



SELLING DIGITAL DOWNLOADS Q&A

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 RAINMAKER PLATFORM



Question No. 1

"Pretty much the whole range, specifically in Rainmaker: Connecting the "product" to how it's displayed, how they pay, controlling access to it after they pay, memberships, and on and on."



Question No. 2

"Hello, I am creating online courses to sell. Does rainmaker have LMS functionality?"



Question No. 3

"Do you have research on whether people access landing/sales with a desk/laptop or on mobile? Or do people see or hear about it on mobile, but wait till their on their laptop to actually buy?"



Question No. 4

"What are some examples of very small, very cheap digital products you could sell that would test the market to see if there are enough potential buyers for something larger?"



Question No. 5

"I use MindNode Pro to map out ideas and systems and would love to see some sort of depiction of the entire process of creating a product. Does one exist?"



Question No. 6

"Can I set a Pay what you want price for my product with a minimum and a maximum? This would be helpful to test a product."



Question No. 7

"What is the best **PROVEN** way to organise the material e.g. lots of short components in a big "envelope" ... whats a good length for video and audio material please."



Question No. 8

"How best to link/use free "tasters" of your product to encourage people to buy the bigger product."



Question No. 9

"Something on SEO would be useful (but I recognise this may not be the appropriate forum)."



Question No. 10

"How to sell digital books on Amazon."



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