



USING RAINMAKER TO BUILD AUTHORITY AND COMMUNITY THROUGH PODCASTING

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 RAINMAKER PLATFORM



Today's Agenda

- Why you should be podcasting
- Why producing a podcast sucks
- How to setup and grow your podcast with Rainmaker
- And much more ...
- Any Questions?
- Join us for the “Using Rainmaker to Build Authority and Community Through Podcasting” Q&A!




Why Create a Podcast?



1. Audio is one of the most powerful forms of content on the planet.



2. A well done podcast can radically differentiate you from your competitors.



3. Audio content gives you the ability to reach an entirely new audience ... *listeners.*



Why Podcasting Sucks



The hosting.



The production.



The endless services.



The endless payments.



It's just so ... *complicated.*



Why Podcast with Rainmaker?



The short answer ...

All Podcast (and Podcast Network)
features are included with Rainmaker.



Rainmaker makes podcasting as
easy as it's ever going to get.



How?



How to Setup and Grow Your Podcast with Rainmaker



And now, a live demo from Jerod ...



Any Questions?



Join us for the “Podcasting
with Rainmaker” Q&A ...

Thursday September 14th at
10am Pacific Time!



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