

YOUR MINIMUM VIABLE WEBSITE:

HOW TO CHOOSE THE BEST THEME FOR YOUR RAINMAKER SITE

PRESENTED BY JEROD MORRIS AND RAFAL TOMAL

 RAINMAKER PLATFORM



Rafal Tomal

- Lead Designer at Rainmaker Digital
- Founder of Typespiration.com
- Co-Founder of HackYourDesign.com
(with Chris Garrett)
- Author of *The Essential Web Design Handbook*
- Proud father of Emilia
- *@RafalTomal*





Rafal's First Point ...



“When you choose a Rainmaker theme, you don’t have to worry.”



Design with Rainmaker



Design with Rainmaker

- 30+ StudioPress themes

The screenshot displays the Rainmaker Themes management interface. At the top, there is a navigation bar with options: '+ Add New', 'Edit', 'Manage', and 'Help'. On the right, it says 'Greetings, Jerod Morris'. Below the navigation bar, the main heading is 'Themes'. A search bar on the right contains the text 'Search installed themes...'. On the left, a vertical sidebar contains several icons, with a blue callout box labeled 'Conversion' pointing to the 'Conversion' icon. The main area shows a grid of theme preview cards. The first card is for 'Active: Rainmaker Pro', which has a blue header and a 'Theme Details' button. Below it are 'Demo' and 'Customize' buttons. Other visible theme cards include 'AGENCY PRO' (with a laptop and coffee), 'ALTITUDE' (with a forest background), 'AMBIANCE PRO' (with a 'Welcome to my Website' message), 'ATMOSPHERE' (with a mountain landscape), 'Author Pro' (with a person in a hat), 'Beautiful Theme' (with a field of flowers), 'CAFÉ PRO' (with a coffee shop scene), and 'CENTRIC' (with a solid blue background and the text 'Be the Center of Attention and Demand Focus'). A 'Quick Help' button is visible on the right edge of the interface.



Design with Rainmaker

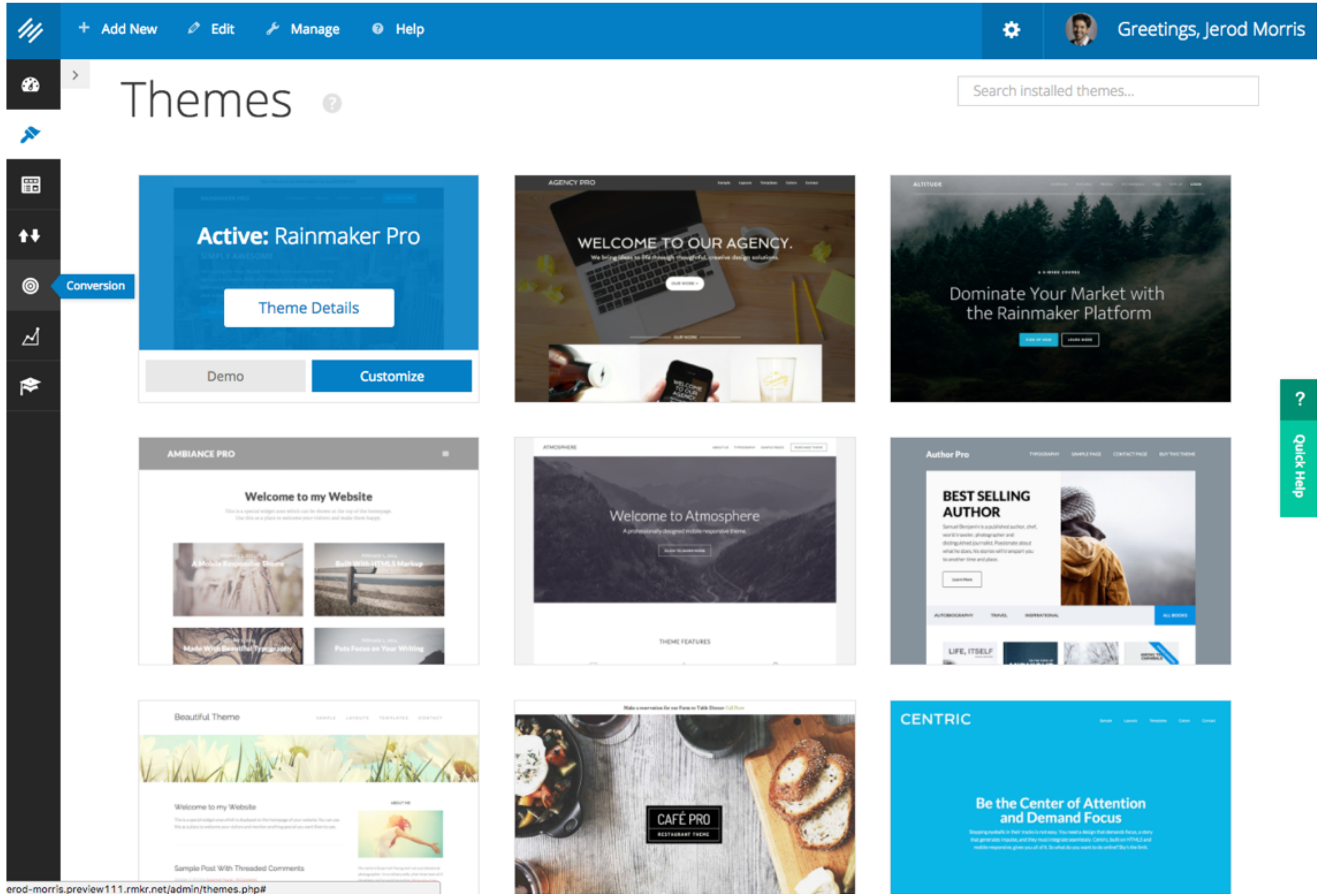
- 30+ StudioPress themes
- **HTML5 / Mobile Responsive**

The screenshot displays the Rainmaker Themes management interface. At the top, there is a navigation bar with options: '+ Add New', 'Edit', 'Manage', and 'Help'. On the right side of the bar, there is a user profile 'Greetings, Jerod Morris' and a search bar labeled 'Search installed themes...'. The main content area is titled 'Themes' and features a grid of theme preview cards. The first card is 'Active: Rainmaker Pro', which has a 'Theme Details' button and 'Demo' and 'Customize' buttons. Other visible theme cards include 'Agency Pro', 'Altitude', 'Ambiance Pro', 'Atmosphere', 'Author Pro', 'Beautiful Theme', 'Café Pro', and 'Centric'. A vertical 'Quick Help' button is located on the right side of the interface.



Design with Rainmaker

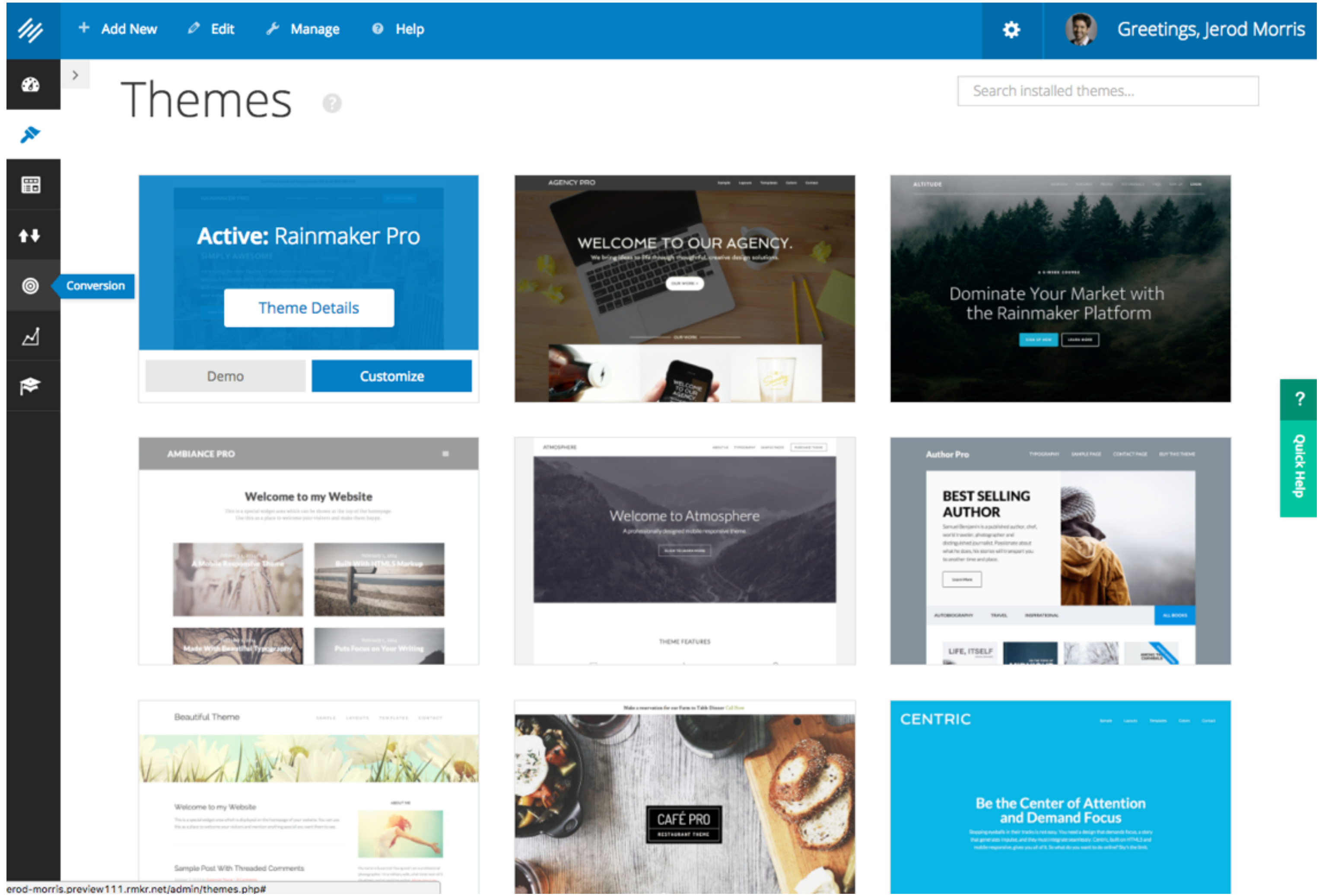
- 30+ StudioPress themes
- HTML5 / Mobile Responsive
- **No coding required ...**





Design with Rainmaker

- 30+ StudioPress themes
- HTML5 / Mobile Responsive
- No coding required ...
- **... but easy to add custom CSS**





Design with Rainmaker

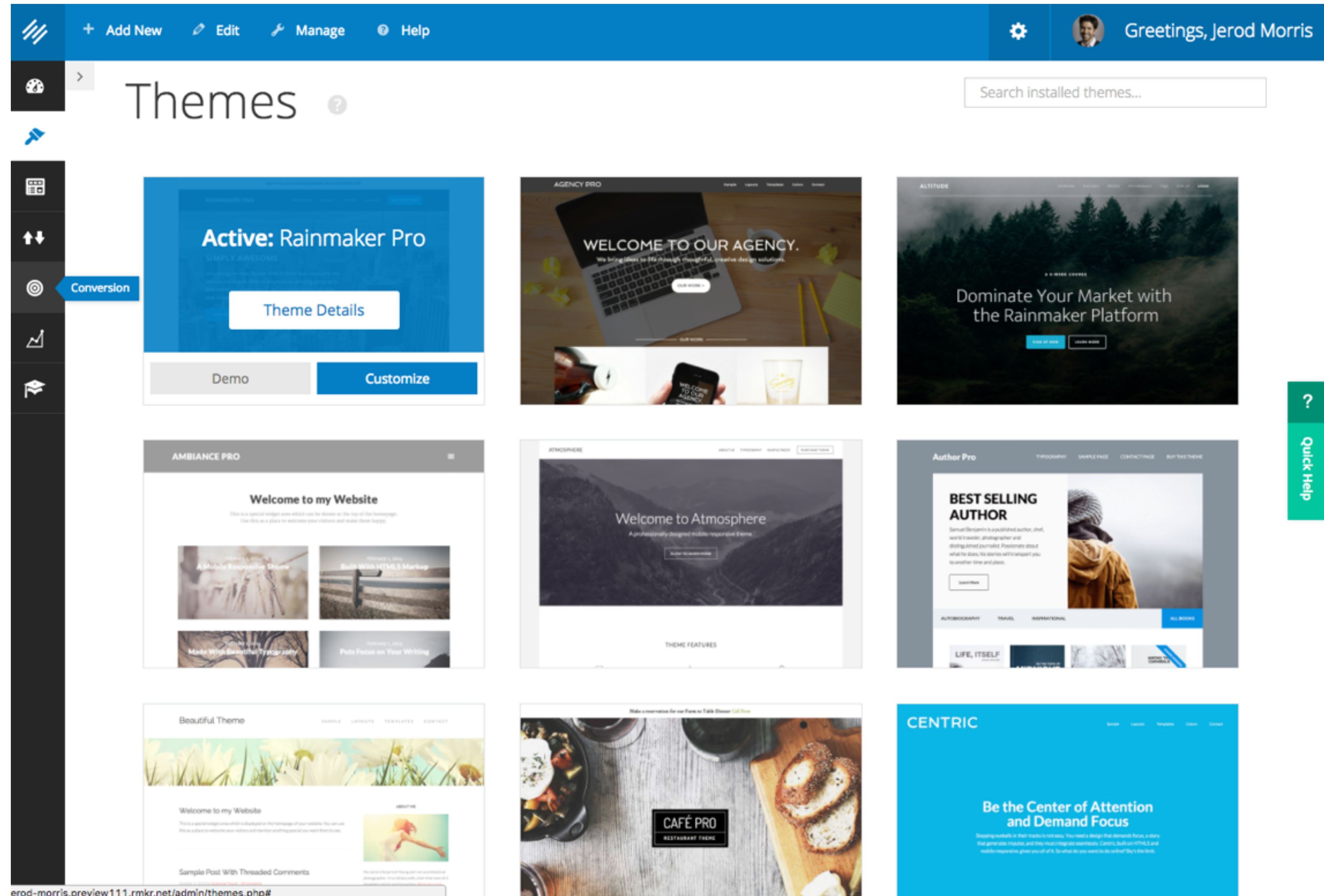
- 30+ StudioPress themes
- HTML5 / Mobile Responsive
- No coding required ...
- ... but easy to add custom CSS
- **Checked for accessibility**

The screenshot displays the Rainmaker Themes management interface. At the top, a blue navigation bar includes options for '+ Add New', 'Edit', 'Manage', and 'Help', along with a user profile for 'Greetings, Jerod Morris'. Below this, a 'Themes' section features a search bar for installed themes. A vertical sidebar on the left contains icons for theme management, with a 'Conversion' button highlighted. The main area shows a grid of theme preview cards. Each card includes a theme name, a 'Theme Details' button, and 'Demo' or 'Customize' options. The themes shown are: 'Active: Rainmaker Pro' (blue header), 'Agency Pro' (agency website), 'Altitude' (nature background), 'Ambiance Pro' (multi-column layout), 'Atmosphere' (mountain landscape), 'Author Pro' (author bio layout), 'Beautiful Theme' (nature background), 'Café Pro' (restaurant layout), and 'Centric' (solid blue background). A 'Quick Help' button is visible on the right side of the interface.



