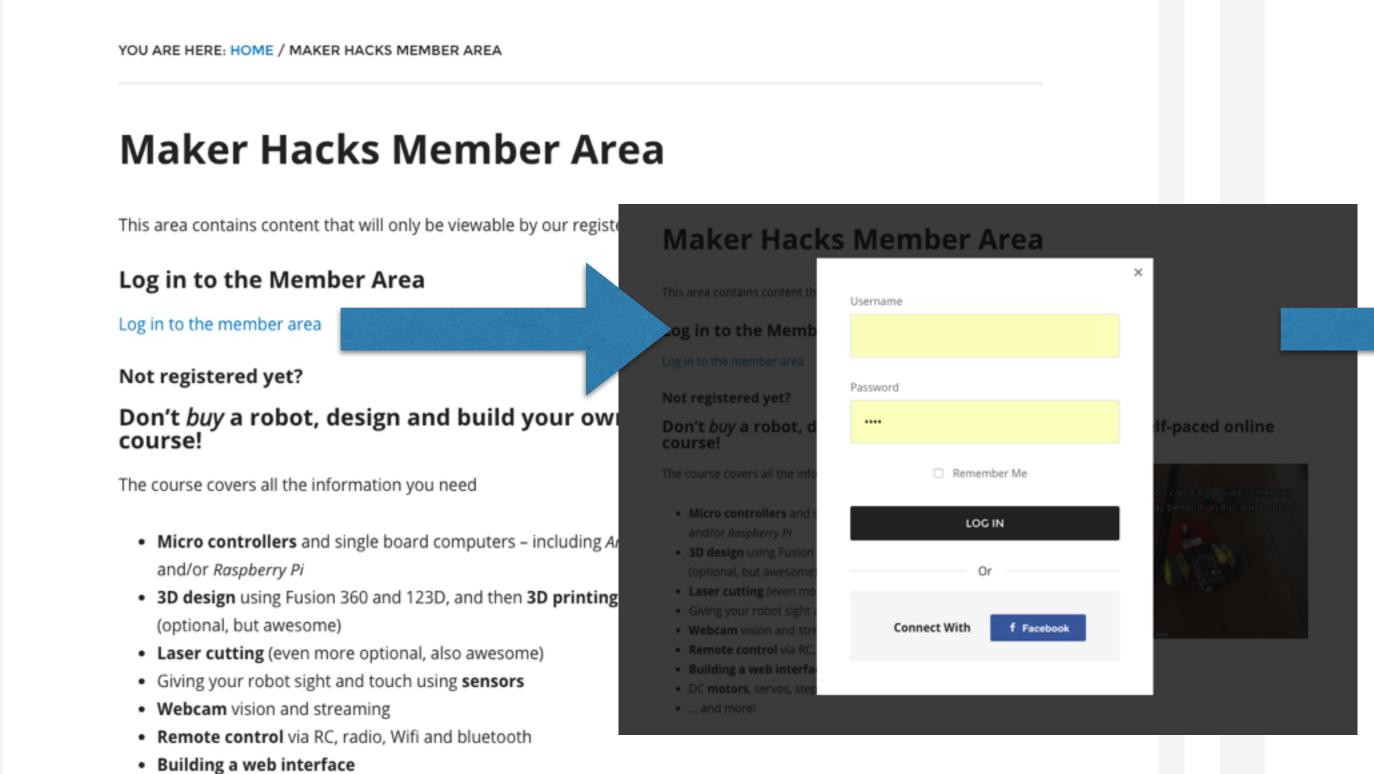
MAKER HACKS

DC motors, servos, stepper motors ...

... and more!

Basic Top Menu





Maker Hacks Blog

Resources

Contact Maker Hacks

About Maker Hacks

MAKER HACKS Home About Maker Hacks Maker Hacks Blog Members

YOU ARE HERE: HOME / MAKER HACKS MEMBER AREA

Maker Hacks Member Area

This area tains content that will only be viewable by our registered members.

Welcome back Chris

Here is where we will add your member download links, videos etc.

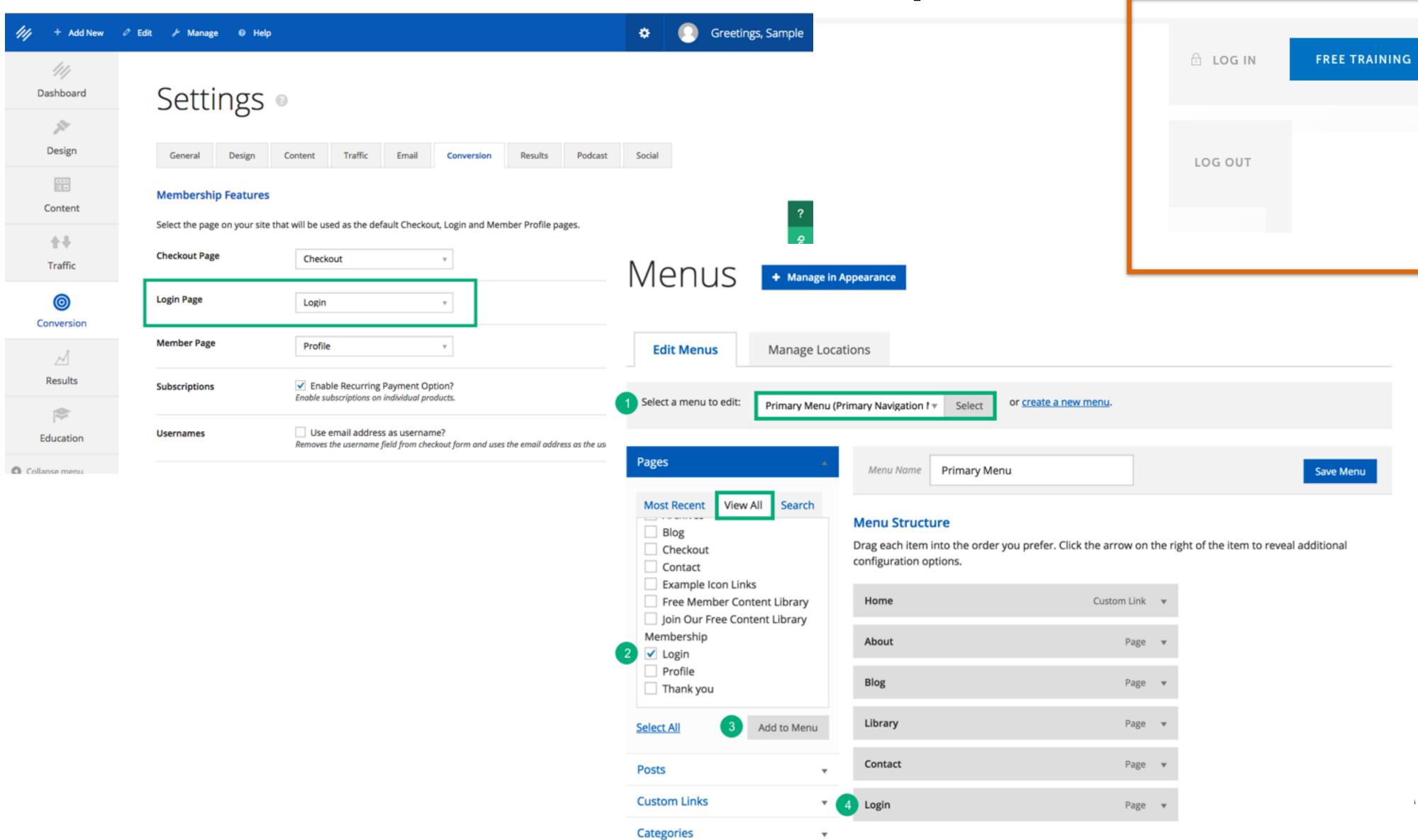
- More member content coming soon!
- Start the Robot Course!

Logout

(Edit)



Contextual Top Menu



INMAKER PLATFORM



Member Page

Edit Page



Maker Hacks Member Area

Permalink: http://makerhacks.com/members/ Edit View Page Get Shortlink





This area contains content that will only be viewable by our registered members.

[hide_from accesslevel='Free']

Log in to the Member Area

[popup type="" link_text="Log in to the member area"][login_form redirect='http://makerhacks.com/members/'][/popup]

Not registered yet?

Don't buy a robot, design and build your own with our free, self-paced online course!

The course covers all the information you need

- Micro controllers and single board computers including Arduino, ESP8266, and/or Raspberry Pi
- 3D design using Fusion 360 and 123D, and then 3D printing your creations (optional, but awesome)
- Laser cutting (even more optional, also awesome)
- Giving your robot sight and touch using sensors
- · Webcam vision and streaming
- · Remote control via RC, radio, Wifi and bluetooth
- Building a web interface
- DC motors, servos, stepper motors ...
- ... and more!

[popup type="" link_text="Click here to sign up to the Maker Hacks membership and get started making right now"]Join here now to get the Robot Building Cou worksheets, tutorials, maker newsletter plus access to all my project files and source code![checkout_form product_id='56' account_box_heading='Sign Up Here



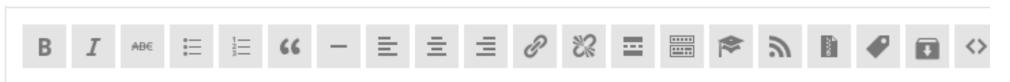




Training

Permalink: http://rainmaker.fm/training/ Edit View Page Get Shortlink

Add Media



Here is your permanent portal to the lessons, webinars, and supplemental materials that will arrive or

[show_to accesslevel='nrm-training']



New Rainmaker Training

Generate a flood of new business with the power of your digital media platform.

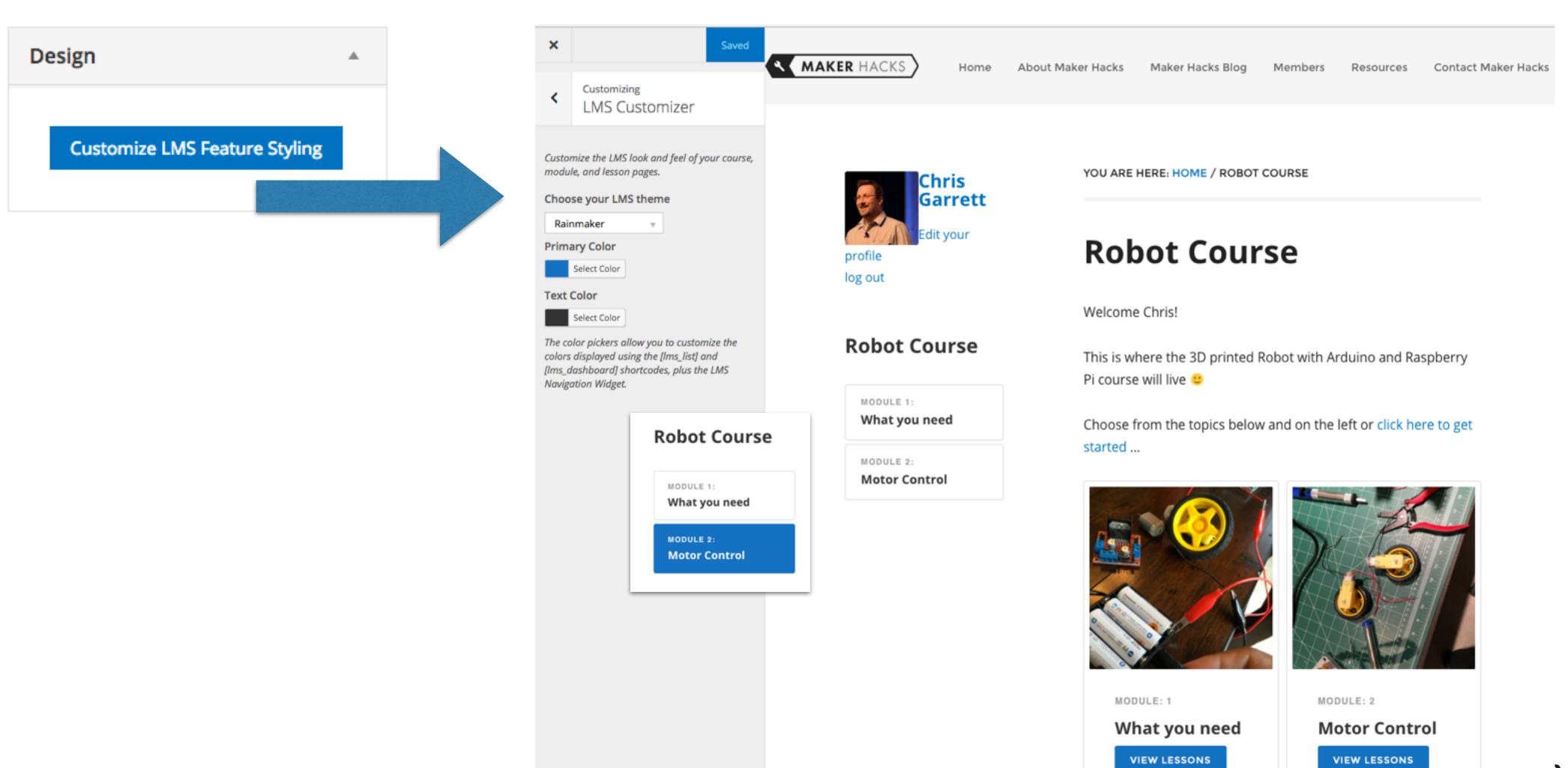
Get ready to move beyond disposable "marketing" and embrace the perpetual power that comes from online marketing strategy that exceeds your expectations.