Design with Rainmaker

- 30+ StudioPress themes
- HTML5 / Mobile Responsive
- No coding required ...
- ... but easy to add custom CSS
- Checked for accessibility
- **Custom Genesis designs allowed (upon approval)**





“You don’t have to make any quality compromises. All you have to worry about is which theme is right.”



A Quick Tip to Start ...



rainmakerplatform.com/gallery



rainmakerplatform.com/gallery

Examples

Themes

With Just a Click, Change Your Website's Look and Feel

Never again waste time finding a theme, installing it, trying to configure it, seeing it isn't quite right and backing out. With Rainmaker, switch between 30+ themes with a click. And customize each to your heart's content. [Design details →](#)

MOST POPULAR

FOR ONLINE TRAINERS & COACHES

FOR CONTENT MARKETERS

FOR SERVICE PROVIDERS

ALL



MOST POPULAR

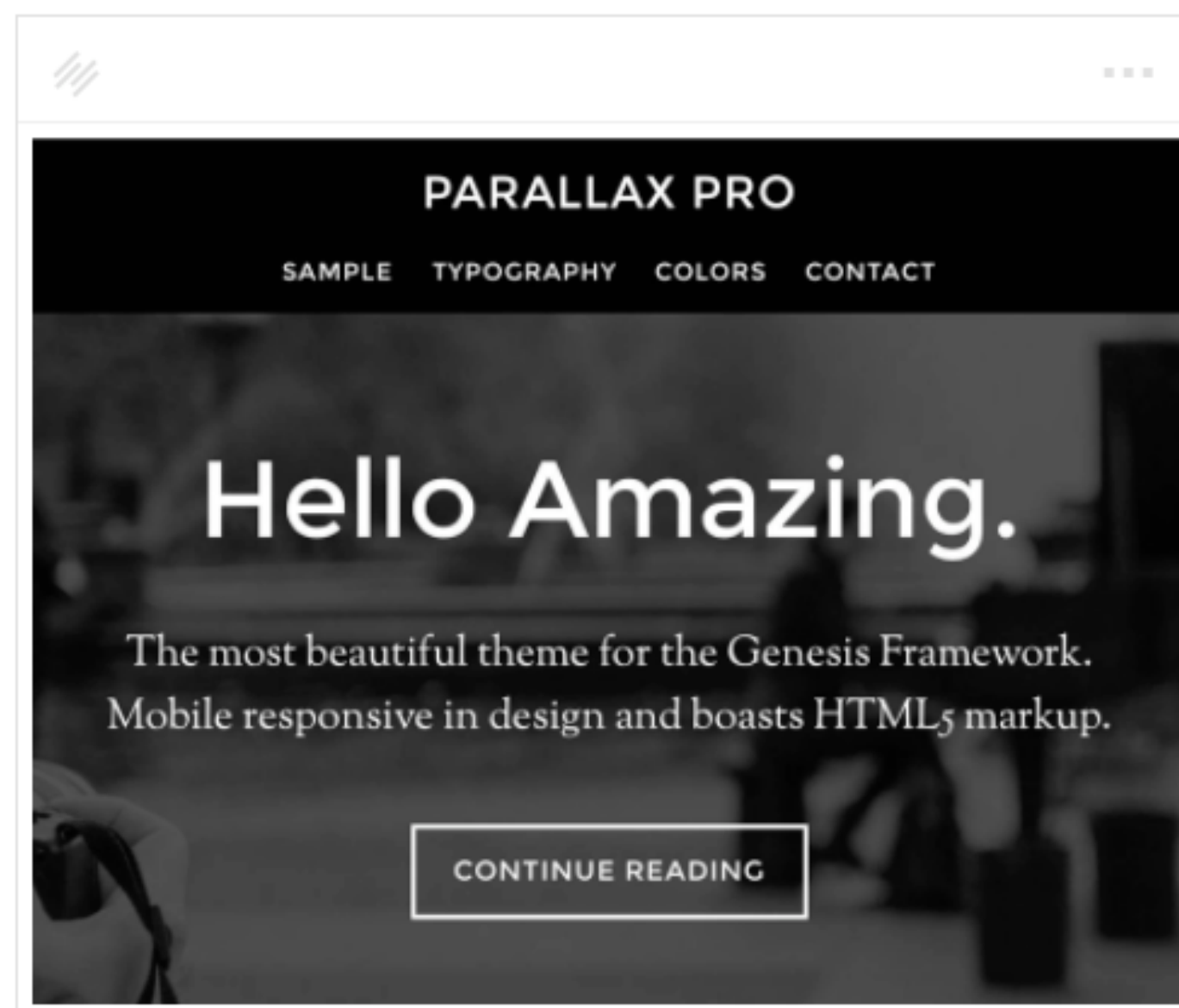
FOR ONLINE TRAINERS & COACHES

FOR CONTENT MARKETERS

FOR SERVICE PROVIDERS

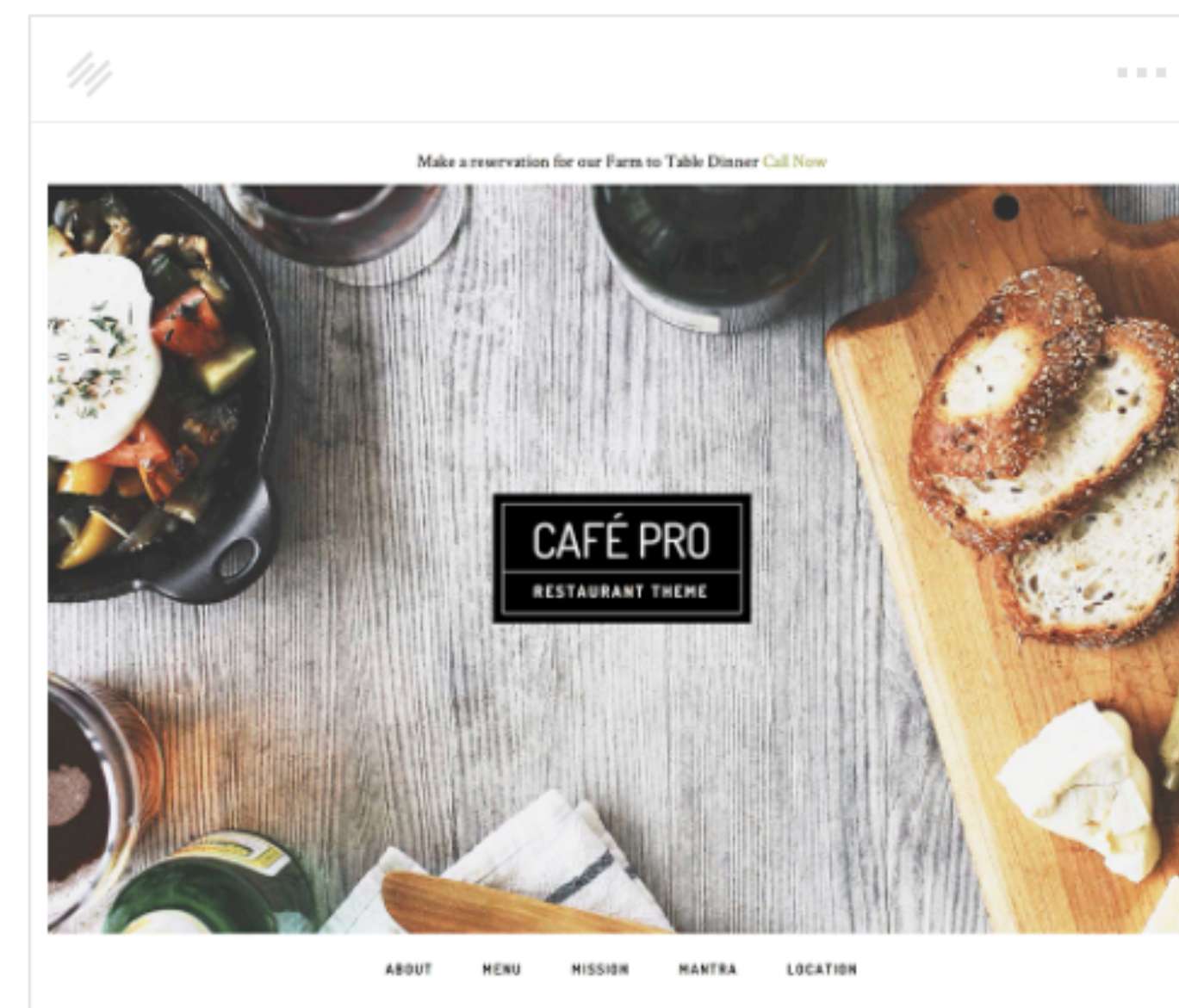
ALL

rainmakerplatform.com/gallery



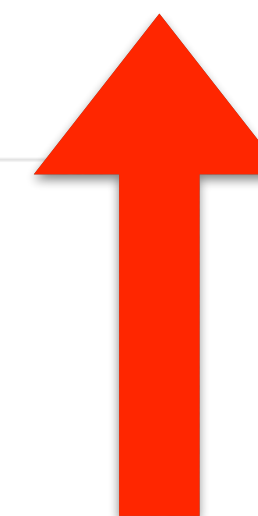
Parallax Pro

LIVE PREVIEW



Cafe Pro

LIVE PREVIEW





rainmakerplatform.com/gallery

Examples

Themes

With Just a Click, Change Your Website's Look and Feel

Never again waste time finding a theme, installing it, trying to configure it, seeing it isn't quite right and backing out. With Rainmaker, switch between 30+ themes with a click. And customize each to your heart's content. [Design details →](#)

MOST POPULAR

FOR ONLINE TRAINERS & COACHES

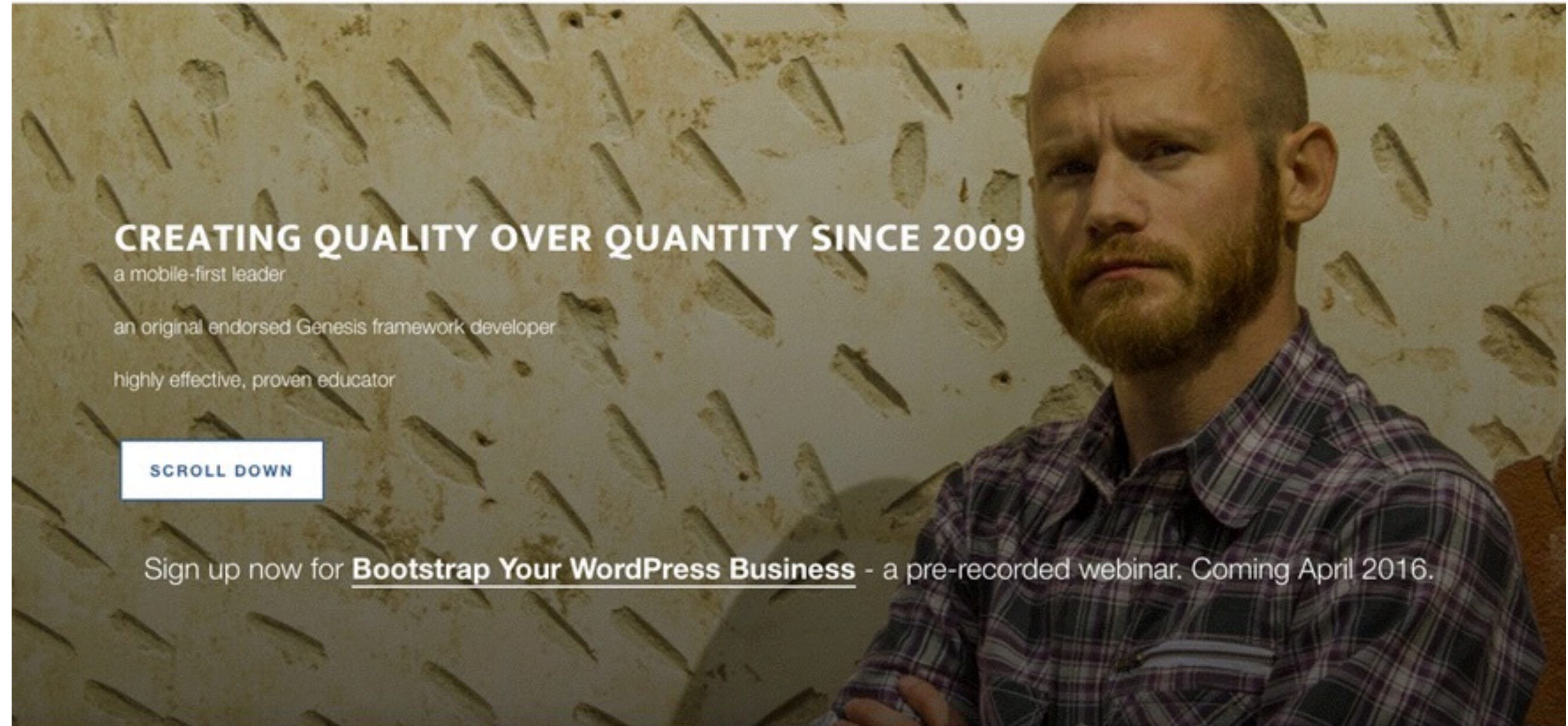
FOR CONTENT MARKETERS

FOR SERVICE PROVIDERS

ALL



Altitude Pro



what I do: what you came here for

WORDPRESS DEVELOPMENT

GENESIS CHILD THEMES

LEARNING



Magazine Pro



FEATURED ARTICLE



Hate Selling? Do These 7 Things Instead Plus Free Checklist!