See Lessons

-.-



LMS Customizer



PLATFORM

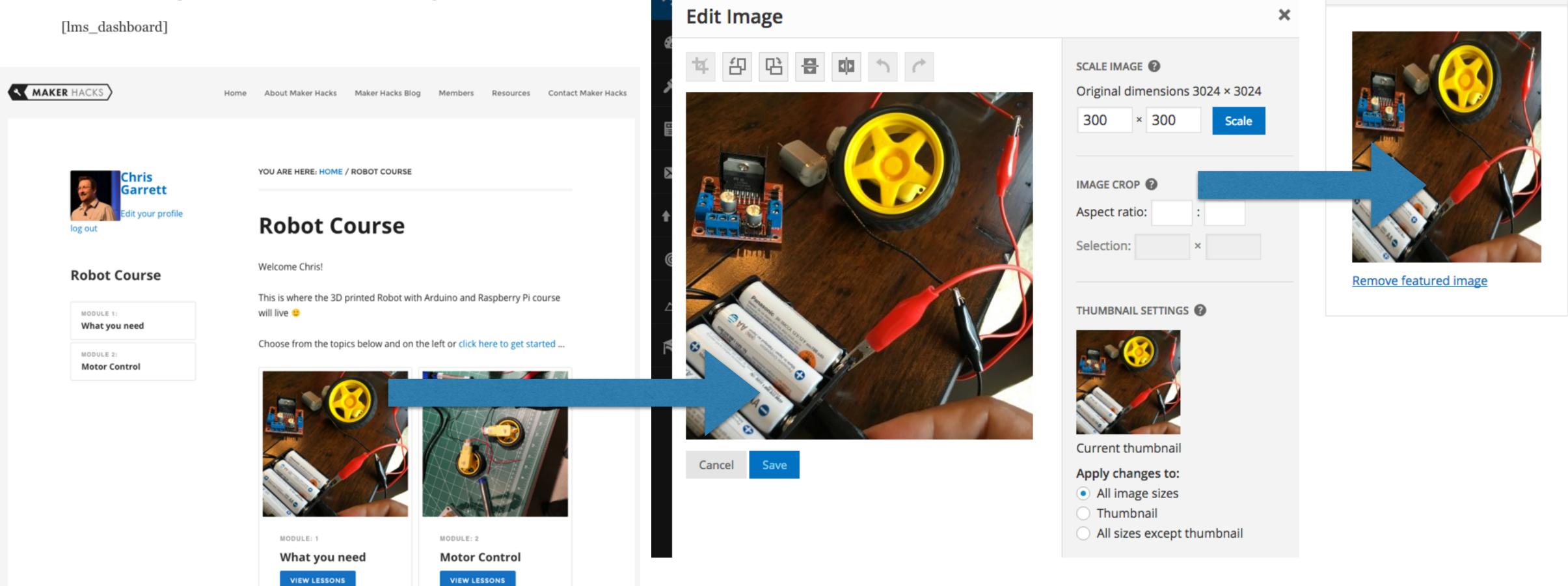


Course Dashboard

Welcome [firstname]!

This is where the 3D printed Robot with Arduino and Raspberry Pi course will live :)

Choose from the topics below and on the left or click here to get started ...