FREE COURSE
BLOG BUSINESS BOOST
 *GAIN CLIENTS
 *BOOST VISIBILITY + SHARES
 *SUPERCHARGE YOUR SEO

JOIN HERE

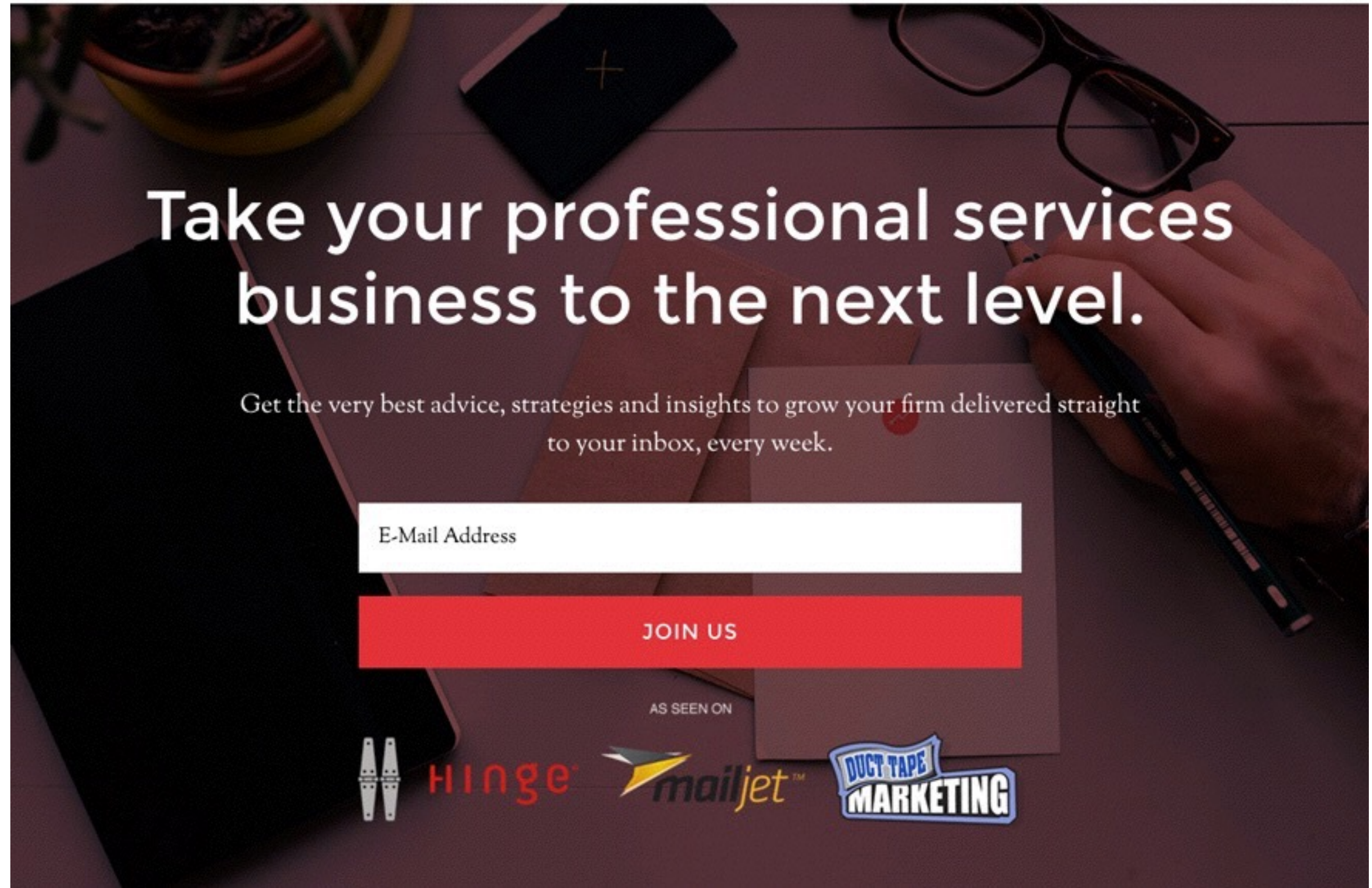
DON'T MISS THESE POSTS



Hate Selling? Do These 7 Things Instead Plus Free Checklist!
 By The FCA



Altitude Pro




Take your professional services business to the next level.

Get the very best advice, strategies and insights to grow your firm delivered straight to your inbox, every week.

[JOIN US](#)

AS SEEN ON





Cafe Pro



[ABOUT](#) [SERVICES](#) [BLOG](#) [PORTFOLIO](#) [CONTACT](#) [LOGIN](#)



Enterprise Pro



HOME WEBSITES FREEBIES WORK WITH ME BLOG ABOUT



Grab Your Fast Start Guide to Market Research

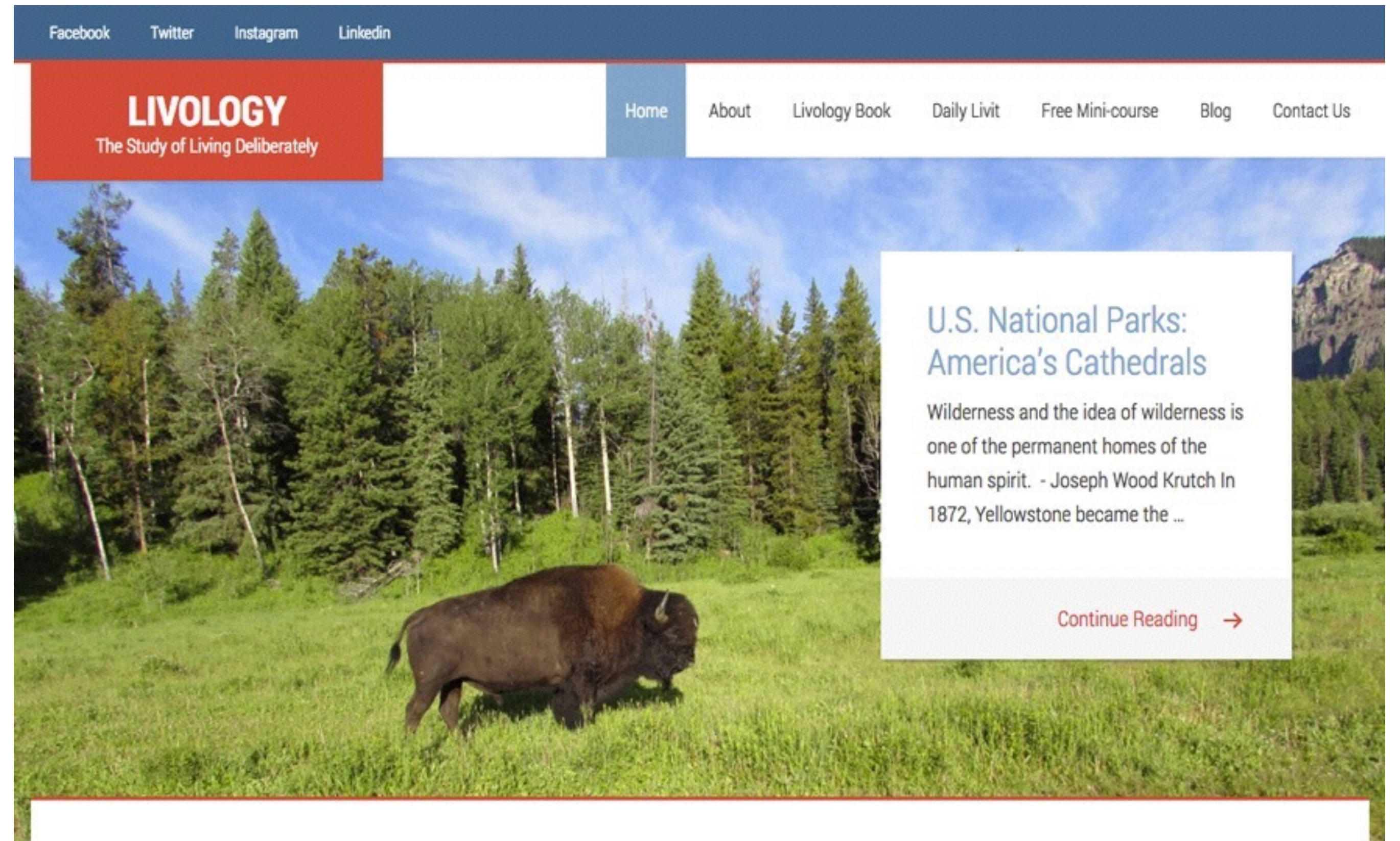
You follow all the current advice – you’re on social media, you get published, you network, you spend tons on advertising – and somehow your competition still is still getting ahead while you’re struggling.

Are you unsure of where to start with your marketing?

Grab Your Fast Start Guide to Market Research and jump start your marketing campaigns. Find

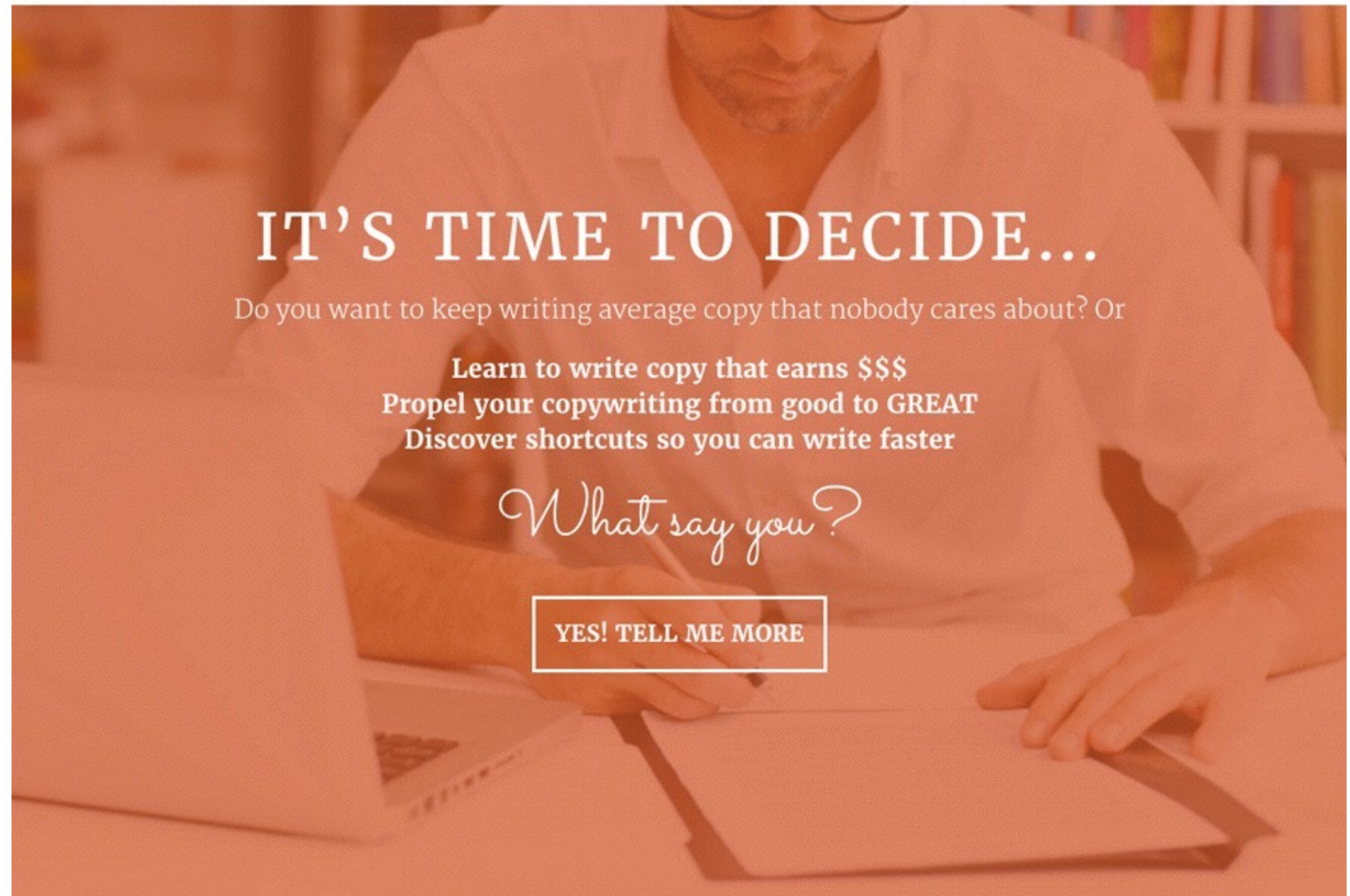


Education Pro





Parallax Pro





Agenda



Agenda

- Start with content



Agenda

- Start with content
- Identify your brand's feeling



Agenda

- Start with content
- Identify your brand's feeling
- Tweak the theme to fit the feeling



Agenda

- Start with content
- Identify your brand's feeling
- Tweak the theme to fit the feeling
- Rafal's favorites



Agenda

- Start with content
- Identify your brand's feeling
- Tweak the theme to fit the feeling
- Rafal's favorites
- Demo showing the versatility of Rainmaker themes



Start with Content



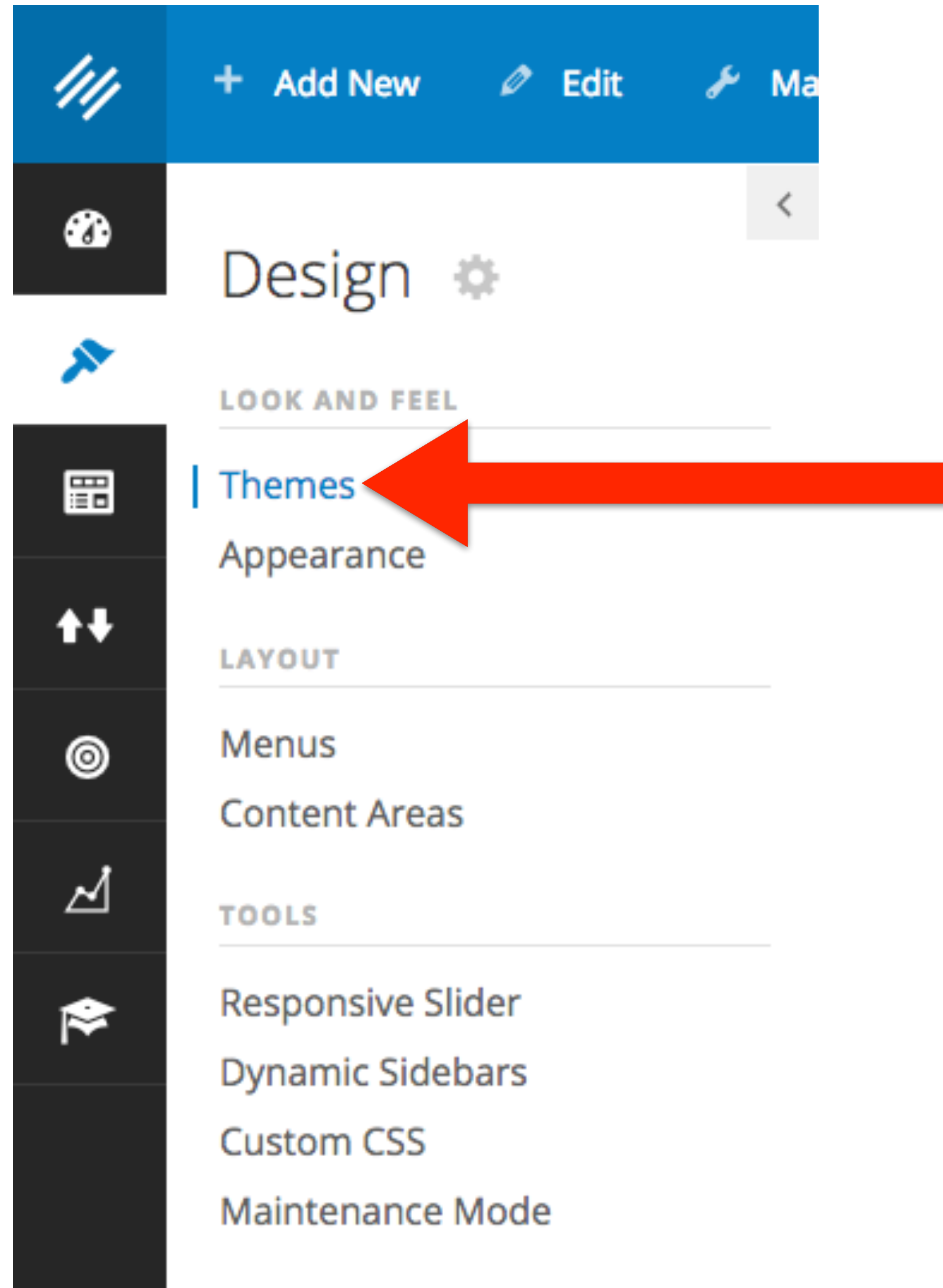
Step One: Pick a Basic Theme (Rainmaker Pro)



Step One: Pick a Basic Theme (Rainmaker Pro)

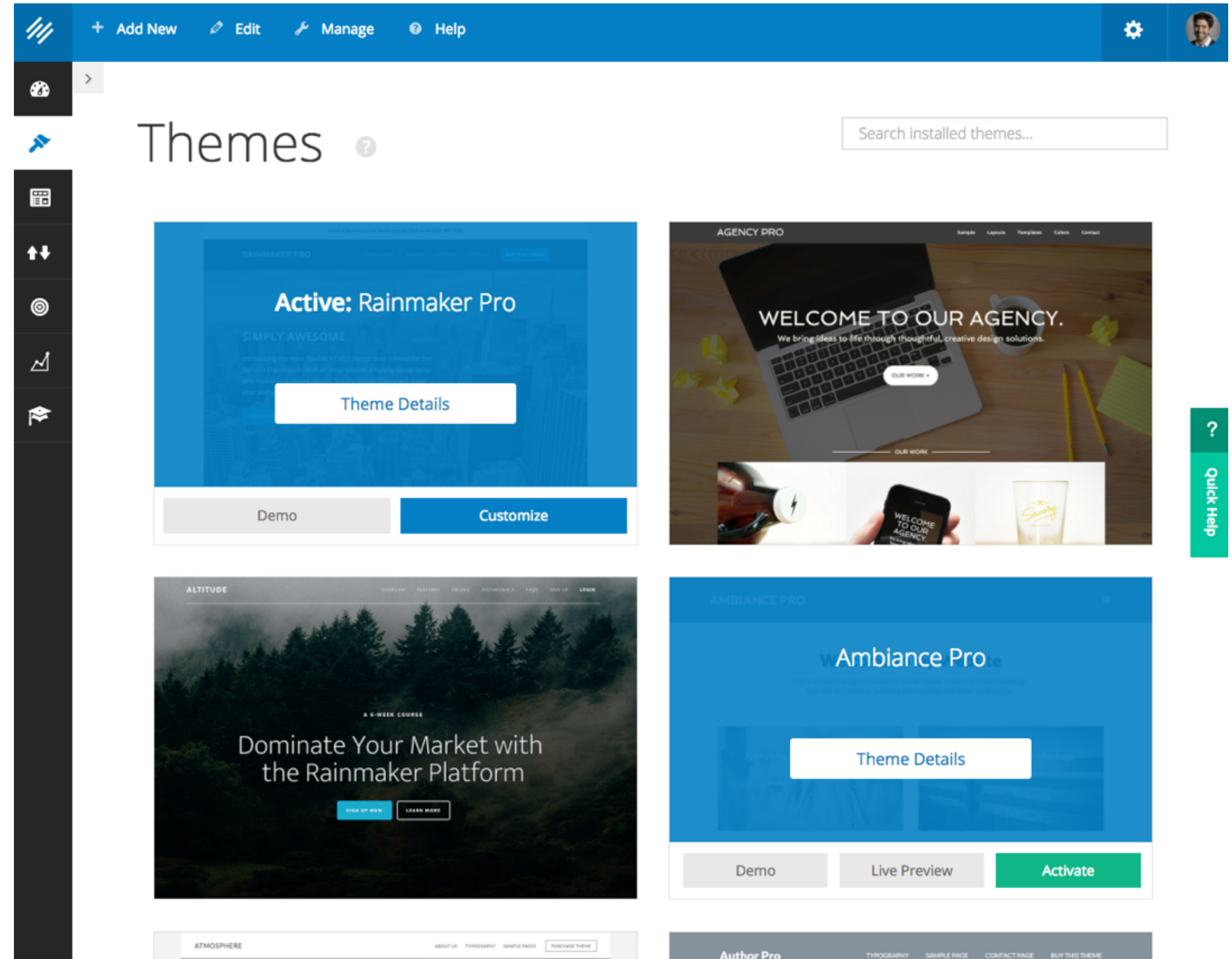
The image shows a screenshot of the Rainmaker Platform design settings interface. At the top, there is a blue header bar with a logo icon on the left and three buttons: '+ Add New', 'Edit', and 'Ma'. Below the header is a dark sidebar with several icons. The main content area is titled 'Design' with a gear icon. Underneath, there are three sections: 'LOOK AND FEEL', 'LAYOUT', and 'TOOLS'. The 'LOOK AND FEEL' section is expanded, showing 'Themes' (highlighted with a red arrow), 'Appearance', and 'Appearance'. The 'LAYOUT' section shows 'Menus' and 'Content Areas'. The 'TOOLS' section shows 'Responsive Slider', 'Dynamic Sidebars', 'Custom CSS', and 'Maintenance Mode'.

Step One: Pick a Basic Theme (Rainmaker Pro)



The screenshot shows the 'Design' menu in the Rainmaker Pro dashboard. The menu is open, displaying various options. A red arrow points to the 'Themes' option, which is highlighted with a blue bar. The menu items are:

- Design
- LOOK AND FEEL
- Themes
- Appearance
- LAYOUT
- Menus
- Content Areas
- TOOLS
- Responsive Slider
- Dynamic Sidebars
- Custom CSS
- Maintenance Mode



The screenshot shows the 'Themes' page in the Rainmaker Pro dashboard. The page displays a grid of theme preview cards. The top card is for 'Active: Rainmaker Pro', which has a 'Theme Details' button. The second card is for 'Ambiance Pro', which has 'Theme Details', 'Demo', 'Live Preview', and 'Activate' buttons. The third card is for 'Altitude', which has 'Demo' and 'Learn More' buttons. The fourth card is for 'Atmosphere', which has 'Purchase Theme' button. The page also features a search bar for installed themes and a 'Quick Help' button on the right side.



Step One: Pick a Basic Theme (Rainmaker Pro)

WANNA GET STRONGER? [LEARN HOW \(FREE\)](#)

STRATEGIC ATHLETE START HERE KNOWLEDGE TRAINING PROGRAMS **21-DAY FREE TRIAL**

DOES YOUR CURRENT WORKOUT PROGRAM NEED AN UPGRADE?

Workout programming, coaching, and resources for those who depend on their fitness.

START HERE

PLATFORM



Step Two: Use the Sample Posts & Pages

Step Two: Set up Sample Posts & Pages

Rainmaker comes with sample posts and pages.

Posts [+ Add New](#)

All (2) | [Published \(2\)](#) | [Trash \(3\)](#)

Bulk Actions [Apply](#) All dates [Filter](#) All categories [Filter](#)

- Title
- This is a test post.
- Example Blog Post
- Title

Bulk Actions [Apply](#)

Pages [+ Add New](#)

All (13) | [Published \(12\)](#) | [Draft \(1\)](#) | [Trash \(1\)](#) | [Sort by Order](#)

Bulk Actions [Apply](#) All dates [Filter](#)

- Title
- About
- Affiliate Area
- Archives
- Blog
- Checkout
- Contact



Step Three: Create Samples Specific to Your Content

**Go beyond just the
sample posts and pages.**



Step Three: Create Samples Specific to Your Content

**Project into the future.
Are you going to have ...**

- A blog?
- A podcast?
- A course?
- Products?



Step Three: Create Samples Specific to Your Content

**Project into the future.
Are you going to have ...**



- A blog?
- A podcast?
- **A course?**
- Products?



**Need a theme
with a sidebar.**



Step Three: Create Samples Specific to Your Content

Some elements you may want to demo ...



- Your headlines (long or short?)
- Your writing style (long paragraphs or short?)
- Hero images
- Post and featured images



FEMALE
CREATIVES

Look how different this site's post setup is ...

FREE COURSE
BLOG BUSINESS BOOST
*GAIN CLIENTS
*BOOST VISIBILITY + SHARES
*SUPERCHARGE YOUR SEO
JOIN HERE

DON'T MISS THESE POSTS



The Power of a Picture

FEBRUARY 12, 2017 *by* JEN DZIUVENIS

— [*Leave a Comment*](#)





... from this site.

AHMAD MUNAWAR / DECEMBER 16, 2016

These 5 Factors Determine How Much You Can Charge

The more you charge for your services, the more money you'll make.

But you can't simply raise your prices indiscriminately. If you do that, without justifying the increase, you'll lose more business than you'll gain.

If you want to raise your prices, start by looking at the factors that



“You can always change your theme later ...



*“You can always change your theme later ...
but the best practice is to plan ahead.”*



*“You can always change your theme later ...
but the best practice is to plan ahead.”*

***“So you don’t choose your theme, spend time designing it,
then realize it doesn’t match your content.”***



Step Four: Choose Your Theme

*After you have
sample content
ready to go.*



Step Four: Choose Your Theme

The image shows a screenshot of the Rainmaker Platform's design settings interface. At the top, there is a blue header bar with a menu icon, a '+ Add New' button, and 'Edit' and 'Ma' buttons. Below this is a dark sidebar with a 'Design' header and a gear icon. The main content area is divided into sections: 'LOOK AND FEEL', 'LAYOUT', and 'TOOLS'. Under 'LOOK AND FEEL', the 'Themes' option is highlighted with a red arrow pointing to it from the right. Other options in this section include 'Appearance'. Under 'LAYOUT', there are 'Menus' and 'Content Areas'. Under 'TOOLS', there are 'Responsive Slider', 'Dynamic Sidebars', 'Custom CSS', and 'Maintenance Mode'.



Step Four: Choose Your Theme

The screenshot shows a user interface for selecting website themes. At the top, a blue navigation bar contains icons for 'Add New', 'Edit', 'Manage', and 'Help', along with a settings gear and a user profile picture. Below this is a dark sidebar with various icons. The main content area is titled 'Themes' and features a search bar labeled 'Search installed themes...'. Four theme cards are displayed in a grid:

- Active: Rainmaker Pro:** Features a blue background with the text 'Active: Rainmaker Pro' and 'SIMPLY AWESOME'. It includes a 'Theme Details' button and 'Demo' and 'Customize' buttons at the bottom.
- AGENCY PRO:** Features a dark background with a laptop and the text 'WELCOME TO OUR AGENCY. We bring ideas to life through thoughtful, creative design solutions.' It includes a 'OUR WORK' button and a 'Quick Help' button on the right side.
- ALTITUDE:** Features a dark background with a forest scene and the text 'Dominate Your Market with the Rainmaker Platform'. It includes 'SIGN UP NOW' and 'LEARN MORE' buttons.
- AMBIANCE PRO:** Features a blue background with the text 'wAmbiance Pro' and 'Theme Details' button. It includes 'Demo', 'Live Preview', and 'Activate' buttons at the bottom.

At the bottom of the interface, there are two footer sections: 'ATMOSPHERE' with links for 'ABOUT US', 'TYPOGRAPHY', 'SAMPLE PAGES', and 'PURCHASE THEME'; and 'Author Pro' with links for 'TYPOGRAPHY', 'SAMPLE PAGE', 'CONTACT PAGE', and 'BUY THIS THEME'.



Step Four: Choose Your Theme

You have 30+ theme choices available with the click of a button. Demo them. Preview them. “Try them on.”

The screenshot displays the 'Themes' section of a dashboard. At the top, there is a navigation bar with options: '+ Add New', 'Edit', 'Manage', and 'Help'. Below this is a search bar labeled 'Search installed themes...'. The main area is titled 'Themes' and contains a grid of theme preview cards. Each card shows a preview of the theme's design and includes buttons for 'Demo', 'Customize', 'Live Preview', and 'Activate'. The themes shown are 'Active: Rainmaker Pro', 'Agency Pro', 'Altitude', and 'Ambiance Pro'. A 'Quick Help' button is located on the right side of the interface.



Step Four: Choose Your Theme

You have 30+ theme choices available with the click of a button. Demo them. Preview them. “Try them on.”

Or you can submit a custom Genesis theme for review.

The screenshot displays the WordPress Themes management interface. At the top, a blue navigation bar contains icons for 'Add New', 'Edit', 'Manage', and 'Help', along with a settings gear and a user profile picture. Below this, a dark sidebar on the left contains various site management icons. The main content area is titled 'Themes' and features a search bar labeled 'Search installed themes...'. A grid of theme preview cards is shown, each with a 'Demo' button and an action button. The 'Active: Rainmaker Pro' theme has a 'Customize' button. The 'Altitude' theme has 'Sign Up Now' and 'Learn More' buttons. The 'Ambiance Pro' theme has 'Demo', 'Live Preview', and 'Activate' buttons. A 'Quick Help' button is visible on the right side of the interface.



But before you start customizing your theme's style, you need to decide what your theme's style will be — what feeling you want your site to evoke.



Identify Your Brand's Feeling



***“Think like your customers.
Make them feel at home.”***



Create a Mood Board

Collect random images that you feel are associated with your brand.