Featured Image

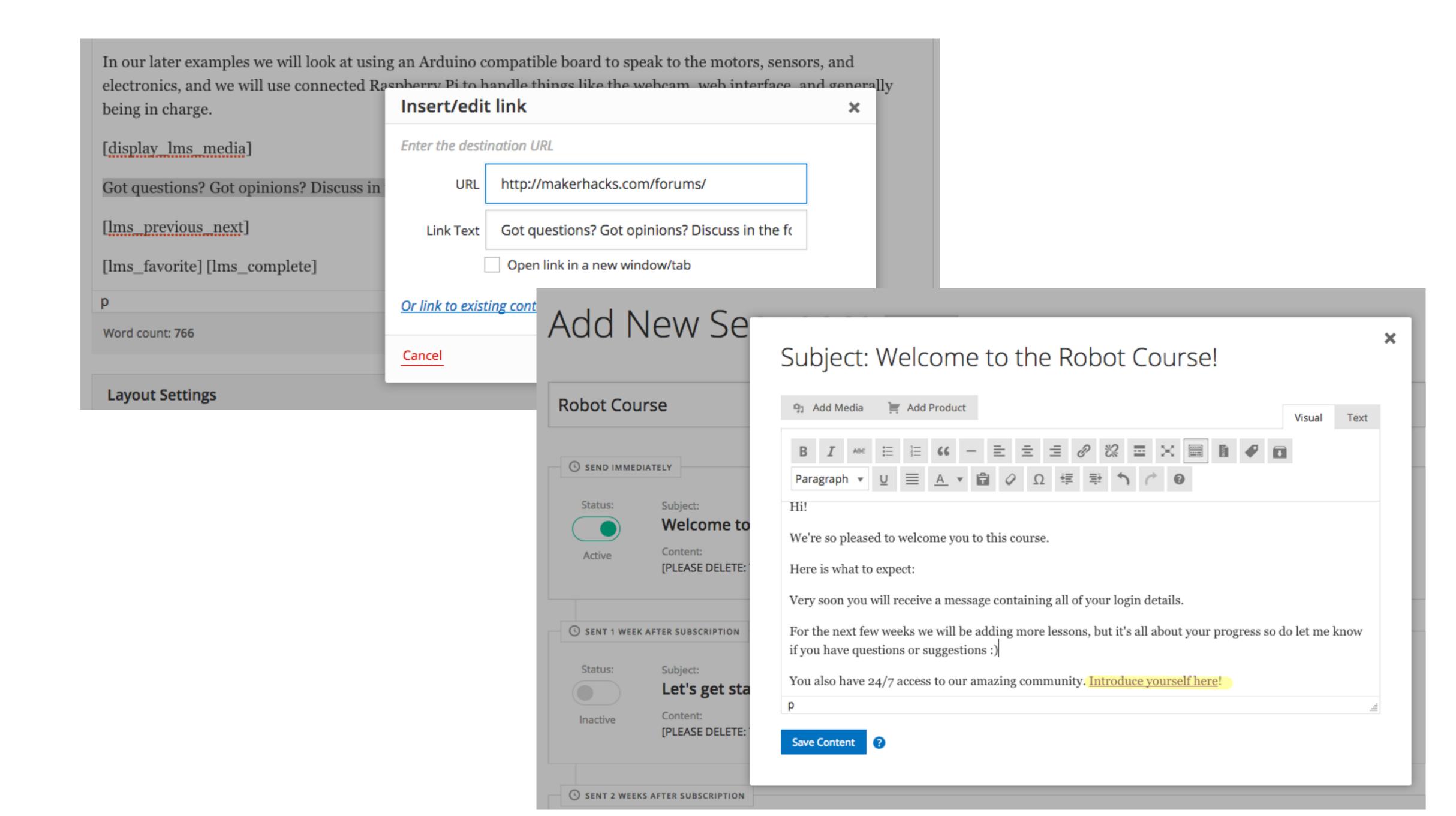


Answering some of your questions



What is the best method to link/include a discussion forum as part of a course?





No.'s 16-20 No.'s 21-25 No.'s 26-30 No.'s 31-35 No.'s 36-40 No.'s 41-45 No.'s 46-50 Honorable Mention

WHAT DO YOU THINK?

Who do you think are the greatest Hoosiers of all time?

SUBMIT YOUR VOTE

ABOUT CONTENT SHOWS LIVE FORUMS MEMBERS SUPPO

Accurately? You don't. It's impossible.

You simply do your best, and remember two things ...



- Any "greatest players" list for any team or league is the first word in a conversation, not the last.
- The primary goal should be to celebrate the legacies of every player included, even those honorably mentioned, while educating younger fans on the greatness of players from past generations.

That's what we've tried to do.

Our goal for this project is not to have you say, "Wow, these Assembly Call guys figured



What is the best way to track the success and progress of your students as they move through the LMS? What improvements are coming?



View Quiz Report / View All

3D Printing Quiz - c .com - 2016/08/31 23:14:08

Submission Data	
Quiz	3D Printing Quiz (36531)
User	<u>chris@</u> <u>(63)</u>
User IP	162
Email	
Total Score	10
Email	

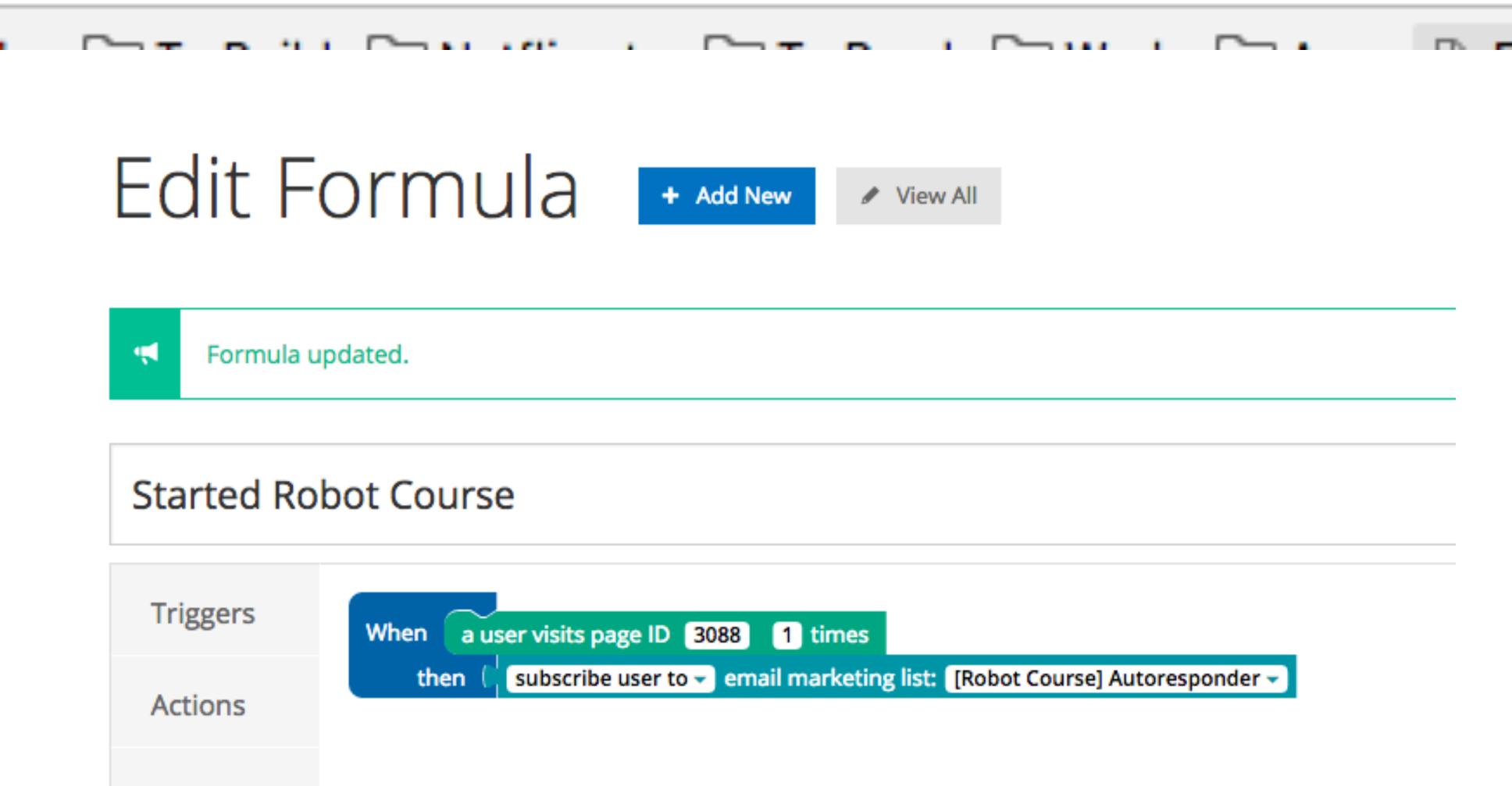
Answers

Question	Answer	Score
This printer is an example of a	Cartesian	1
3D printing is an example of which type of manufacture?	Additive	1
Which of these is NOT a common 3D printing file format	.OOP	1
The 3D printing process starts with what?	CAD	1

AINMAKER PLATFORM

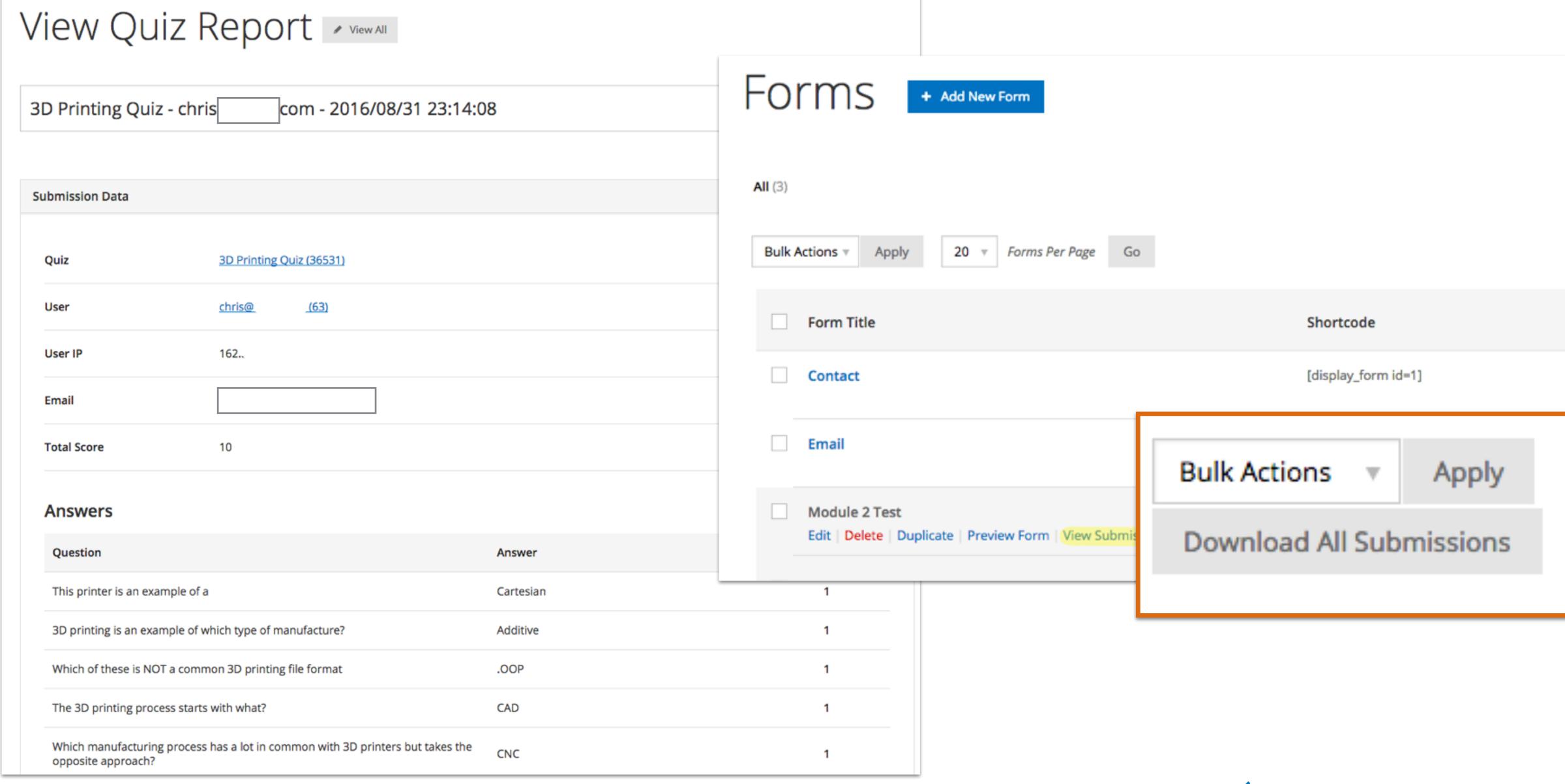


makerhacks.com/admin/post.php?post=3088&action=edit



Can you provide guidance on how learners can be "tested' on their knowledge? I will need proof of learning, so some testing and reporting would be helpful.