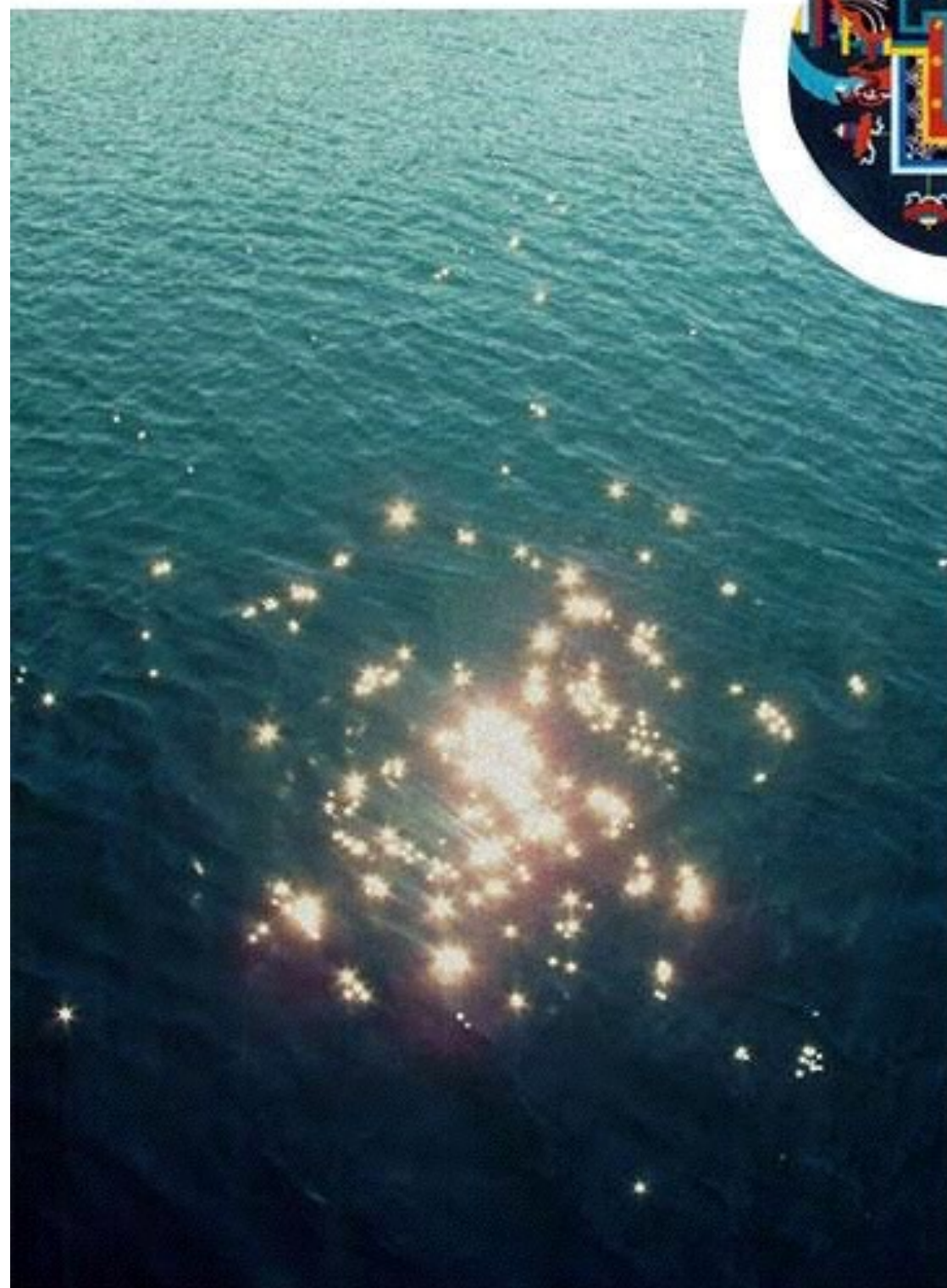
- Pinterest
- Pictures, color schemes, words, styles
- Show mood board to team to get everyone on the same page



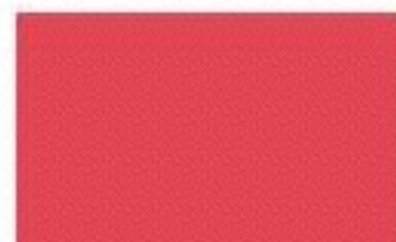




get away



Stay there





Now you're ready to make basic customizations.



Tweak the Theme to Fit the Feeling



Step One: Go to the Appearance Editor



Step One: Go to the Appearance Editor

The screenshot shows the 'Design' menu in the Rainmaker Platform. At the top, there is a blue header bar with the Rainmaker logo, a plus sign, and the text 'Add New', 'Edit', and 'Manage'. Below this is a dark grey sidebar with icons for Design, Appearance, Layout, Menus, Content Areas, Tools, Responsive Slider, Dynamic Sidebars, Custom CSS, and Maintenance Mode. The main content area is titled 'Design' and contains sections for 'LOOK AND FEEL', 'LAYOUT', and 'TOOLS'. The 'Appearance' option is highlighted with a blue bar and a red arrow pointing to it.

- Design
- LOOK AND FEEL
 - Themes
 - Appearance
- LAYOUT
 - Menus
 - Content Areas
- TOOLS
 - Responsive Slider
 - Dynamic Sidebars
 - Custom CSS
 - Maintenance Mode



Step One: Go to the Appearance Editor

The sidebar menu is located on the left side of the editor. At the top, there is a blue bar with a white logo icon, a '+ Add New' button, and 'Edit' and 'Manage' buttons with their respective icons. Below this is a dark grey sidebar with a white logo icon and a back arrow. The main menu items are: 'Design' (with a gear and question mark icon), 'LOOK AND FEEL' (a section header), 'Themes', 'Appearance' (highlighted with a blue bar and a vertical line), 'LAYOUT' (a section header), 'Menus', 'Content Areas', 'TOOLS' (a section header), 'Responsive Slider', 'Dynamic Sidebars', 'Custom CSS', and 'Maintenance Mode'.

The settings list is located in the center of the editor. It has a grey header with a close button 'x' and a 'Saved' button. Below the header, it says 'You are customizing Primility' with a question mark icon. The list of settings includes: 'Favicon', 'Colors', 'Header Image', 'Backstretch Image', 'Background Image', 'Menus', 'Content Areas', 'Home & Posts Display', 'Site Layout', 'Breadcrumbs', 'Comments', 'Content Archives', 'Entry Options', 'Footer Options', and 'Scripts'. Each item has a right-pointing chevron icon. At the bottom, there is a 'Collapse' button with a left-pointing arrow.

The website homepage is shown on the right. It features a dark grey header with the site name 'PRIMILITY' and a navigation menu with links for 'HOME', 'ABOUT', 'BLOG', 'LIBRARY', and 'CONTACT'. Below the header is a large hero image of a city skyline. The hero image contains the text 'GRAB ATTENTION' in large white letters, followed by a sub-headline: 'This is a good place to grab attention. Use a small piece of copy to lead your visitor to want to find out more.' Below the sub-headline is a blue button with the text 'MORE ABOUT US'. At the top right of the hero image, there is a text box that says 'Here is a good place for a call to action.' Below the hero image, there are three columns of text: 'OUR THOUGHTS' (with a sub-headline 'What is your company philosophy? Why should we be interested in you?'), 'SERVICES' (with a sub-headline 'What do you do? Why is that beneficial? What gives your company the advantage?'), and 'NEWSLETTER' (with a sub-headline 'Your email newsletter is a valuable asset. Get people to sign up by offering incentives').



Step One: Go to the Appearance Editor

Design

LOOK AND FEEL

- Themes
- Appearance**

LAYOUT

- Menus
- Content Areas

TOOLS

- Responsive Slider
- Dynamic Sidebars
- Custom CSS
- Maintenance Mode

You are customizing Primility

- Favicon >
- Colors >
- Header Image >
- Backstretch Image >
- Background Image >
- Menus >
- Content Areas >
- Home & Posts Display >
- Site Layout >
- Breadcrumbs >
- Comments >
- Content Archives >
- Entry Options >
- Footer Options >
- Scripts >

Collapse

Here is a good place for a [call to action](#).

PRIMILITY

HOME ABOUT BLOG LIBRARY CONTACT

GRAB ATTENTION

This is a good place to grab attention. Use a small piece of copy to lead your visitor to want to find out more.

[MORE ABOUT US](#)

OUR THOUGHTS

What is your company philosophy? Why should we be interested in you?

SERVICES

What do you do? Why is that beneficial? What gives your company the advantage?

NEWSLETTER

Your email newsletter is a valuable asset. Get people to sign up by offering incentives!



Step Two: Change Your Colors



Step Two: Change Your Colors

✕ Saved

Customizing Colors

Background Color
Select Color

Accent Color
Select Color

Here is a good place for a [call to action](#).

PRIMILITY HOME ABOUT BLOG LIBRARY CONTACT

GRAB ATTENTION

This is a good place to grab attention. Use a small piece of copy to lead your visitor to want to find out more.

[MORE ABOUT US](#)

OUR THOUGHTS
What is your company philosophy? Why should

SERVICES
What do you do? Why is that beneficial? What

NEWSLETTER
Your email newsletter is a valuable asset. Get

MAKER PLATFORM



Step Two: Change Your Colors

✕ Save & Publish

Customizing Colors

Background Color

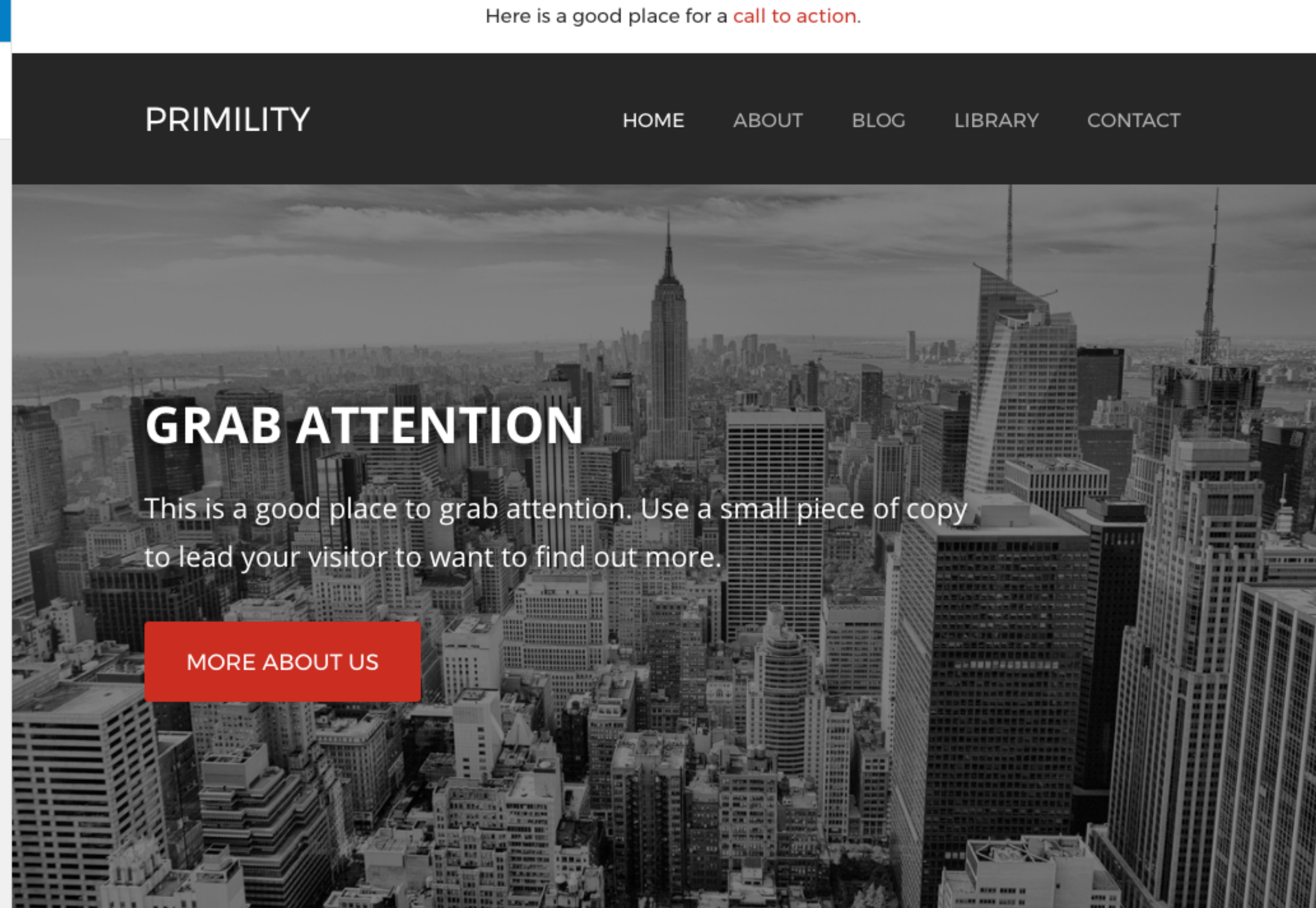
Select Color

Accent Color

Current Color #c427 Default

Color picker interface with a rainbow gradient and a red arrow pointing to the hex code input field. The text "Add hex code" is written in red next to the arrow.

Color palette with a red arrow pointing to the red color swatch.



OUR THOUGHTS

What is your company

SERVICES

What do you do? Why is

NEWSLETTER

Your email newsletter is



Step Two: Change Your Colors

Pro tip: Use a digital color meter to identify the hex code of any color on your screen.



× Save & Publish

< Customizing Colors

Background Color

Accent Color Default

Add hex code

Here is a good place for a **call to action**.

PRIMILITY HOME ABOUT BLOG LIBRARY CONTACT

GRAB ATTENTION

This is a good place to grab attention. Use a small piece of copy to lead your visitor to want to find out more.

MORE ABOUT US

OUR THOUGHTS

What is your company

SERVICES

What do you do? Why is

NEWSLETTER

Your email newsletter is



Step Two: Change Your Colors

× Save & Publish

Customizing Colors

Background Color
Select Color

Accent Color
Select Color

PRIMILITY HOME ABOUT BLOG LIBRARY CONTACT

Here is a good place for a **call to action**.


YOU ARE HERE: **HOME** / BLOG

This is a test post.
FEBRUARY 6, 2017 BY **JEROD MORRIS** — **LEAVE A COMMENT (EDIT)**

This is some text for the post.

FILED UNDER: **UNCATEGORIZED**

Example Blog Post
JANUARY 1, 2000 BY **JEROD MORRIS** — **1 COMMENT (EDIT)**



EMAIL NEWSLETTER

Your email newsletter is a valuable asset. Get people to sign up by offering incentives!

Your Name...


Your Email Address...

SIGN UP

RECENT POSTS

This is a test post.
Example Blog Post

SOCIAL ICONS



You can preview your changes on different pages before saving. (Click links in Appearance browser.)



Step Three: Change the Backstretch/Background Images



Step Three: Change the Backstretch/Background Images


✕ Save & Publish

Customizing Backstretch Image

Use the included default image or personalize your site by uploading your own image for the homepage widget background.

The default image is 1200 x 675 pixels.

Backstretch Image Upload



Remove Change Image

Here is a good place for a **call to action**.

PRIMILITY HOME ABOUT BLOG LIBRARY CONTACT

GRAB ATTENTION

This is a good place to grab attention. Use a small piece of copy to lead your visitor to want to find out more.

MORE ABOUT US

OUR THOUGHTS SERVICES NEWSLETTER



Step Three: Change the Backstretch/Background Images


× Save & Publish

< Customizing Backstretch Image

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Backstretch Image Upload



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PRIMILITY

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× Save & Publish

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Backstretch Image Upload



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MORE ABOUT US

OUR THOUGHTS SERVICES NEWSLETTER



Step Three: Change the Backstretch/Background Images

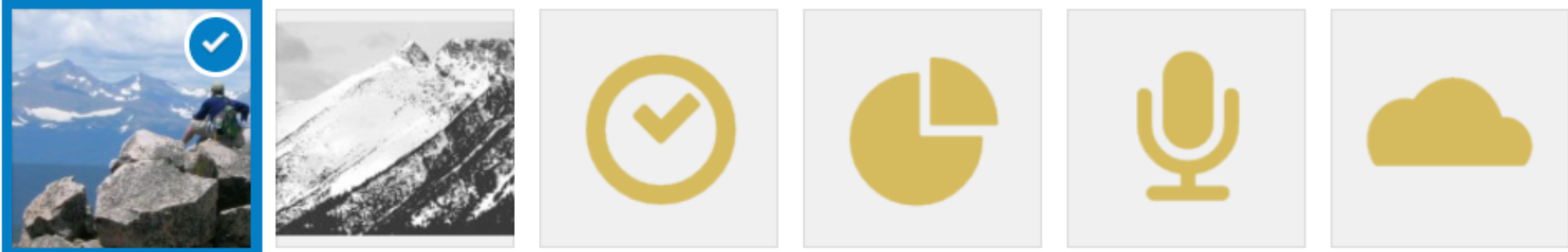
× Saved Here is a good place for a call to action

Select Image


Upload Files Media Library

Search

Use
pe
im
ba
Th
Ba



ATTACHMENT DETAILS



ColoradotripJuly2006065copy4.jpg
February 20, 2017
194 kB
1200 × 673
[Edit Image](#)
[Delete Permanently](#)

URL

Title

Caption

Alt Text

Description

Choose Image



Step Three: Change the Backstretch/Background Images


× Save & Publish

Customizing Backstretch Image

Use the included default image or personalize your site by uploading your own image for the homepage widget background.

The default image is 1200 x 675 pixels.

Backstretch Image Upload



Remove Change Image

Here is a good place for a **call to action**.

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Step Three: Change the Backstretch/Background Images


✕ Save & Publish

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The default image is 1200 x 675 pixels.

Backstretch Image Upload



Remove Change Image

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The default image is 1200 x 675 pixels.

Backstretch Image Upload



Remove Change Image

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Step Four: Change the Header Image



Step Four: Change the Header Image

× Save & Publish

Customizing Header Image

While you can crop images to your liking after clicking **Add new image**, your theme recommends a header size of 200 × 60 pixels.

Current header

No image set

Add new image

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Step Four: Change the Header Image

Save & Publish

Choose Image

Upload Files Media Library

Suggested image dimensions: 200 x 60

Search

IMILI

PRIMILITY

PRIMILITYcopy.png
February 20, 2017
13 kB
350 x 117
Edit Image
Delete Permanently

URL

Title

Caption

Alt Text

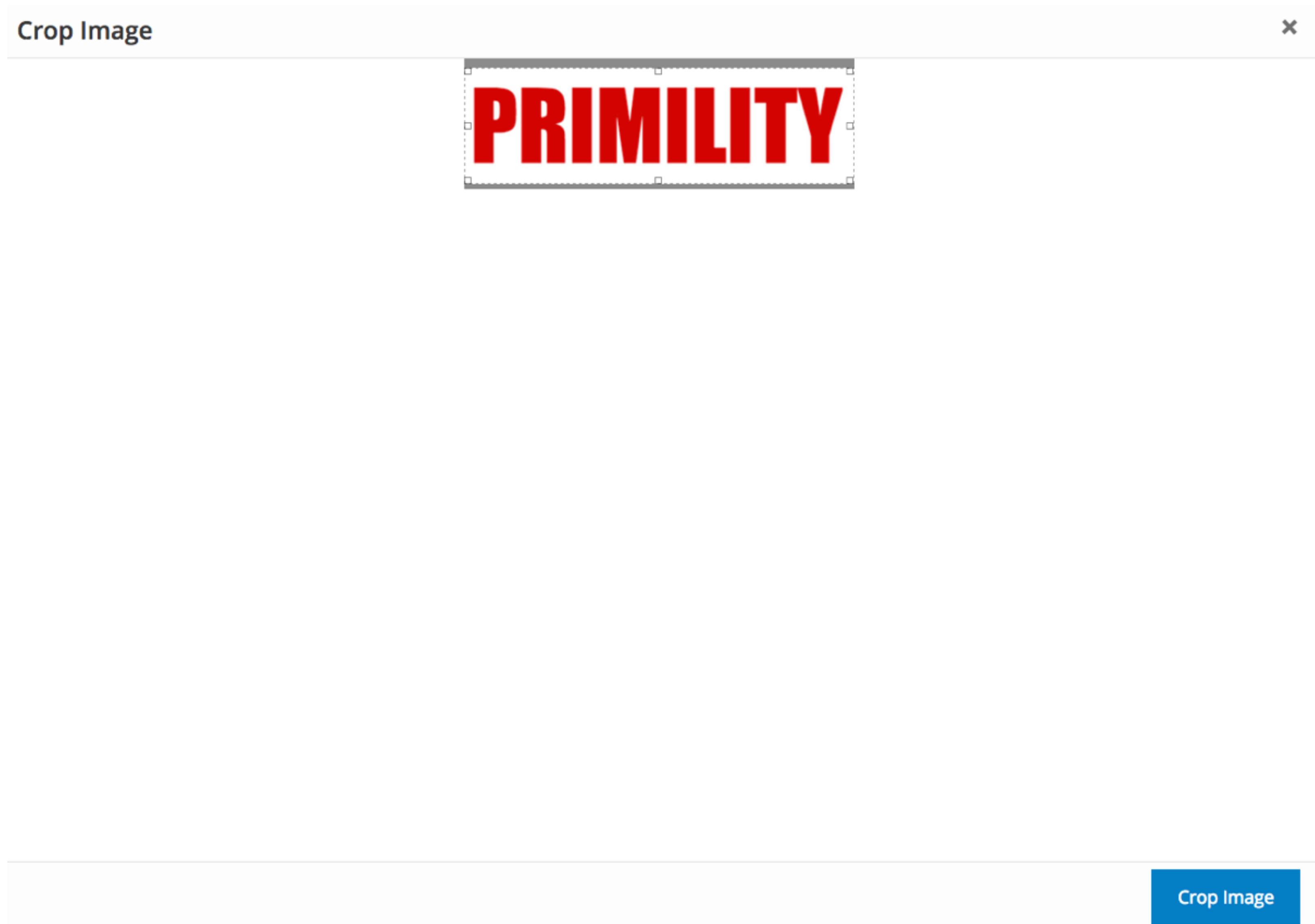
Description

Select and Crop

Collapse



Step Four: Change the Header Image






Step Four: Change the Header Image

✕ Save & Publish

Customizing Header Image


While you can crop images to your liking after clicking **Add new image**, your theme recommends a header size of 200 × 60 pixels.

Current header



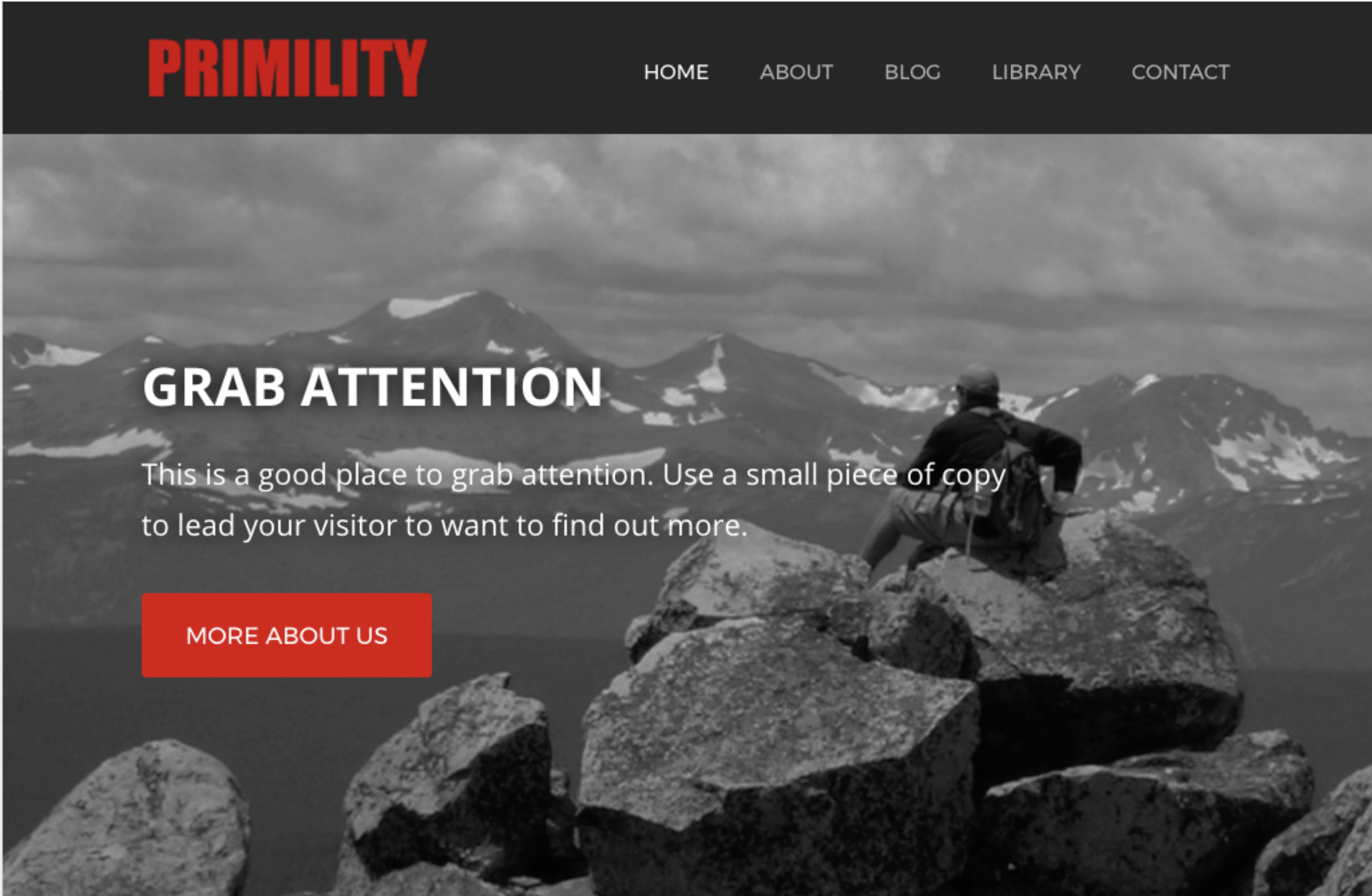
Hide image Add new image

Previously uploaded



↻ Randomize uploaded headers

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Step Five: Edit Content Areas



Step Five: Edit Content Areas

× Save & Publish

You are customizing Primility ?

- Favicon >
- Colors >
- Header Image >
- Backstretch Image >
- Background Image >
- Menus >
- Content Areas** >
- Home & Posts Display >
- Site Layout >
- Breadcrumbs >
- Comments >
- Content Archives >
- Entry Options >
- Footer Options >
- Scripts >

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Step Five: Edit Content Areas

× Save & Publish

< You are customizing Content Areas ?

- Before Header >
- Front Page Image >
- Front Page Widgets >
- Front Page Pricing Table >
- Footer 1 >
- Footer 2 >
- Footer 3 >



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Step Five: Edit Content Areas

× Save & Publish

< Customizing ▶ Content Areas
Before Header

Content area that appears before the site header.

Text ▲

Title:

Content:
Here is a good place for a [call to action](/library/).

Automatically add paragraphs

[Remove](#) | [Close](#)

Reorder + Add a Widget

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× Save & Publish

Customizing ▶ Content Areas
Before Header

Content area that appears before the site header.

Text

Title:

Content:

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Automatically add paragraphs

Remove | Close

Reorder + Add a Widget

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Step Five: Edit Content Areas

×

Save & Publish

< You are customizing Content Areas ?

- Before Header >
- Front Page Image >
- Front Page Widgets >
- Front Page Pricing Table >
- Footer 1 >
- Footer 2 >
- Footer 3 >

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Step Five: Edit Content Areas

× Save & Publish

Customizing > Content Areas
Front Page Image

Image content area on the front page.

Text: Be Meaningful.

Title:
Be Meaningful.

Content:
Learn to balance your pride and humility so you can create lasting meaning in the Age of Narcissism.
Get Started

Automatically add paragraphs

Remove | Close

Reorder + Add a Widget

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PRIMILITY

HOME ABOUT BLOG LIBRARY CONTACT

BE MEANINGFUL.

Learn to balance your pride and humility so you can create lasting meaning in the Age of Narcissism.

GET STARTED

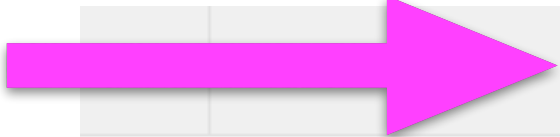
OUR THOUGHTS SERVICES NEWSLETTER



Step Six: Save :)



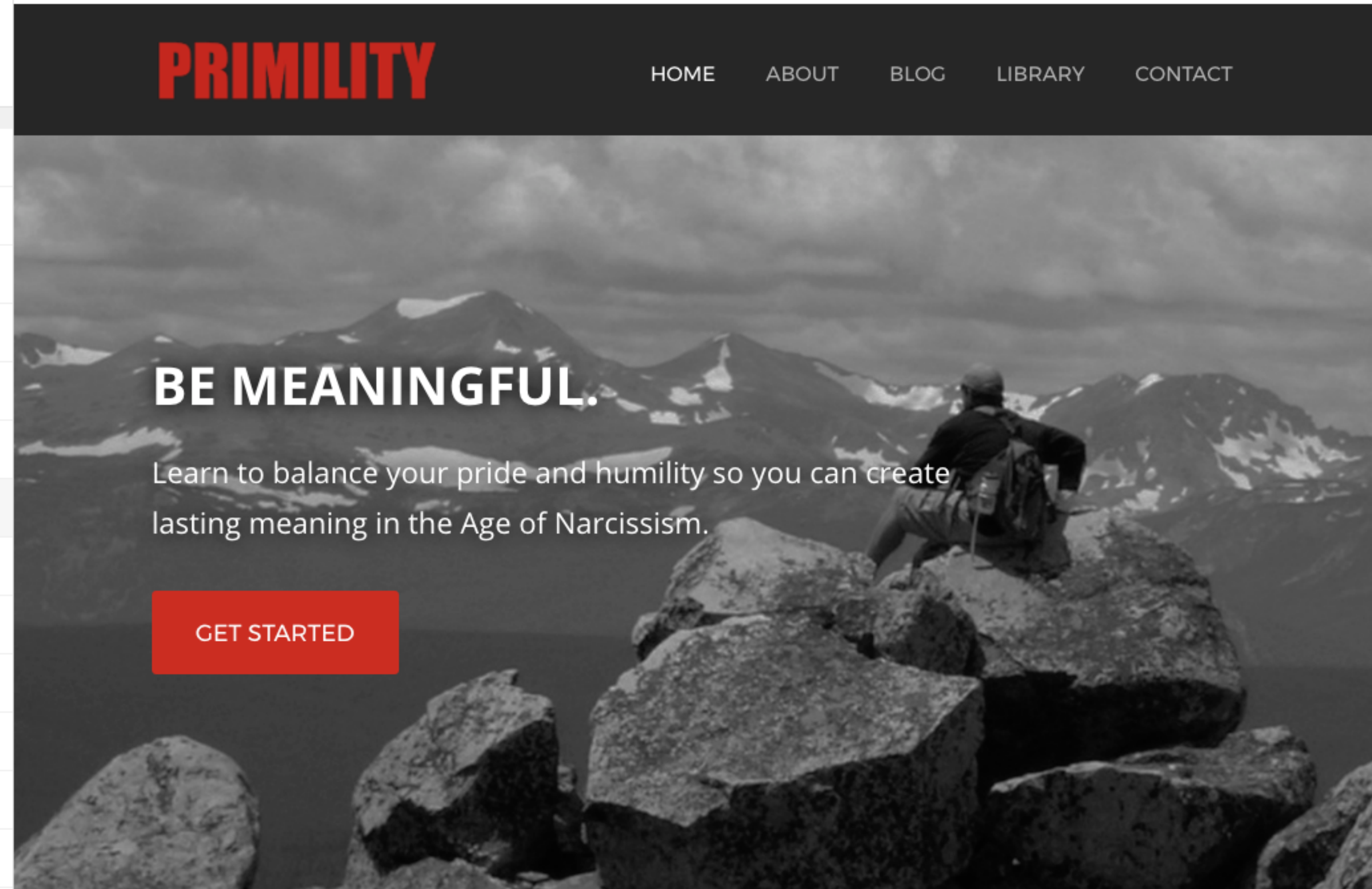
Step Six: Save :)

 [Save & Publish](#)

You are customizing **Primility** ?