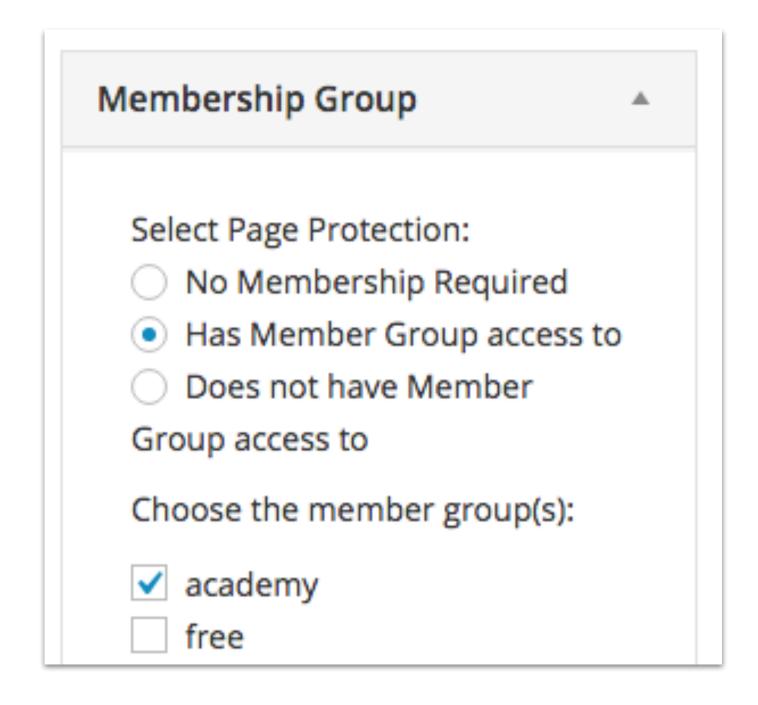


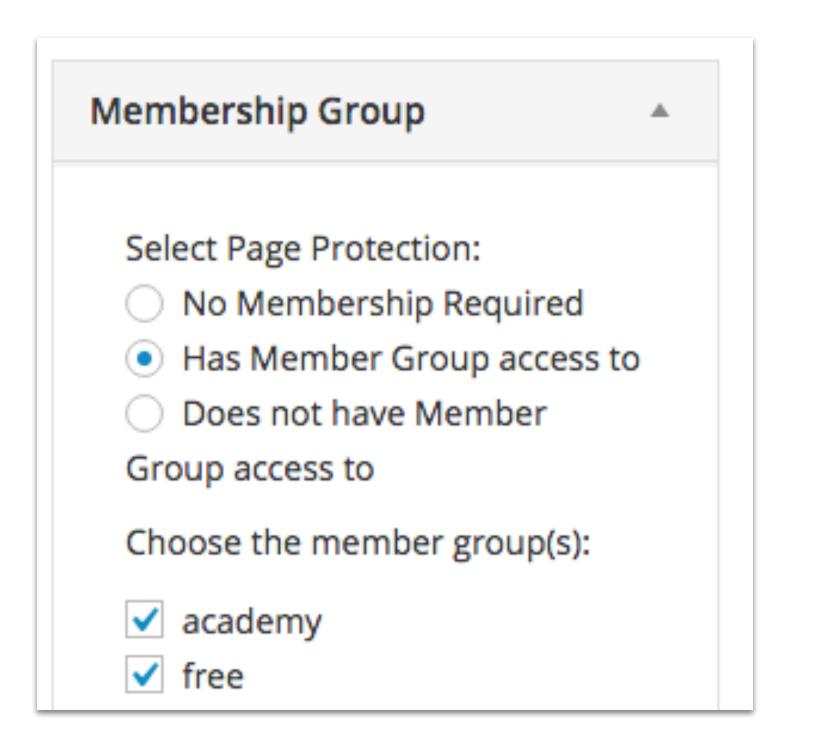




How do I set up the course so that participants can sign up for free, are able to see all of the modules available but only able to access module 1? Participants who want to access the following modules will then be prompted to pay. (Like in the Digital Commerce Institute)