- Favicon >
- Colors >
- Header Image >
- Backstretch Image >
- Background Image >
- Menus >
- Content Areas** >
- Home & Posts Display >
- Site Layout >
- Breadcrumbs >
- Comments >
- Content Archives >
- Entry Options >
- Footer Options >
- Scripts >

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OUR THOUGHTS

SERVICES

NEWSLETTER



Important Note: *Be Consistent*



Take Advantage of the Live Preview Option

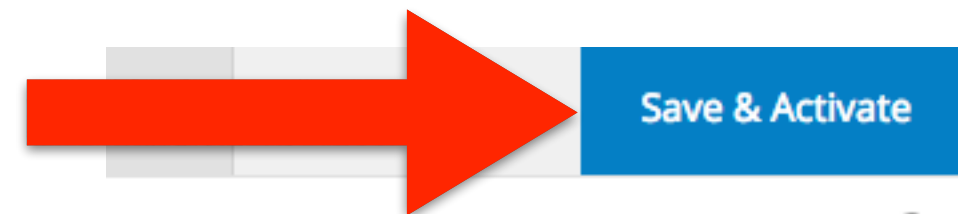


Take Advantage of the Live Preview Option

The screenshot displays the Maker Platform interface. At the top, a blue navigation bar contains icons for 'Add New', 'Edit', 'Manage', and 'Help', along with a settings gear and a user profile for 'Greetings, Jerod Morris'. Below this, a row of theme thumbnails is visible, including 'Made With Beautiful Typography' and 'Puts Focus on Your Writing'. The main area shows four theme preview cards: 'ATMOSPHERE' (a landscape theme), 'Author Pro' (a dark-themed author bio theme), 'Beautiful Theme' (a light-themed blog theme), and 'Cafe Pro' (a blue-themed cafe theme). A red arrow points to the 'Live Preview' button at the bottom of the 'Cafe Pro' preview card. To the right of the preview area is a vertical green 'Quick Help' button. At the bottom right, the 'MAKER PLATFORM' logo is displayed.



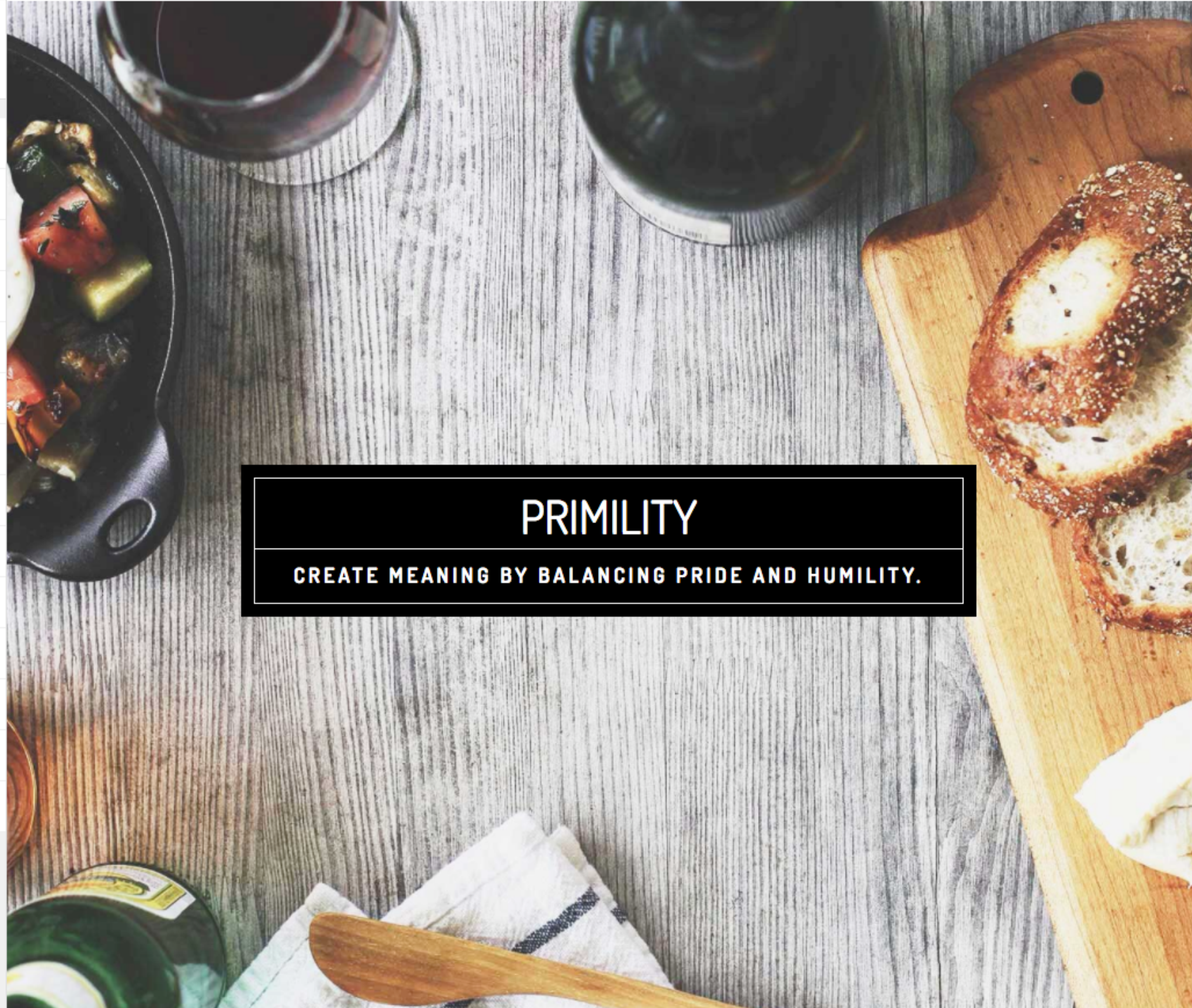
Take Advantage of the Live Preview Option



Save & Activate

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- You are customizing Primility ?
- Favicon >
- Background Images >
- Colors >
- Header Image >
- Menus >
- Content Areas >
- Home & Posts Display >
- Site Layout >
- Breadcrumbs >
- Comments >
- Content Archives >
- Entry Options >
- Footer Options >
- Scripts >



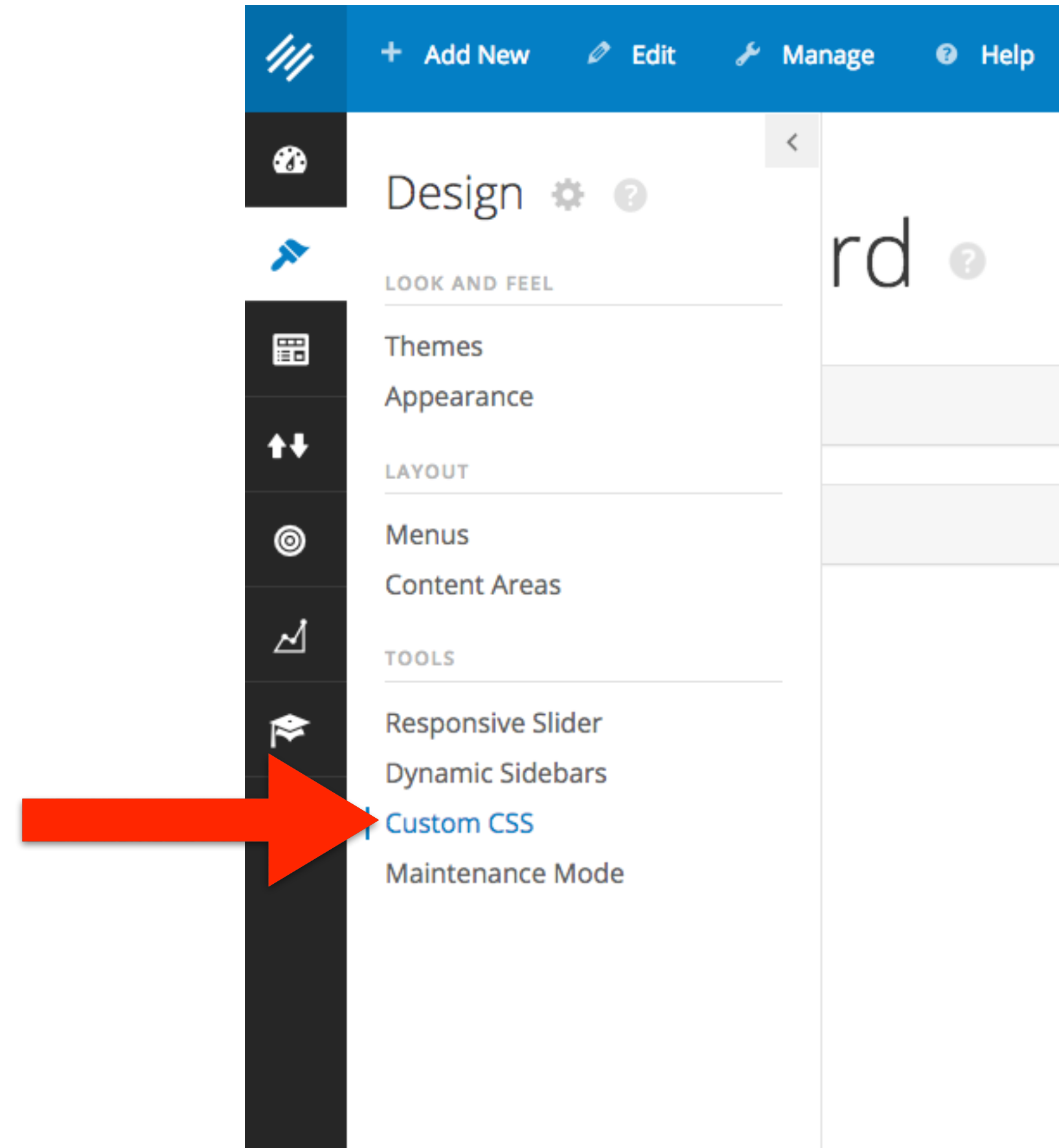
PRIMILITY
CREATE MEANING BY BALANCING PRIDE AND HUMILITY.



Consider Custom CSS



Consider Custom CSS





Consider Custom CSS

+

Add New

Edit

Manage

Help

Clear Cache

Greetings, Jerod Morris

Custom CSS

If you're an experienced website developer who's comfortable with CSS, you can further enhance your site design using Custom CSS.

```
h2 {  
  font-size:3rem  
}  
  
h2,h3,h4,h5,h6 {  
  color:#232525;  
  font-family:"Poppins",sans-serif;  
  font-weight:700;  
  line-height:1.2;  
  margin:0 0 20px  
}  
  
a {
```

Custom CSS added here will override CSS added by your theme. The links below this text area can be used to learn more about creating CSS.

Note: This tool will strip out any HTML code, expressions, invalid and unsafe code.

For help with CSS try [W3Schools](#), [A List Apart](#), and our own [CSS documentation](#).

Preview Save Stylesheet »

Quick Help



Rafal's Favorites



Rainmaker Pro

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SIMPLY AWESOME

Introducing the most flexible HTML5 theme ever created for Rainmaker. With an emphasis on amazing typography and mobile responsive design, this incredible theme will leave your audience nothing short of speechless.

VIEW PRICING PAGE

ER PLATFORM



Atmosphere Pro

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[TYPOGRAPHY](#)

[SAMPLE PAGES](#)

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ER PLATFORM



Altitude Pro

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FAQS

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Dominate Your Market with the Rainmaker Platform

SIGN UP NOW

LEARN MORE

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RAINMAKER PLATFORM



Demo Showing the Versatility of Rainmaker Themes



Rainmaker Pro: Out of the Box

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OUR THOUGHTS

What is your company philosophy? Why should we be interested in you?

SERVICES

What do you do? Why is that beneficial? What gives your company the advantage?

NEWSLETTER

Your email newsletter is a valuable asset. Get people to sign up by offering incentives!



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TESTIMONIALS

FAQS

OUR SHOP

SIGN UP

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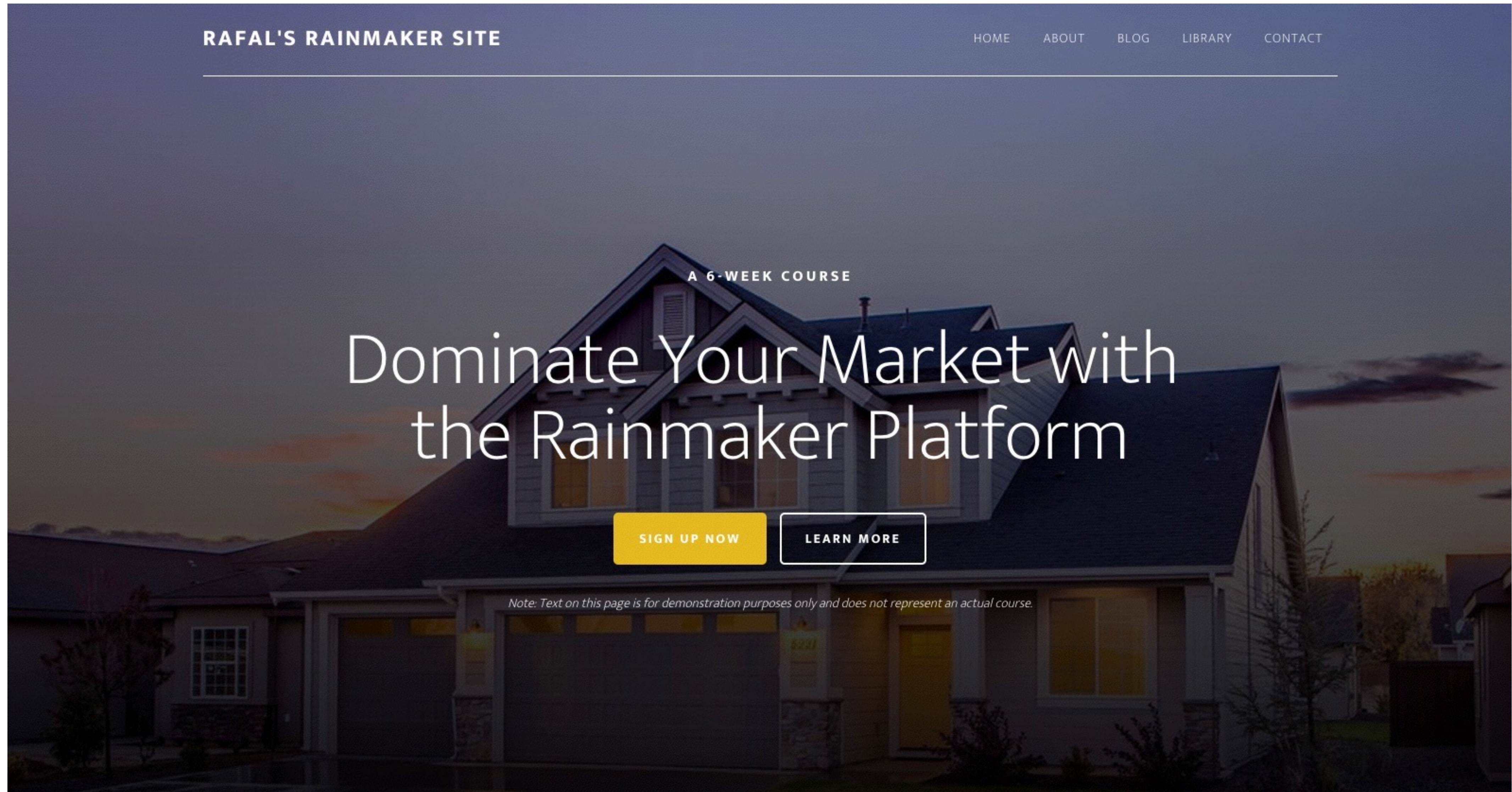
SIGN UP NOW

LEARN MORE

Note: Text on this page is for demonstration purposes only and does not represent an actual course.

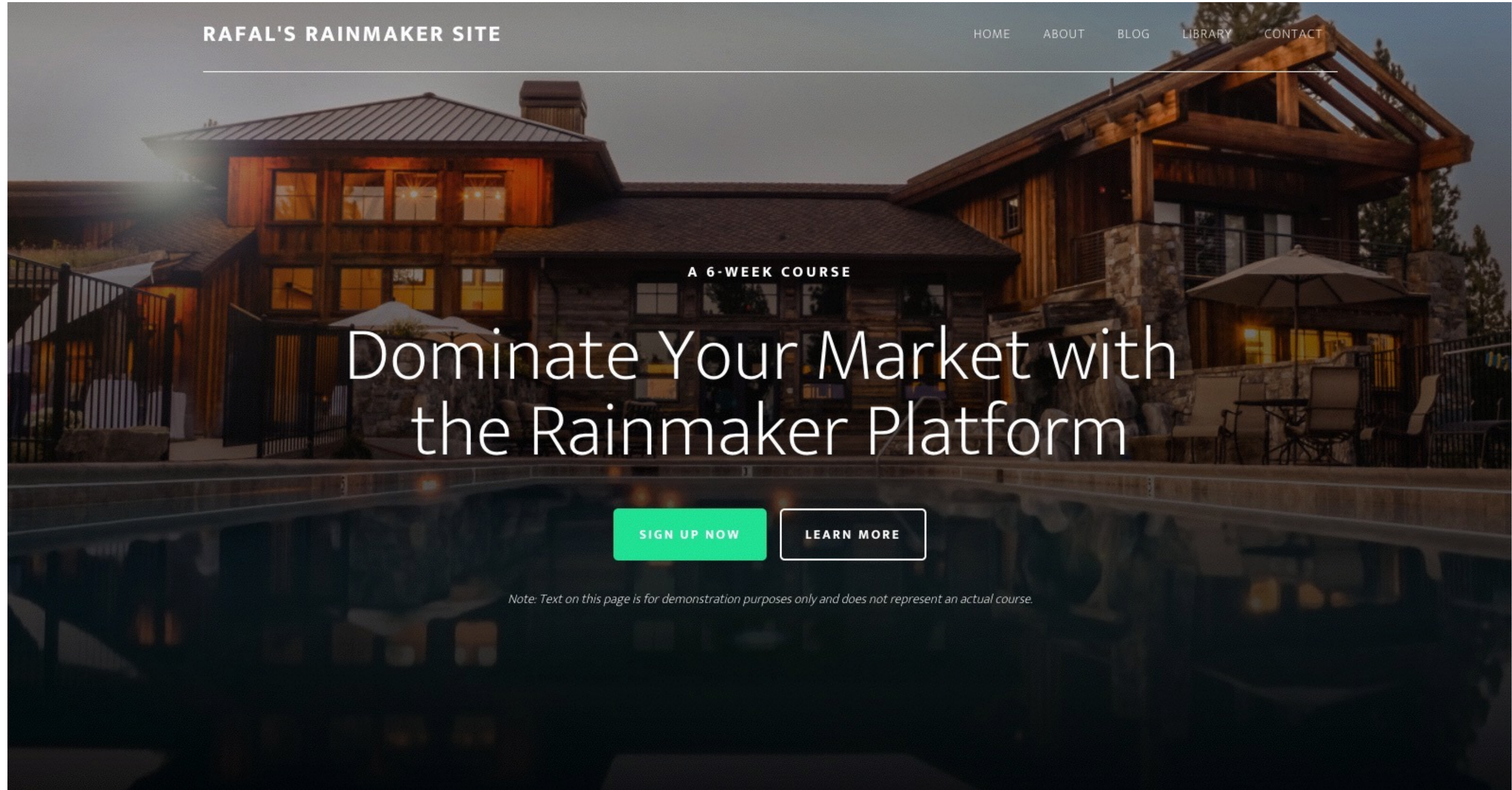


Altitude Pro: Variation 1





Altitude Pro: Variation 2





Atmosphere Pro: Out of the Box

ATMOSPHERE

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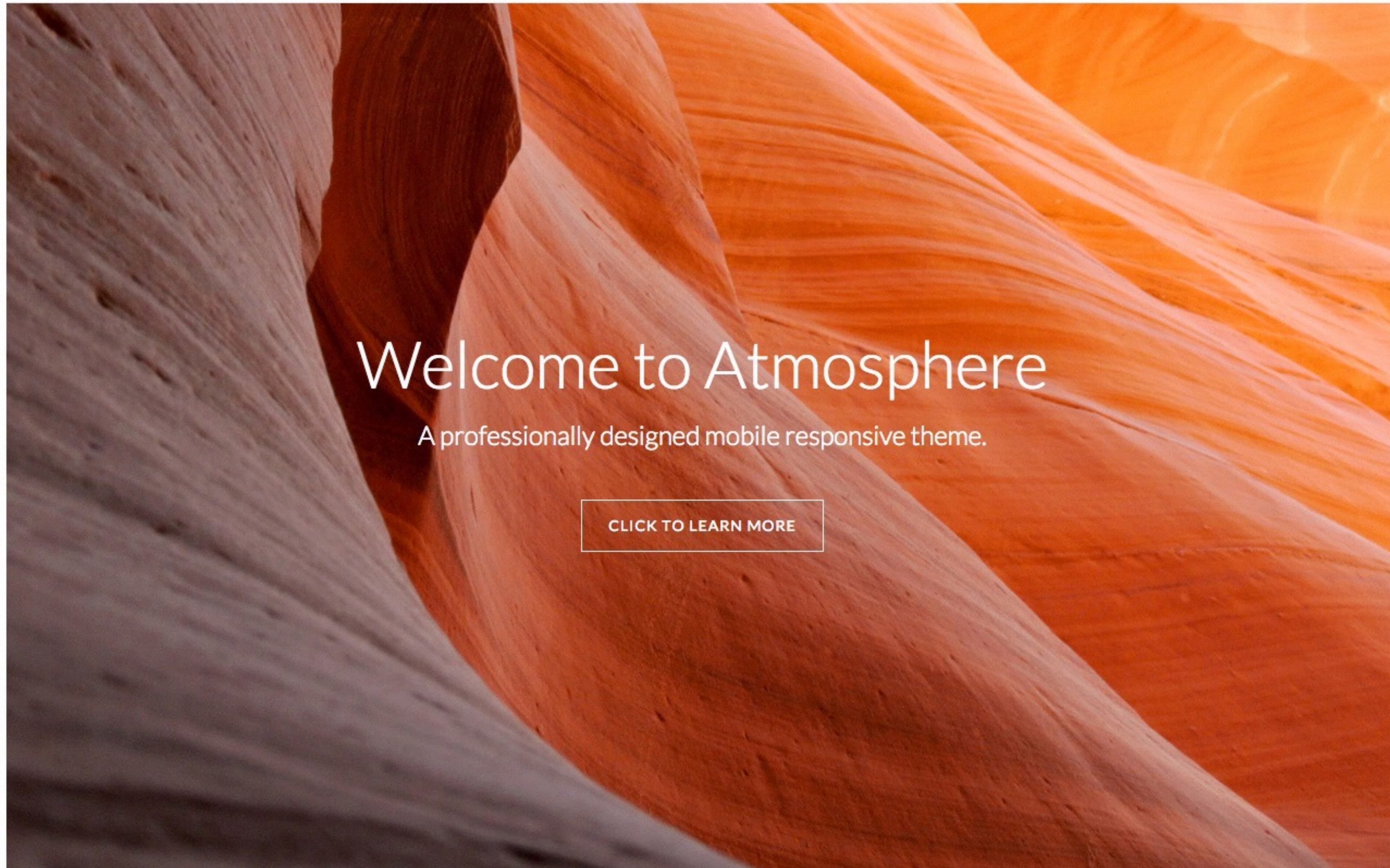
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Atmosphere Pro: Variation 1

RAFAL'S RAINMAKER SITE

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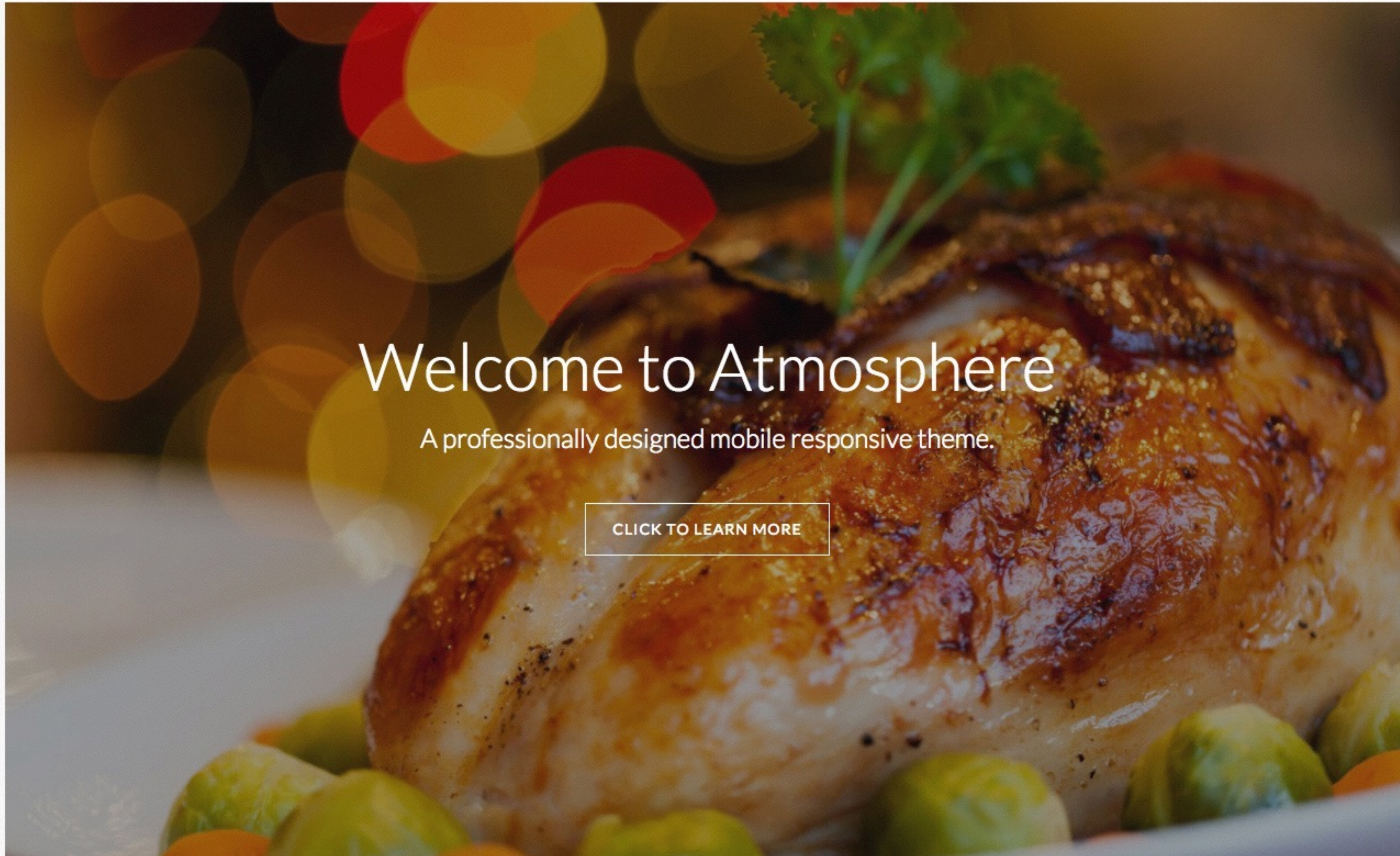
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Coming up ...



Q&A on Rainmaker Design Settings with Rafal Tomal

Wednesday, March 1 at 1:00 p.m. Eastern Time



Q&A on Rainmaker Design Settings with Rafal Tomal

Wednesday, March 1 at 1:00 p.m. Eastern Time

How to Set Up and Manage Your Rainmaker Blog

Wednesday, March 8 at 11:00 a.m. Eastern Time



Questions?



 RAINMAKER PLATFORM