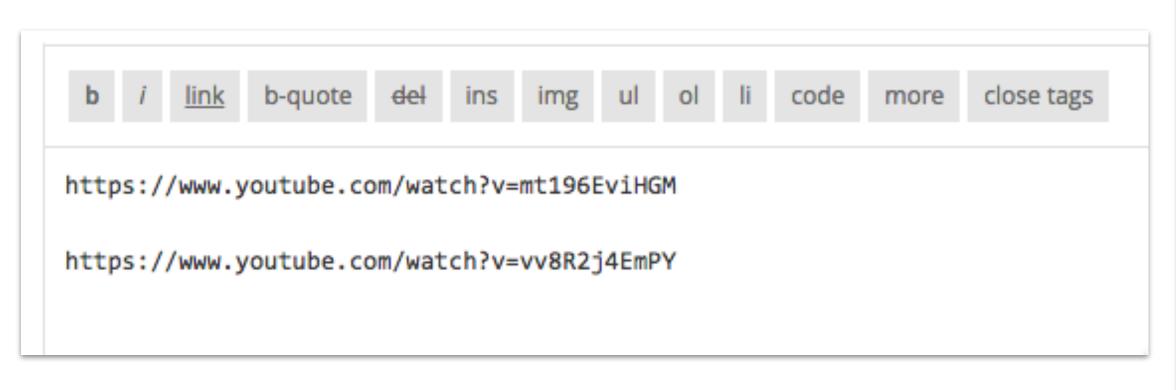


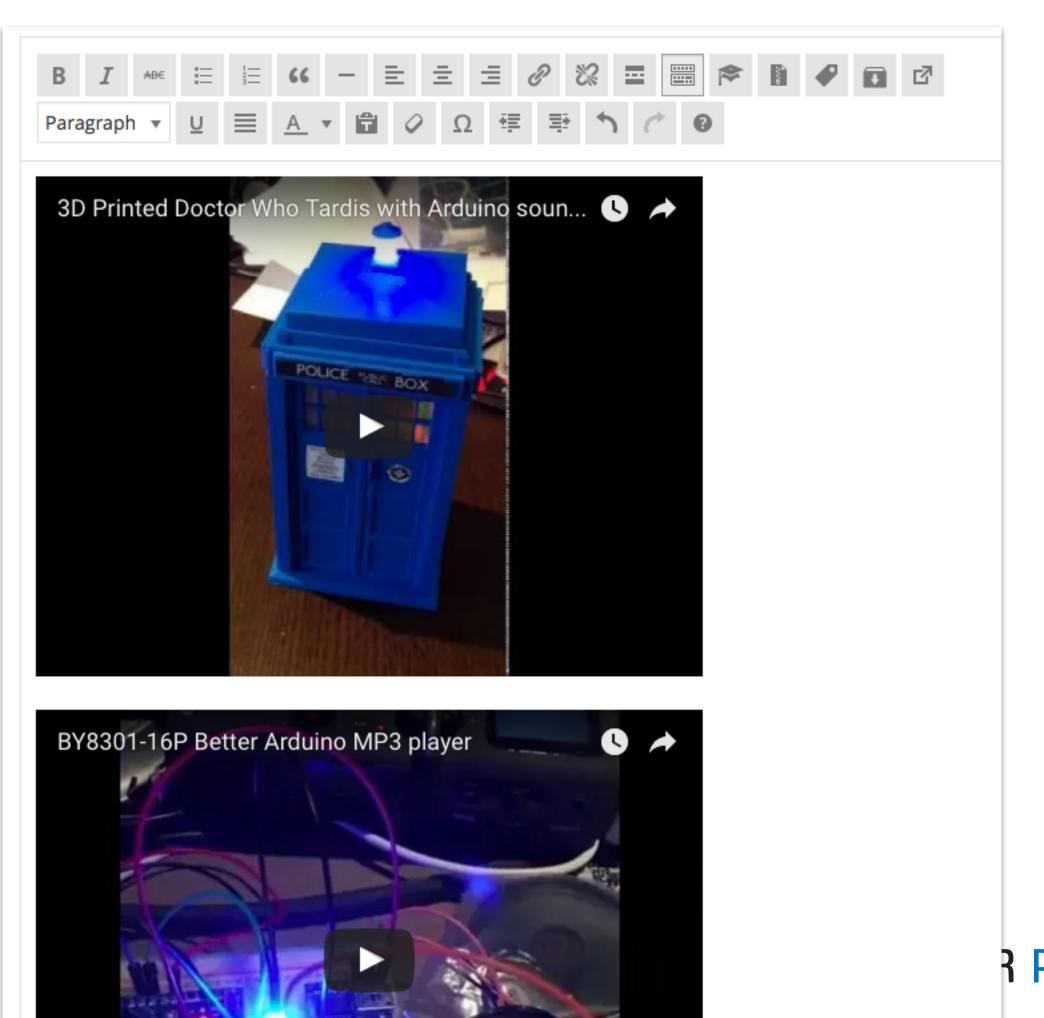




Is there a way to add more than one video per lesson page?



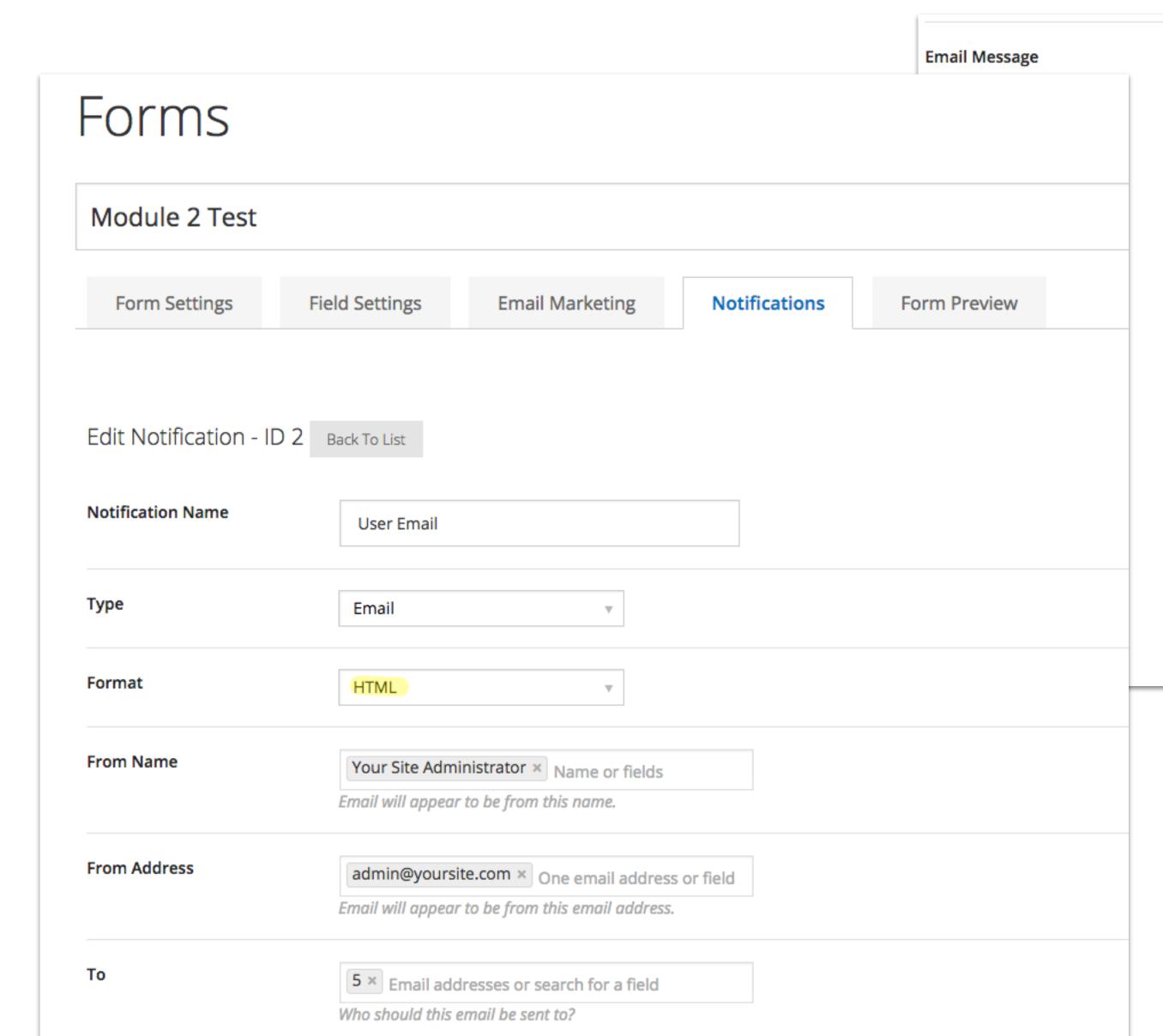


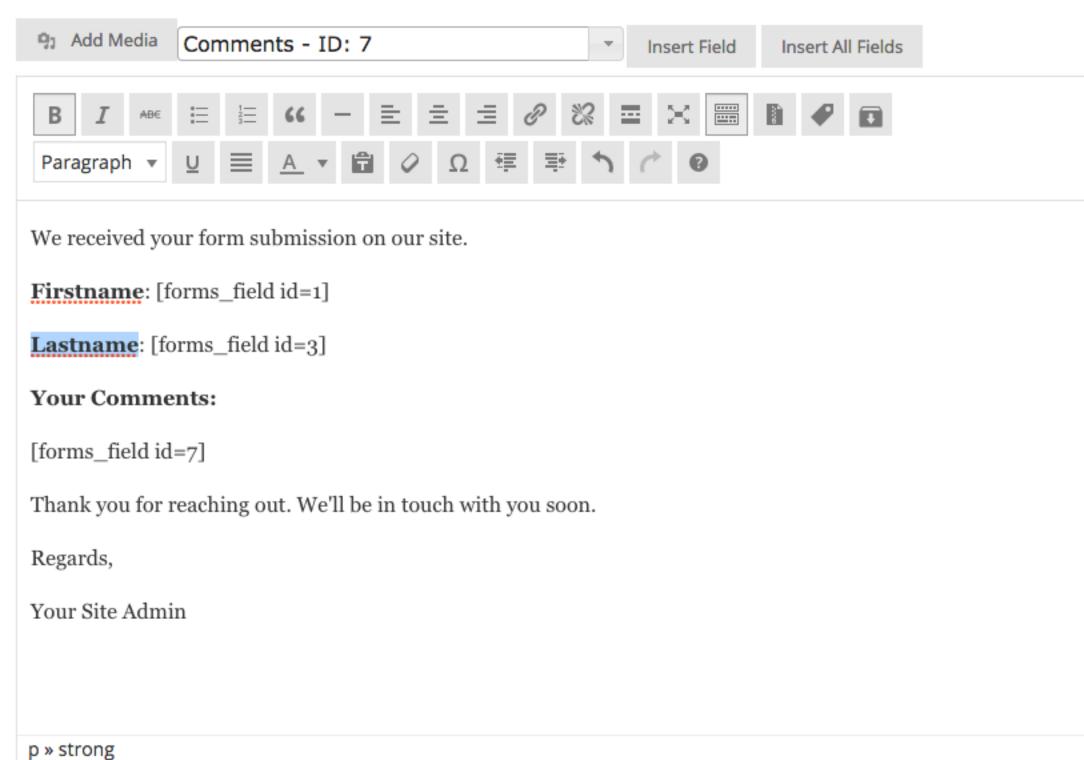


R PLATFORM

I use forms to create wellness coaching questionnaires. I send the content entered by the participant to them as an email when they click 'Complete' but it arrives in their inbox in an unattractive, hard to read plain text style. Is it possible to send as a nice document?









What are your best practices to keep the engagement and excitement of students in my courses and programs?

For my free members I offer monthly webinars and would like to set them up in my LMS like Digital Commerce Institute does with its Case Studies.

Is it possible to get some guidance on how to put that together?





Can we send out announcements through the LMS? Say for announcing a webinar?



How do I convert PowerPoint slides into the LMS?



What is the best screen capture software?

I'm creating an audio-only, free course as a lead magnet for my podcast, as featured on some recent episodes of the Showrunner.

What are the best practices on Rainmaker for using the LMS for an audio-only course, and what's the best way to drip content via email to people over a period of time? Is there also a way for people to get all the content immediately, if they want to binge on it?

My course is designed to teach people how to utilize their practice management software to go fully paperless with their medical records. Most veterinary hospitals are still retaining some form of paper records despite the capabilities of the software they already own.

What are your suggestions for the best format of the course content? Are slides still OK? I have the ability to do quality video but it is time consuming. Audio files? Still photos? Is there any statistical data on course popularity vs format?



Will you be integrating [3rd party product] soon?

How could I set things up so that multiple learners can log in at the same time from the same corporate customer?



RAINMAKER PLATFORM